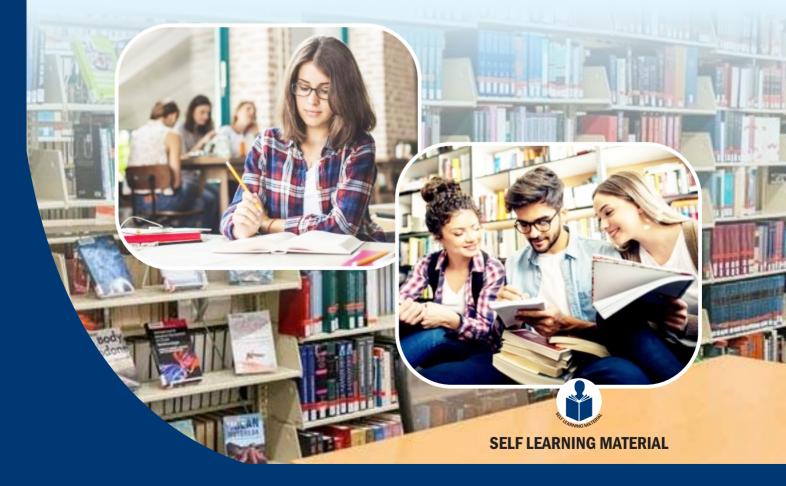


## MATS CENTRE FOR OPEN & DISTANCE EDUCATION

## **Information Services**

Bachelor of Library & Information Sciences (B.Lib.I.Sc.) Semester - 2









## ODL/MSLS/BLIBDSC06

## **Information Services**

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## **Information Services**

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#### MODULE INTRODUCTION

Course has five Modules. Under this theme we have covered the following topics:

Module 1 INTRODUCTION TO INFORMATION SERVICES

Module 2 TYPES OF INFORMATION SERVICES

Module 3 GLOBAL INFORMATION SYSTEMS AND LIBRARY CONSORTIA

Module 4 E-INFORMATION SERVICES

Module 5 LIBRARY NETWORKING

These themes of the Book discusses about Documentation, Abstracts, Indexing, Information Seeking Behavior. The structure of the MODULEs includes those topics which will enhance knowledge about Library Documentation of the Learner. This book is designed to help you think about the topic of the particular MODULE.

We suggest you do all the activities in the MODULEs, even those which you find relatively easy. This will reinforce your earlier learning.

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#### March, 2025 ISBN: 978-93-49954-43-4

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Printed & Published on behalf of MATS University, Village-Gullu, Aarang, Raipur by Mr. Meghanadhudu Katabathuni, Facilities & Operations, MATS University, Raipur (C.G.)

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Printed at: The Digital Press, Krishna Complex, Raipur-492001(Chhattisgarh)

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Notes	MODULE INTRODUCTION
Information Services	Course has five chapters. Under this theme we have covered the following topics:
	Module 1 Information Services
	Module2 Reference and Referral services
	Module 3 Global Information system
	Module 4 e-Information Services
	Module 5 Networking
	These themes of the Book discusses about Information Services, Reference and Referral services, Global Information system, e-Information Services, Networking.
	The structure of the CHAPTERs includes those topics which will enhance knowledge
	about Library Information system of the Learner. This book is designed to help you think about the topic of the particular CHAPTER.
	We suggest you do all the activities in the CHAPTERs, even those which you find
	relatively easy. This will reinforce your earlier learning.

T



#### MODULE 1

#### INTRODUCTION TO INFORMATION SERVICES

#### 1.0 Objectives

- · To understand the meaning, concept, and need for information services.
- To explore various information service techniques and their applications.
- · To study the trends in information services and their role in modern libraries.
- · To evaluate alerting services and their effectiveness in information dissemination.

#### UNIT 1: Information Services; Meaning; Concept; Need; Trends

From knowledge management to information retrieval, information services drive the engine of our informational society connecting users with information resources. Data services is an area of ever greater importance as we increasingly live in a world rich with data these services have transitioned from library-centric operations to digital ecosystems shaping not just how we access, process, and use information in industry; but, across the entirety of society and the economy, and innovative solutions in all sectors of society and economy, are being created to fulfil these needs. Information services include a variety of activities, resources, and technologies used to gather, organize, store, retrieve, and distribute information to satisfy the specific requirements of the users. These services manifest in various forms, from conventional libraries and documentation centers to more contemporary digital repositories, corporate information systems, and knowledge management services driven by artificial intelligence. If you break it down, all information services are at its essence the same, connecting the information resources to its users or the organizations that has interest to use the resources. Introduction the information services represents the evolution of technology and user needs, started in the early 20s, until 1980s the term was considered as text searching and document delivery, object relocating to users. although the basic idea of linking users to useful information has not changed, the ways, instruments, and techniques have changed significantly. The information services of today exist at the confluence of information science, computer technology, communication systems, and user experience design, and thus there is a need for interdisciplinary endeavors to successfully execute the purposes of these institutions. Information services more crucial than ever In this Age of Information Overload, where terabytes of data are

Introduction to Information Services

Notes



### **Information Services**

created every minute, the ability to find, access, and use information when needed collapsed into true survival skill. Data is crucial in overcoming this problem, where structured approaches to knowledge, specialized tools for obtaining information and an expert helping you find your way through it all (i.e. information services) come into play. Current trends in information services mirror broader technological and social transformations. These changes are influenced by trends such as the move to digital/ cloud, the importance of data analytics/AI, user-cantered design, and information literacy. The parameters of what is considered ethical or the fundaments of ethical behaviour concerning privacy, intellectual property, information equity etc., design, implement, and regulate information services. This issue of articles goes deep into the information services at each step: from identifying their meaning, analyzing the need for such services in more contexts than academia, and finally seeking emerging trends to be ready for their future development. In this way, we can better understand the increasingly important role that information services play in our knowledge economy and prepare for the challenges and opportunities that are coming down the line.

#### The Changing Landscape of Information Services

The story of information services starts with the great libraries of antiquity, such as the Great Library of Alexandria, the earliest human attempts at an organized effort to collect, catalogue, and preserve knowledge. Initially, these hubs became places of knowledge only for the elite of the time the royalty, nobles, and ahead thinkers. The items contained in these institutions scrolls, manuscripts, and early codices demanded specialized knowledge to navigate and use effectively. During the medieval period, monastic libraries and scriptoria were established, and religious institutions served as centers for preserving and copying knowledge. These institutions established early cataloging systems as well as specialized roles in the managing of information resources. In the 15th century, Johannes Gutenberg Revolutionized the way information could be used by inventing the printing press, making the reproduction of information thousands of times cheaper and setting the stage for democratized access to information. The 17th and 18th centuries saw the establishment of national libraries and some of the earliest public libraries, making information available to all social classes. More specialized bibliographic tools and classification systems were also developed during this time, allowing for better organization and retrieval of information. It was not until the 19th century that scientific societies and their journals established new avenues for disseminating specialized knowledge, setting the stage for scholarly communication



### Introduction to Information Services

as we know it. In the 19th century we have people such as Melvil Dewey who devised a decimal classification system that largely influenced how we organized various documents and publications, making a major difference. In many Western countries, the creation of public library systems made information more accessible to the masses; however, specialized information services arose to address the needs of specific disciplines and sectors. These changes happened at the same time as the professionalization of librarianship and the formation of formal training programs. The 20th century saw the shift from paper to electronic information systems. In the 1960s and 1970s, early computerization allowed the development of the first electronic databases and online search services, such as Dialog and MEDLINE. The introduction of online public access catalogs (OPACs) marked the 1980s in libraries, and CD-ROMs briefly helped distribute large information collections, providing a transitional technology. The mid-1990s witnessed the explosive growth of the internet and World Wide Web, which transformed how information was shared and accessed like never before. The rapid expansion of digital information services has been a defining feature of the early 21st century. Search engines such as Google have become ubiquitous portals to information, while digital libraries and institutional repositories have made scholarly materials more widely available. While the new social media platforms penetrated as effective information channels; it had its own ramifications on the quality and possibility of reliability of information on those platforms. The proliferation of mobile technologies has made information available from almost anywhere, and cloud computing has disrupted how information is stored, processed, and delivered. In the past few years we have seen the emergence of data driven and AI based information services. For example, big data analytics has enabled novel approaches for information resources value extraction, while artificial intelligence and machine learning algorithms have been intensively used in information retrieval and knowledge discovery applications. Upsurge of voice-activated information services such as Siri, Alexa, and Google Assistant indicate Paradigm shift in human-information interaction, whereas Semantic web emergence and linked data initiative enable smarter connections between Embodiments of information resources. From behind the evolution of these services, the main theme is to bring together users with the required information. While technologies and methodologies have evolved significantly, the core mission has been unchanged: to organize the world's knowledge and make it universally accessible and useful to individuals who seek it. It helps to look back in time to see where information services currently are and where they might be heading.



#### **Conceptual Framework of Information Services**

In their most minimalist essence, information services are structured systems designed **Information Services** to channel information from sources to users. There are some principles which are the basis for these services and all of them have the same starting point. The first principle recognizes information as a resource with inbuilt value; a resource that needs to be properly managed and utilized. Principle (Information needs differ widely among groups of users, contexts, and purposes.) However, this must equally take into account the third principle of the above: if you provide all information, users will get lost, and if it is not relevant, it will not be considered, and therefore not useful. Information services work within a wider web of information ecosystem which has multiple constituents and stakeholders. Knowledge Creators (Research, Creative works, data collection activities) Information organizers use metadata, classification schemes, and indexing systems to make these resources discoverable and accessible. Providers are developers of platforms, interfaces, and delivery mechanisms that connect resources with users. Though we as information users belong to different constituencies each with a unique set of needs, skills and the diverse context in which the information is used contributes to how and when the information is used. The functional processes of information services are many interrelated processes. Information acquisition is the process of selecting, purchasing, licensing, or otherwise obtaining relevant resources. The field of information organization utilizes standards for cataloging, metadata schemas, and classification systems to construct structured access points. Data is Authentic; Information storage employs appropriate technologies and preservation strategies to maintain integrity and accessibility of resources. Information retrieval uses search algorithms, discovery tools, and navigation systems to assist users in finding relevant material It can be offered directly to users via physical or digital channels, subject to copyright and licensing restrictions. Specialized needs have created different types of information services. They are community information environments that offer a unique access to their collections and research assistance. Archives focus on authenticity and provenance, preserving historical records and rare materials. Documentation centers procure, organize and spread materials associated with specific domains or disciplines. Web-based access to theses, dissertations, research data, and other academic or scholarly content is provided by digital repositories. Business Intelligence, Competitive Analysis, and Knowledge Management functions are supported by corporate information services. Personal information management services aim to assist individuals in organizing personal information resources and knowledge artifacts. The development

and study of information services. Information Science offers theories of information behavior, information retrieval effectiveness, and principles of metadata. Library and information science provides the guild regarding collection development, reference services, and information literacy. There are computer science methodologies for data structures, algorithms, and architecture of the systems. Analytics have been utilized in Management science in aspects like resources allocation and evaluation of the service and strategic planning etc. Three design disciplines take a closer look into interface design, accessibility, and user-cantered methodologies through user experience design. Ethics permeate the conceptual foundations of information services. One of the principles of intellectual freedom is providing access to all points of view without restriction. Privacy considerations include safeguarding user information and proprietary research. Intellectual property schemas balance rights of creators with access to information. Information equity tackles differences in access across economic, geographic, or social factors. Another extremely important and fundamental characteristic is not a thing per se but it is of vital importance when teaching, namely cultural sensitivity, which distinguishes between different cultural contexts and indigenous knowledge systems.

#### Modern Society: The Need for Information Services

The explosion of information has posed hurdles like never before for man and machines who are trying to traverse this vast terrain of information. Statistics illustrate the massive scale of modern information production; about 2.5 quintillion bytes of data are produced every day; over 4 million blog posts are published each day; scientific literature doubles about every nine years; and social media platforms produce massive streams of information far greater than traditional publishing outputs. With such a trove of data at our fingertips also comes many challenges including information overload overwhelming human cognition and the human brain's processing abilities, difficulty in discerning quality information from misinformation (wherein one just trusts what they see as truth) (Mou, Paul & Shehu, 2018), and "filter bubbles" limiting exposure to varying viewpoints. Effective information services have become critical competitive advantages in professional and organizational contexts. About 30% of the knowledge workers' time is taken up with information retrieval, and badly performing information retrieval costs billions of dollars a year in lost productivity for organizations. Proficient information services can massively decrease this waste alongside evidence-based decision making, advancing operational results. Organizations are gradually beginning Notes



### Information Services

to see information as a valuable and strategic asset which must be managed, making way for a managed approach to information, as well as for specialized information professionals who are capable of building systems which turn raw data into intelligible insight. These developments pose distinct challenges to research and academic communities which need nuanced information services. The volume and complexity of scientific literature are increasingly exceeding the capacity of traditional methods to keep up with developments. Interdisciplinary means crossing the domain-specific walls surrounding information ecosystems. Large datasets corresponding to dataintensive research demand management strategies specifically oriented toward managing data. Opens science initiatives provide great opportunities, however also ask new information infrastructure to facilitate data sharing, reproducibility and cooperation in sight of institutional and regional frontiers. In the public sphere, democratic societies rely on informed citizens who have access to reliable information. But studies are emerging that signal troubling information literacy trends that threaten civic engagement. More broadly, the spread of disinformation and propaganda is a danger to public conversation and democratic systems. Public information services respond to these and other challenges by providing neutral information resources, offering information literacy instruction, and establishing trusted environments for information exchange that support healthy civic engagement. Particularly acute information needs exist in the healthcare sector. Dr. Marshall says medical knowledge is doubling every 73 days, but practitioners cannot possibly stay current without specialized information support. Health care outcomes depend on both accesses to current evidence and the implementation of clinical guidelines through successful health systems interventions. At the same time, patients are increasingly turning to the internet for health information, often without the context or expertise necessary to assess its reliability. In response to these challenges, specialized health information services from various sources have been developed to help with both clinical decision support and patient education. All educational institutions require strong information services to support their mission. Students require support in cultivating the digital literacies needed for success in academia and in life. Teachers and educators use resources that have been assembled that are closely aligned with curricula and ways of teaching. Data analytics is important for administrators in educational planning and assessment. School libraries and academic libraries can be important hubs where these different types of information needs meet, and access to resources and expertise that underpins the educational enterprise.

There is a variation of information needs in the business and commercial sector, which leads organizational performance. Market research departments examine consumer trends and competitor businesses to shape up strategy. Innovation is driven by product development teams who need technical information or patent databases. Regulatory developments and compliance requirements are tracked by legal departments. Customer data and market intelligence drive sales and marketing. These diverse needs have given birth to an array of specialized business information services, ranging from market research houses to competitive intelligence teams. Managing personal information can become very hard given, the diversity of the digital world. Our users are often found at the intersection of information fragmentation across many devices and platforms, difficulties organizing to retrieve their personal digital assets, worries about privacy and security, and attempting to stay productive in a world of incessant information demands. As a result, it has created markets for tools that help people manage their registration data and services that help people sort out their digital lives better. Bridging the digital divide is still a key challenge as information services increasingly go online. About 37% of the global population still does not have access to the Internet, which creates fundamental inequities in information access. A whole host of inequalities remain intact — in relation to skills associated with digital literacy, assistive technologies for people with disabilities, multilingual content, and low-cost access to subscription-based resources even among the connected population. Whether via inclusive design principles or targeted outreach efforts, information services have an ethical imperative to bridge these gaps. The various nature of these needs indicates the importance of information services in all sectors in modern society. As information becomes ever larger and more complicated, successful information services are not quaint options but requirements for operating in our knowledge economy and society.

#### How they work (Key factors/Characteristics of Good Information Services)

These powerful information services are grounded in good information architectures information architectures that provide the structural bases for a variety of content, making it easier to find and manage. This architecture usually features taxonomy development that generates coherent classification structures; metadata frameworks that facilitate accurate resource description and discovery; controlled vocabularies that regularize terminology; and information models that depict relationships among content elements. Information architecture is a well defined structure of how the

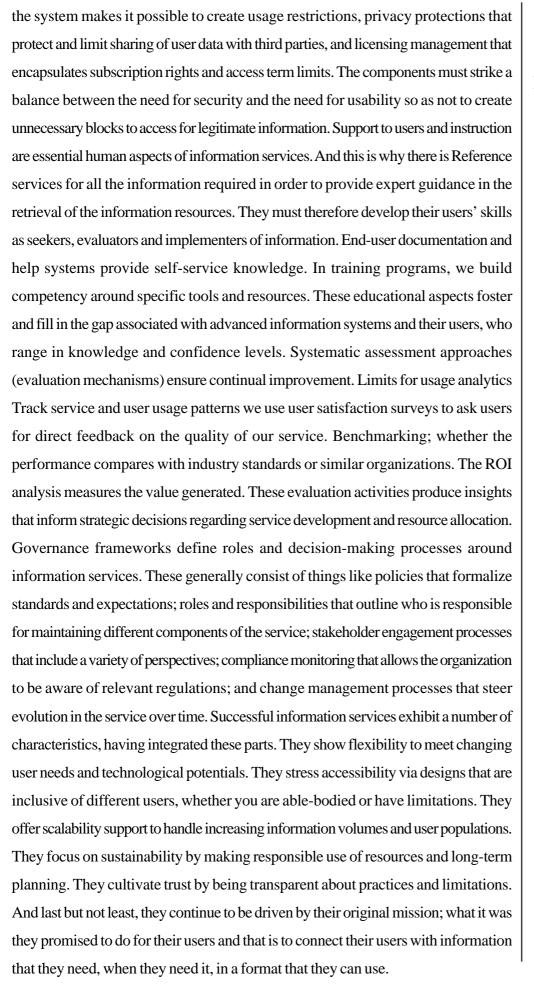
## Notes



### Information Services

information can be explored and accessed in an intuitive manner both by users and the systems. Implications Information services of the future are strongly based on user-centered design principles. These approaches start with user research based on interviews, surveys, analytics and observational methods to uncover user needs, behaviors, and contexts. Persona Development Profiling users to guide design decisions User journey mapping follows the funnel individuals move through as they interact with an information service, mapping out pain points and gaps in the experience. Services should meet user's needs and iterative testing with real users will ensure that they do. This human-centric shift was a major step forward from the previous systemfocused design philosophies. Content management makes up yet another important pillar, functioning as a complement covering the whole lifecycle of information resources. This will touch on content creation workflows, which set the bar for production; the curation of content, which identifies and contextualises higher value resources; the quality control process that ensures information accuracy and reliability; versioning to maintain updates and changes; and policies for content retirement, which are responsible for monitoring and determining out of date material. Well managed information services remain relevant and dependable over time. The technical infrastructure forms the backbone of contemporary information services, generally comprising database systems to store and organize content, search technologies to enable effective retrieval, content delivery networks to ensure reliable access, security protocols to protect the integrity of the information, and interoperability standards for different systems to exchange information. The cloud approach has gradually redefined the infrastructure approach, with its scalable and flexible models replacing the need for investment in local data centers. Among the most visible elements within information services are information retrieval capabilities. These include search algorithms that relate the query to relevant content; faceted navigation by which content can be filtered on multiple attributes; ranking methods of relevance; recommendation systems; or personalization features that adapt to the preferences and history of individual users. With the popularization of machine learning and AI techniques, the sophistication of these capabilities has massively grown.

Access management systems determine who has access to information services and the conditions under which services can be used. These systems include authentication systems which ensure the identification of a user prior to granting access to rights, authorization frameworks that provide a means of ensuring the proper rights are available where appropriate, usage rights and digital rights management that ensures







#### **Emerging Technology Revolutionizing Information Services**

### Information Services

AI and machine learning arguably are among the most powerful technological forces reshaping information services today. Natural language processing allows for more natural-seeming search interfaces and automated content analysis. Content can be categorized and tagged automatically at scale with intelligent classification systems. Recommendation algorithms determine how to deliver information to whom, and when, based on patterns of behavior among users. New interfaces for information retrieval: chatbots and virtual assistants. This is the difference between traditional keyword matching and the more sophisticated craves for semantic (natural language understanding) that matches more closely with human information-seeking behavior. But big data analytics had widened the scope and potential of services of information. Tools for advanced visualization are used for identifying patterns in abstract datasets. Behavioral attributes are used to predict what information one will need, to analyze user behavior, and to make predictive analytics. Real-time analytics handles data streams at the point of generation. These capabilities allow information services to go beyond simple storage and retrieval to more sophisticated analysis that pulls actionable insights from large, complex information collections. These initiatives, the semantic web and linked data, are also helping intelligent connections to be made between information resources. The Resource Description Framework (RDF) is an opensource specification providing a structured way to describe the relationships between entities. Ontologies specify a formal domain model that can be used for reasoning over information sources. Knowledge graphs are networks that show the connection between facts and concepts. All the complex query operations over linked datasets are performed by using the SPARQL query language. These methods are slowly changing the web from a set of documents to a further organized understanding setting which permits advanced data administrations As a new technology, block chain provides great potential of distributed ledger based innovation in information services. Provenance tracking for backward and forward information resources is supported by immutable record-keeping capabilities. Smart contracts might be used for automated rights management and access controls. Preservation strategies are based on distributed storage architectures. Block chain technology is still nascent in information contexts, but applications are being considered for things like academic publishing, digital rights management, and archival authenticity verification. Extended 

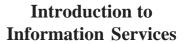
new modalities in terms of interacting with information. They can spatially present collections of information in virtual browsing environments.

#### **UNIT 2: Information Services and Techniques**

Data relates to creating, structuring, storing, finding, and providing information to a client for more than one domain, ensuring the reliability of the services that provides the domain. From paper-based systems to modern processing platforms leveraging AI, machine learning, and big data analytics, these services and techniques have vastly evolved over the years. Information services are devoted to linking users to the information they require in a fast and efficient manner. This includes grasping what users need, sourcing relevant information, extracting the valuable features they need, and arranging it in a consumable manner. Information specialists use various methods to aid with these challenges, relying on concepts from the fields of library science, information tech, data organization, and user experience design. Information services exist in many forms, from library catalogs and digital repositories to search engines, recommendation systems, knowledge bases, and specialized databases. These services are used by a wide range of users, including academic researchers, students, business professionals, government agencies, and the general public. The effectiveness of these services relies heavily upon the quality of the information, the sophistication of the underlying retrieval mechanisms and the usability of the interfaces in which the user interacts with the information. Information techniques are the techniques at which used for formation and processing the information throughout its lifecycle adjustment. These include information architecture, metadata management, indexing, classification, data mining, information retrieval algorithms, and content analysis. Use of these techniques allows for the systematic organization of information, efficient search and discovery, and support for the creation and dissemination of knowledge. Information services and techniques is a dynamic field, constantly changing with technology, user expectation, and knowledge resource expansion. In the information age, therefore, it is more important than ever for people, firms, and society to understand the principles and practices of sources and systems.

#### **History of Information Services**

Information services have their origins in ancient civilizations, where early libraries and archives functioned as places to preserve knowledge. One of the earliest and most well-known examples of an information service, the Library of Alexandria was Notes





### Information Services

founded in the 3rd century BCE and contained thousands of scrolls and manuscripts from multiple cultures and disciplines. These initial information centers had the goal of preserving knowledge rather than distributing it. The advent of monastic libraries in the medieval period helped with the copying and preservation of texts, and monks came up with catalogs and classification systems to organize their collections. Johannes Gutenberg invented the printing press in the 15th century revolutionized information services, common several copies books and the other printed materials. Library science and information management underwent significant changes in the 19th century. In 1876, Melvil Dewey introduced his decimal classification system, which formed a standardized method for the organization of library collections, and the card catalog, developed in the latter part of the 19th century, helped facilitate more efficient retrieval of information. Public libraries started to emerge in this era, offering a new and free source of information and knowledge to all. Computers and digital technologies in the 20th century revolutionized information services. In the 1960s and 1970s, early information retrieval systems and online databases, like MEDLINE and Dialog, were developed, enabling users to electronically search for information. The arrival of the public internet in the mid-1990s resulted in a significant transformation of the information services landscape, culminating in widespread access to information globally through the World Wide Web. In the past few decades, the expansion of digital content, the growth of social media, and the emergence of mobile technologies have all changed information services. Unlike in 2004, when information was mainly found in library books or software, could find information in a wide range of digital platforms, databases, applications, social media, and networks. The function of information services in that evolution has stayed the same, linking people to the information they seek. The methods, technologies and strategies used to achieve this goal, however, have continually varied to match the pace of the changing information environment and user expectations.

#### **Types of Information Services**

In this Article Information Services Service types by Function Types by Target group Nature of information Familiarity with these different types will help designers and implementers create appropriate and effective information services for the users.

#### **Library Services**

Even in this modern age, libraries are still among the key information service providers that provide access to a wealth of resources, such as books, journals, audiovisual



materials, and digital content. Academic libraries provide support for research and education within universities and colleges, while public libraries fulfil the information needs of members of the general community. Special Libraries are the libraries which cater with very specific information requirement such as law library, medical library, corporate library etc. In fact, modern library services now encompass not only traditional lending and reference services but also provide digital repositories, research data management, information literacy training, and specialized research support. Online catalogs, electronic resources, interlibrary loan, digital preservation, etc.

#### **Documentation Services and Information Centres**

This includes information services and documentation services, which collect, organize, analyze and disseminate specialised information in a given subject or industry. Such services may include technical information centers, research and development information services, and industry-specific documentation centers. They usually offer literature searches, document delivery, selective dissemination of information (SDI), and current awareness services to help users stay up to date with the latest information relating to their fields of interest.

#### **Database Services**

Database services offer structured data that can be retrieved and analyzed. Such databases can be broadly classified by procession of literature such as publication databases (examples: Web of Science and Scopus) or full-text databases (for example, JSTOR & Proquest) or factual databases (statistical databases & patent databases). Most database services have sophisticated search functionality, citation analysis features, and alerts for when new content is added.

#### **Digital Repository Services**

Digital repositories are online archives that aggregate, preserve, and provide access to digital content, notably scholarly and institutional outputs. Institutional repositories is a place for research publications, theses, dissertations and other academic work of a university or research institution. Subject repositories are suited for research disciplines or research related fields. Most of them facilitate open access that provides free and immediate access to scholarly information.

#### **Search Engine Services**

# Notes



### **Information Services**

It is probably still the most ubiquitous information service of all time in the digital age—how we find and access information across the broadest swath of real estate on earth, the digital highway of the internet! General-purpose search engines (Google, Bing, Yahoo, etc.) index billions of web pages and use complex algorithms to provide relevant results based on queries provided by users. They include specialized search engines that cater to specific content types, including academic literature (Google Scholar), images (Google Images), or news (Google News).

#### **Knowledge Management Services**

Knowledge management services capture and organize and share the knowledge and expertise within an organization. These include knowledge bases, expertise locators, communities of practice, and collaboration platforms. They use this to promote the creation, transfer and application of knowledge in the service of learning and innovation within the organisation.

#### **Data Services**

And these types of data services allow for what is similar to raw data access, datasets, as well as data analysis tools. Examples for such services are data repositories, data archives, and data portals that provide access to research data, governmental data, and other structured data types. Cloud services are generally provided with different features, like data visualisation, data cleaning and data integration.

#### **Current Awareness Services**

Current Awareness services that keep the user updated on the latest development, publications and information resources in a chosen subject matter. Such services include alerting services, news aggregators, RSS, and current awareness bulletins. They allow users to remain informed on the latest news without having to seek it out.

#### Human-switching smart Information Services

They provide personalized information services that deliver information based on the specific needs, preferences, and behaviours of individual users. These services employ technologies like user profiling, collaborative filtering, and content-based filtering to recommend suitable information resources. This is evident in personalized news feeds, recommendation algorithms on e-commerce and streaming sites, and adaptive learning systems that tailor materials based on individual performance.

#### **Reference and Citation Services**

Types of reference services may include in-person reference desks in libraries, virtualbased reference services (e.g. chat-based reference), and specialized research consultation services. They guide users through asking research questions, selecting relevant content, and how to effectively search. All these types of information services are very important in providing access to information and knowledge in diverse contexts. These categories are often fluid, and many information services combine aspects of several types in order to offer users holistic and multifaceted approaches to satisfy their information requirements.

#### **Data Preprocessing Techniques**

Information Retrieval (IR) is a fundamental aspect of information services, involving the techniques and practices for searching, identifying, and accessing relevant information from vast repositories of documents or databases. The efficiency of information retrieval plays a vital role in determining the user experience and the overall worth of information services.

#### **Boolean Retrieval**

Boolean retrieval is one of the most primitive and basic methods of retrieving information. It uses Boolean logic, combining search terms with operators like AND, OR and NOT. For instance, a search using the query "information AND retrieval NOT databases" would return documents that contain both of the terms "information" and "retrieval," but not the term "databases" On the one hand, Boolean retrieval is exacting, allowing users to construct very precise queries; on the other hand, it forces users to learn an elaborate syntax (the Boolean operators) and can miss relevant documents that do not match the query terms exactly.

#### **Vector Space Model**

that occur frequently in a document but are less common throughout the entire collection. to the question, which is a major deficiency of Boolean retrieval. VSM can take advantage of term weighting schemes like TF-IDF (Term Frequency-Inverse Document Frequency), assigning a higher weight to those terms a document and a query. This method enables the ordering of search outcomes by how relevant they are breaks a text intro distinct terms. The cosine of the angle between the two vectors (document and query) is the metric used to measure the similarity between However,

### Notes





Notes	when we are representing the document and query as a vectors in a nD space the
	VSM (Vector space model)so basically it

### Information Services | Models Based on Probability Retrieval

Search and can allow for updating based on user interaction and contextual data. relevant and non-relevant documents. Both theoretical models are probabilistic in nature and often serve as the foundation for presentation-ranking models in given query.

#### Language Models

Used for a range of tasks including query expansion, document classification and cross-language information retrieval. Models will have the statistical properties of natural language and will capture word dependency and phrase structures. By now, language models have been successfully language model based on some document.

#### **Semantic Retrieval**

Includes approaches like latent semantic indexing (LSI), which applies singular value decomposition to detect patterns of term usage across documents, and explicit semantic analysis (ESA), which links the text to concepts in a knowledge base such as Wikipedia. Relationships and contextual information. Semantic retrieval the semantic meaning of both the provided query and the associated document, as opposed to relying exclusively on keyword occurrence.

#### **Neural Information Retrieval**

Information retrieval tasks with models like BERT (Bidirectional Encoder Representations from Transformers) and other transformer-based architectures that provide contextually aware embeddings of text. the semantic relationships and contextual information. Significant improvements have been achieved in to enhance search precision and relevance. Such approaches utilize neural networks to learn representations of queries and documents that captures It employs deep learning methods and Relevance Feedback Query Expansion relevance feedback deduces relevance from user behavior such as clicking on results or viewing time of documents. Update query. Explicit feedback requires user input, while implicit co-occurrences. Relevance feedback is a retrieval information which modifies previous documents based on their relevance to query expansion methods will indirectly broaden the scope of the precise search by adding similar words or pairs to the input query, thereby MATS Centre for Distance and Online Education, MATS University



### Introduction to Information Services

achieving a more comprehensive recall. This may be accomplished through using thesauri, ontologies or statistical mean that detect term These Faceted Search be especially helpful for exploratory search tasks, when users may not know exactly what they are looking for at first. results faceted search can multiple dimensions out of facets like a facet on date, author, subject or format. Every facet is a classification of the information that allows the user to gradually refine their search Faceted SPARQL queries allow users to filter on Information and Retrieval Multimedia Data, methods for feature extraction and indexing of multimedia have to be developed. audio their spectral and temporal features; and for video motion, scene changes, and object recognition. To be able to perform searching and retrieval, advanced searching and obtaining the right information from databases with respects to non-text based content like Video, Audio, Image, 3D models etc. For image retrieval, they exploit color, texture, shape, and spatial relationships; for Information retrieval is the process of Retrieval Cross-Language Information circumvent language barriers and grant access to multilingual information resources. Representations. Models that employ machine translation, multilingual dictionaries, parallel corpora, and cross-lingual embeddings to different from their query language. CLIR methods comprise query translation, document translation, and interlingual Cross-language information retrieval (CLIR) allows users to retrieve information in a language information services to improve user experience and enable easier access to information. Relevant and personalized search results these techniques can be utilized within of AI, ML, and other NPL techniques. Many real-world information retrieval systems are a combination of the aforementioned techniques to serve more accurate, There is a lot more work in information retrieval, particularly with the advent and Classification Data Organisation to established schemes or structures for the purposes of discovery, retrieval, and use. have accurate organization/classification of information to create usable and accessible information services. These are systematic methods for organizing information resources according It is critical to Cataloging and Metadata with frameworks such as Dublin Core, MARC (Machine-Readable Cataloging), and MODS (Metadata Object Description Schema) providing guidelines for ensuring that resources are consistently described across multiple systems and domains. Resources Data about certain types of metadata are considered standards, title, author, when it was published, and subject. Metadata, also called data about data, is structured information about resources that can help with discovery, management, and use of those Cataloging is the creation of descriptive

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records for information resources this includes bibliographic information like the technical metadata covers details such as format or file size of digital resources.

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**Classification Systems** 

Classes according to their sub Classification systems group similar information resources into categories classification systems are: for browsing and discovery. The main ject matter or other attributes. These systems are a way to organize things, whether physically or virtually, that allow

> The Dewey decimal classification (DDC): Buttresses knowledge into ten main classes, invented by Melvil Dewey in 1876. Each of these classes is also split into ten divisions, and so on. Its use in public libraries all over the world.

> Library of Congress Classification (LCC): A system used by the Library of Congress in the US that organizes materials by subject through a combination of letters and numbers. It is the most widely adopted in universities and research libraries.

> Universal Decimal Classification (UDC): As based on the Dewey decimal classification system, UDC is more flexible and can express complex relationships between subjects by special notations. It is common in Europe and academic libraries.

**Colon Classification:** Introduced by S.R. Ranganathan, this facetbased classification scheme examines subjects per fundamental facets: personality, matter, energy, space, and time (PMEST). It enables the synthesis of multifaceted topics by fusing elements.

#### Subject Headings and Controlled Vocabularies

Subject headings and controlled vocabularies provide standardized terms for describing the content of information resources. These tools ensure consistency in subject access and help users find related materials. Examples include:

• **The Dewey decimal classification (DDC):** Buttresses knowledge into ten main classes, invented by Melvil Dewey in 1876. Each of these classes is also split into ten divisions, and so on. Its use in public libraries all over the world.



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#### **Taxonomies and Folksonomies**

Bases and enterprise information systems. Systematic way to browse them. Taxonomies are widely used in content management systems, knowledge variety of hierarchies that organize concepts from general categories to increasingly specific subcategories. They are used to organize information resources in a very Taxonomies can be understood as a arrange and find information on social bookmarking sites, blogs, and collaboration products. Language and concepts. Folksonomies are regularly used to there are user-generated classification systems that tags or keywords assigned by the users. Unlike formal taxonomies, folksonomies develop more slowly and naturally, following users' interests and needs, while adhering to an abstract layer of community-specific On the contrary, of folksonomies.

#### **Information Architecture**

Through organization, labelling, and navigation. A few essential aspects of information digital libraries. This includes making the information easier to find and use Information architecture (IA) is concerned with the structural design of shared information environments, which would include but is not limited to websites, intranets, and

• **Organization scheme:** How a particular information source organizes its information (alphabetically, chronologically, topically, by task, etc.).

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• Labeling systems: Terms used to represent information (ex. menu label, heading, icons).

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- Navigation systems: How users flow through the information space (for example, global navigation, breadcrumbs, site maps).
- Searching systems: The way users search information in the system.

To create information architectures that work with the user's needs and mental models. Card sorting, tree testing, user journey mapping Systems February 19, 2024 Knowledge Organization between concepts and support advanced reasoning and inference, as in the case of semantic networks and concept maps. Management and semantic interoperability. Sophisticated KOS form complex relationships thesauri, ontologies and taxonomies. However, these systems support information retrieval, knowledge all these include classification systems, subject headings, Linked Data and Semantic Web the structured data on the web in a way that allows integration and reuse.

#### **1.3 Overview of Information Services**

To change and improve, embracing the technology of the day and finding solutions to more and more complex information requirements. Various user needs. Whether it be with legacy libraries or with state of the art artificial intelligence systems, information services continue are essential in today's digital society, greatly changing how we access, process, and utilize knowledge across virtually every aspect of human activity. There's an enormous ecosystem of technologies, methodologies, and organizational constructs behind these services to collect, store, process, and distribute information to meet Information services personal life. to make informed decisions, solve problems, and foster innovation. As the information age continues to evolve, the importance of these services continues to expand into virtually every area of professional, academic and effective management of information resources as they pass through the various stages of their lifecycle. These services act as a bridge between raw data and actionable knowledge, allowing individuals and organizations Which, is the systematic arrangement of resources, technology, and human skills/talents to provide the appropriate direction towards the fields such as computer science, library science, cognitive psychology, communication theory, business administration, etc. in complex environments that include technological tools, regulations, ethics, and changing user needs. A multidisciplinary approach is crucial for the field, taking insights from different etc.

Librarians and information professionals today work Services of information are some more than data organization and retrieval, including systems that support information literacy, knowledge management, data analytics, decision support, strategic decision making, path. that transformed information access, planting seeds for the upcoming revolutions of information. The development of electronic computing (mid-20th century) and its exponential growth in the amount of information that can be processed along with the birth of the internet allowing for the distribution and access to information globally seem only natural at each point of the share knowledge over time. The printing press was a groundbreaking innovation Ancient Libraries to Digital Ecosystems Ancient societies understood the importance of structured information, developing systems to store and The Evolution of Information Services: From behavior and expectations, leading to growing demand for frictionless, easy to use interfaces, near-instant results, and very relevant content. Changes in the technological landscape have transformed user that simply did not exist until a few years ago, alongside new challenges. Advancements in cloud computing, big data analytics, artificial intelligence, and mobile technologies have opened new horizons for information services with real-time processing, personalized recommendations, predictive analytics, and ubiquitous in the age of the digital revolution, information services have evolved at an unprecedented pace, with capabilities data driven decision making. Research and learning-support capacity on a campus. Organizational Information Services have evolved to be strategic assets supporting competitive intelligence, knowledge management and matter experts. Thus, academic libraries provide sophisticated discovery tools, institutional repositories, and a variety of data management services that, in combination, extend adapt themselves to be relevant to digital generation. Modern libraries are much more than edifice bearing books, they are increasingly community centres with digital content production, technology access, community workspaces and subject Libraries, archives, and information centers as traditional information service institutions have experienced deep changes to organizational and user needs. Productive life span, each stage of its life cycle requires unique tools, methodology, and knowledge. Good information services assess this lifecycle in totality, acknowledging the interconnectedness of its stages and tailoring processes to of information (creation, acquisition, organization, storage, retrieval, analysis, dissemination, and preservation) serves as a conceptual framework for these categories of information services. For the information to remain useful, accurate, and available during its The life cycle user queries, determine relevance based on authority, currency and personalization and match those with appropriate



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resources by search engines, discovery platforms and recommendation services. Systems, controlled vocabularies, metadata schemas and indexing techniques offer the fundamental frameworks needed to structure such a wide variety of information resources. Complex algorithms have been developed to analyze allowing users to efficiently locate and access what they need from ever-growing collections.

Classification These two represent core functions of information services for organizing and retrieving information, synthesize diverse perspectives, and apply information in an ethical manner. Intuitive interfaces, personalized services, and targeted instruction. Such information literacy programs provide users with essential skills for navigating the complex information landscape, including skills to evaluate sources, take-up and satisfaction with services. Understanding information behavior how people seek, evaluate, and use information inform the design of User engagement is at the heart of impactful information services, making user experience design an important consideration in the form factors like technological obsolescence and media degradation that threaten long-term access to digital objects. of channels from publishing to organizing. Digital preservation methods protect digital valuables of creating, maintaining, and preserving digital content. CMSs are provided as the infrastructures of digital content that guide authoring across a wide spread It has also become a key feature of information services, offering solutions to the specific issues into information assets. Research data service variety, and velocity of data, data management services have become increasingly important. Today, information services include the mechanisms put into place to govern data, maintain data quality, and deliver integrated solutions that transform raw data with organizations facing exponential growth in the volume, reproducibility. s support the scientific endeavor by planning, curation, sharing, and preservation of the research data, promoting open science and research expertise locators, and collaborative platforms. Processes, share best practices, and collaborate on problem-solving. Knowledge flows across boundaries of an organization through communities of practice, knowledge repositories, decision-making, innovation, and performance. They help identify expertise, document The Third Dimension: Knowledge Management - Knowledge management is a vital part of information services involving the capturing, structuring, and dissemination of knowledge and expertise within the organization to facilitate better analytics can track online conversations to help recognize emerging issues and sentiment trends. models. Unstructured text data is only getting larger and text analytics can help to turn it into something meaningful, whereas social media using statistical techniques, machine



learning algorithms, and visualization techniques to identify patterns, trends, and relationships. Business intelligence platforms connect disparate data sources to facilitate strategic decision making with interactive dashboards, ad-hoc reporting, and predictive Information analytics has revolutionized the way organizations extract insights from their information assets, context-aware information through smart phones, tablets and wearable devices. Hosting information services and has reduced capital expenses, providing improved reliability and accessibility. Mobile technologies are bringing information. Cloud computing has led to scalable and flexible environments for All modern information services are built upon a tangible technological infrastructure of hardware, software, networks and platforms that allow semantic relationships between different entities and enable smarter search and discovery experiences.

As natural language interfaces to information repositories, while computer vision systems render intelligent data from static images and video clips. Knowledge graphs are optimized for and predictive analytics. Chatbots and virtual assistants serve The growing sphere of artificial intelligence and machine learning is further paving new grounds for information services with adaptive content categorization, natural language processing, personalized suggestions, create the most value. Principles, guidelines, and procedures for the creation, access, use, and retention of information. In convey this; Information strategies connect information services to the business goals, directing investment and activities where they will deletion of information. Information policies provide complex governance, policy, and strategy frameworks. An information governance framework is the set of decision rights and accountability framework formed to facilitate appropriate behavior in the evaluation, creation, storage, use and Information services are embedded within lawful organizational contestations and claimed. Customization and privacy and between openness and security, intellectual property protection and information sharing. These are mere guidelines for dealing with these challenges; professionalism to users, organizations and the society at large, he questions of the balance between privacy and access to intellectual freedom, equity, and algorithmic bias. Information professionals navigate tensions between Information services are rife with ethical challenges, from access management systems govern who has access to what information under what conditions, and encryption safeguards data in transit and at rest. and physical safeguards to protect the confidentiality, integrity, and availability of information assets. Identity and authenticity, non-repudiation, and accountability of the information processed. Security frameworks use technical,

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administrative, Data integrity has become a crucial aspect of information services, ensuring the availability, to information, especially from public entities. (CCPA) set stringent requirements for the handling of personal data. Copyright laws protect the rights of creators, but only to an extent, while freedom of information laws ensure that society within limits has access rules regarding privacy, intellectual property, records management, and information access. The General Data Protection Regulation (GDPR) and its California counterpart the California Consumer Privacy Act Legal and regulatory factors hold power over information services, such as ascribed to information services and productivity and help justify continued support and investment. Satisfaction surveys, usability testing, and focus groups collect feedback. Return on investment analyses measure benefits are tracked through various key performance indicators. To discover strengths, weaknesses, and potential areas for improvement, user and Evaluation allows for assessment and improvement of by looking at what is working and what is not, by assessing performance against goals, benchmarks and user expectations. Utilization, efficiency, quality, and impact of services and service delivery Assessment and graduate education produce practitioners who address new challenges and opportunities in the field. Information science education needs to hold, then, a wide range of essential competencies in the areas of technology, communication, critical thinking, project management, and specific domain knowledge. Professional associations, continuing education programs, critical for the information service providers to provide the relevant information. Library and At a time when the environment is changing faster than ever, continuing professional development is still very by the Internet of Things will need to be managed and analyzed intelligently. Enable entirely new modes of interaction and visualization with information. The massive amounts of data generated and extend human capabilities in terms of organizing, retrieving and analysing information. Emerging immersive technologies such as virtual and augmented reality will value prospects, shall support the ongoing evolution of information services. AI will increasingly assist In the next decade, trends such as decreasing digital isolation due to technological advancements, increasing data sharing demand, need for information quality, interactive digital content creation, as well as competition and open access movement advocates for free, unrestricted access to research outputs, educational resources, and government data, it creates new business models and ways of collaborating. crowd sourcing can enhance participation for knowledge creation but develop further questions on quality control, authority and sustainability. Because the of information creation and access creates opportunities

for information services. Solutions such as user-generated content, citizen science and other forms of On the one hand, the democratization and educational initiatives that can assist users in discerni of false, misleading, and manipulated information. The information services sector is fundamental in crafting the tools, strategies, part of what information services should be tackling with curation, verification, and enforcing information literacy. Informed decision-making and democratic discourse are threatened by the proliferation certainly, information overload and the spread of misinformation areng their way through increasingly complex information ecologies. services. Knowledge sharing, standardization, and upgrading capabilities. Cultural sensitivity reaffirms diverse perspectives, languages, and knowledge traditions in information remain in geographic, economic and social spaces that hinder access to information services and technologies. Collaboration across country borders promotes information services worldwide through cultural contexts. Digital divides Information services in a global context reveal local differences in approach, emphasis, and challenges in disparate civic education, and public discourse. Education institutions create synergies that foster community engagement and lifelong learning. Information services enable democratic practices via government transparency, which organizational learning, innovation, and adaptability are be facilitated.

These collaborations between libraries, archives, museums and integrated into larger organizational and societal systems. The information service represents knowledge creation, sharing and application aspects based upon To be fully effective and sustainable they need to be information services help accelerate discovery and innovation through research databases, citation networks and data repositories. Law and regulatory materials through sophisticated search and analysis tools. Scientific and technical to medical knowledge. Legal information services offer access to statutes, case information services specialized for certain field, adapted general principles to the domain and specifications. Health resource services provide databases, evidence synthesis, and point-of-care tools to assist in clinical decision-making, support patient education, and contribute Knowledge of that services are relevant and sustainable. social cohesion, and civic engagement by preserving local history and supporting local educational attainment, bridging digital divides, and facilitating the exchange of information. If the community is involved in designing and governing those services, it ensures information centers, indigenous knowledge repositories and cultural heritage collections are all examples of community-based information services that fulfil local needs. These services foster community identity, Public libraries, community help

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showcase scholarly outputs, while research information management systems track research activities and impact. not only for a successful academic career, but also for lifelong learning. For example, institutional repositories systems, digital libraries, and open educational resources. As such information literacy programs cultivate critical thinking skills that are important helpful to provide assistance for teaching, learning and research in all levels of education. Access to instructional materials is more flexible than ever thanks to learning management The use of the information services for education is frontiers of entrepreneurial enterprise, innovation, and economic development, even as it poses questions about market concentration, intellectual property, and data ownership. Advertising, freemium and public funding from algorithms to apps, the information economy brings new market dynamics, and economic impacts. Models for funding information services from subscription, Economic factors related to information services demand business models, value propositions, obsolete. in the face of technological change. Interoperability through open standards makes organizations less dependent on proprietary systems or formats that will eventually become the reduction of energy efficiency and less electronic (E-waste) waste as all the IT infrastructures. Digital preservation strategies help keep valuable information accessible for future generations also our future. Green Computing operations contribute to Theoretical Foundations of Sustainable Information Services The concept of sustainability recognizes the interconnected nature of our efforts — the choices we make today affect not only our present but Planning The Mistakes an Disaster Planning swiftly restore critical services. Background Disasters and Information Service Continuity backwards to explain Crisis information management system which focuses on sharing information during an emergency by coordinating the process of collecting, sharing and analyzing data. Promoting community resilience relies on strong information infrastructure that can endure shocks and information services, delivering accurate and timely information to the supporting services and communities in distress. We take the 6 questions from the Introduction to Guide; Disaster and Cyber Crisis Management and work Operational readiness, response, and recovery from crisis often hinges on professional ethics. Interfaces, which cater to a range of capabilities and needs. Questions of privacy, intellectual freedom, equity, and social responsibility are guided by reasoning in information services that algorithms cannot replace. Designed for human-computer interaction, user interface design aims to develop intuitive and easy-to-use automation and artificial intelligence, it is clear that the human dimension is central to information services. Information professionals provide critical judgment,

creativity, empathy, and ethical although we have more and more the whole information ecosystem. a wide range of projects, from creating metadata to solving problems. Open source communities build a shared technology infrastructure that serves access to specialized resources. Crowd sourcing taps into collective intelligence for to tackle complex challenges. Consortia and cooperative arrangements help share costs and broaden Collaborative models of information services draw on distributed expertise, resources, and perspectives the everyday. of advocacy initiatives. The growth of advocates among users helps amplify a new kind of authentic voice for the value of information services in process. Engaging stakeholders are building partnerships that expand the reach of their value, obtain essential resources, and shape policies that impact on information being accessed and used. Providing narratives and evidence of the value of information services further galvanizes support during the budget Advocacy for information services helps to create awareness from school level to educational and professional level. Information from diverse sources crucial skills in an age of information excess, algorithmic filtration and targeted misinformation. Developing and delivering of such educational programs that build these literacies take place at information services at the various age groups, a 21st century society. These interconnected literacies help people locate, access, analyze and use Skill in information, media, and data literacy are now key competencies needed for effective engagement in formats, as well as assistive technologies. diversity in user communities. Users with disabilities can access alternative for multiple ways of perceiving, understanding, and engaging with information. Use of multilingual interfaces and collections catering to linguistic their products are made accessible to users with various abilities, languages, cultural backgrounds, and technology access. Production services apply the principles of universal design to provide flexible production services that allow by creating information services in an inclusive manner, perspectives of information services critically analyze systemic biases and work toward more equitable systems that center the voices, perspectives, and needs of marginalized communities. Services can reinforce or challenge existing power structures. Critical justice. Collection development decisions, descriptive practices, search algorithm design and resource allocation are some of the ways information Issues of equity, diversity, inclusion, representation, and empowerment are all part of the relationship between information services and social to facilitate opportunity identification, business model generation, funding acquisition, and regulatory navigation.



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Implementation Information services are used in start-up ecosystems only be gained through information services for innovation and entrepreneurship. Innovation management platforms (such as IdeaScale and Crowdicity) help capture ideas, support collaboration between employees on adopting ideas, and track The use of expert knowledge to discover patent data, market research, competitive intelligence, technology forecasting and trends all help to inform strategic decisions and product development and can health analytics reveal trends, disparities and opportunities within populations and communities for intervention. patient data, medical knowledge and decision-support tools, delivered as part of a clinical workflow at the point of care. Population offer user-friendly, reliable resources that help people make informed choices about their health. Clinical information systems are a combination of for credible health information while facilitating clinical decision support and public health efforts. Consumer health information services Health and wellness information services leverage growing consumer demand environmental justice comes up as a separate issue in platforms. field dedicated to documenting and analyzing the distributions, illuminations, and conservation statuses of species. Disadvantaged communities suffer disproportionate environmental burdens and include forecasts, projections, and impact assessments that inform adaptation planning. Biodiversity informatics is the are used to monitor ecological conditions, support conservation efforts, and inform sustainability initiatives through services built on earth observation data, environmental monitoring networks, and geographic information systems. Climate information services Environmental information services efforts and connection between those displaced with essential resources. democratic discourse. Humanitarian information services also enable the coordination of relief people access the government records and decision-making processes they show in their country. Independent media and journalism are vital to informing encourage democratic participation, civic involvement, and public welfare through government transparency portals, fact-checking initiatives, and civic tech platforms (Corby, 2021). These services help Public Interest information services cultural protocols related to information sharing, projects use the computer to help understand and interpret cultural material. Indigenous knowledge systems acknowledge and respect traditional ways of knowing and the with the digital cultural heritage platform is pertinent as it opens up a world for audiences and spaces outside of the physical walls of the museum. Digital humanities and provide access to, the artistic, historical and cultural materials that form our collective memory and identity. My experience Cultural heritage and information services preserve, open data privacy





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Knowledge management tools As we have more and more digital documents, emails, messages, photos and other personal information over time, personal information diverse information sources behind a unified user interfaces, to represent the knowledge about the organization. The search and discovery frameworks pull recorded in information models. The taxonomies and ontologies provide a common vocabulary and semantic relationships coherent structures for organizing and accessing information across varied and complex organizations. Entities, attributes, and relationships that are important in the context of particular businesses are Enterprise information architecture delivers authentication, propagation, preservation, and valuation of research outcomes through publishing venues, peer-review systems, citation indexes, and impact indicators. Open access removes financial barriers to accessing scholarly content, Particularly, scholarly communication services facilitate the generation, measures of research impact beyond citation counts, including citations in policy discussions, media mentions, and social media diffusion. Servers facilitate rapid knowledge dissemination ahead of formal publication. Altmetrics provide more comprehensive while preprint analysis, stakeholder consultation and synthesis of evidence to inform public policy making and administrative decisions.

#### 1.4 Evaluation of Alerting Services

With the dynamic and integrated nature of the digital business landscape we see today, providing vigilant monitoring and governance over mission-critical systems and infrastructure is vital. Technological infrastructure is the engine behind driving operations, delivering services, and maintaining competitive advantage for organizations across industries. As these systems become more complex and scaled, the likelihood of disruptions, outages and security breaches scale proportionally. This requires a strong monitoring and alerting mechanism that allows quick detection of anomalies, prediction of possible failures, and initiation of appropriate actions before small failures become big incidents. Alerting services are a critical part of today's IT operations, cyber security structures, and business continuity strategies. These services act as early warning systems, constantly checking multiple metrics, logs and events throughout digital landscapes, warning the right people if pre-defined limits have been crossed or odd patterns have been found. Tuning these alerting mechanisms correctly can make an enormous difference in the ability of an organization to run reliable services, meet SLAs, protect sensitive data, and ultimately keep customer trust and business reputation intact. Just like technology infrastructure and operations management, the evolution of alerting services follows a similar broader journey. What started as a simple monitoring

of server performance metrics at a threshold level, has evolved into advanced systems, capable of analyzing complex patterns across distributed systems, using machine learning to identify anomalies, and smartly routing notifications through branches as per context, severity and organizational hierarchy. Modern alerting platforms must address hybrid and multi-cloud environments, containerized applications, micro services architectures, and ephemeral infrastructure that might be up for minutes before being replaced. Even though alerting services are essential, organizations often struggle to create an alerting service that isn't too detailed but isn't too vague. Alert fatigue the process of IT teams growing numb to notifications because they get an alarming amount of false positives or low priority alerts continues to be a thorn in the side. Likewise, coverage gaps can result in critical weaknesses going undetected until they materialize as service interruptions. The price of ineffective alerting can be significant, with enterprise application downtime typically costing enterprises thousands of dollars a minute in losses. This full session seeks to explore the current state of alerting services, including their technological foundations, implementations, challenges of operation, and trends in the making. This assessment aims to provide organizations with the information needed to articulate, construct or review alerting systems (and alerting strategies) that best suit the needs of their operations and business environment, as well as review the information drawn from the underlying theory and the practice of modern alerting systems. Long Answer: This will include extracting information around both the technical (monitoring methodologies, alert classification drivers) as well as human (alert design choices, team response policies) factors which will give a comprehensive picture of this important operational area.

#### History and background

The idea of monitoring and alerting for systems harks back to the early days of computing. In the mainframe days of the 1960s and 1970s, operators made do with hardware-based indicator lights, console messages, and printed logs to detect system failures. Such rudimentary mechanisms needed constant human supervision and provided little proactively, acting as passive records of events rather than predictive tools. As computing resources were incredibly expensive and frequently shared by multiple departments or organizations, maximizing system uptime became a substantial economic issue, leading to early advancements in monitoring. The explosion of distributed computing environments in the 1980s and early 1990s led to a shift towards more advanced and software-based monitoring tools. Established in 1988, Simple

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Network Management Protocol (SNMP) is a network management protocol that defines a standardized way to retrieve and structure information about managed devices on IP networks. Along with this time, dedicated monitoring software like HP Open View and IBM Tivoli emerged, providing greater consolidated visibility to the infrastructure as well as more advanced alerting capabilities. These systems were traditionally hardware-centric, with CPU utilization, memory usage, disk space, and network throughput as the primary metrics, and alerting mainly on static thresholds. The internet boom of the 1990s and early 2000s dramatically increased the scope and complexity of the needs for IT monitoring. Organizations that had increasingly turned to web applications and services for revenue generation and customer engagement expanded monitoring from that of infrastructure to encompass the performance of applications, user experience metrics and service availability. This period also gave rise to synthetic monitoring methods that simulated user interactions to validate end-to-end functionality, and advanced techniques for monitoring service levels. The great external monitoring services companies like Keynote Systems (since acquired by Dynatrace), who could check to see if websites were up and performing from various geographic locations were ahead of their time. The mid-2000s to 2010s saw some seismic shifts in the monitoring and alerting landscape. With the rise of DevOps practices and concepts like "monitoring as code," organizations began to realize that monitoring must be integrated with the software development lifecycle. Cloud computing brought new paradigms for resource provisioning and management, which poses challenges for monitoring systems which need to keep up with dynamic, ephemeral infrastructure. Tools like Nagios and then Zabbix and later Prometheus have brought sophisticated monitoring capabilities to a wider audience; commerce has followed suit and adapted with full-stack observability across our increasingly complex tech-stacks.

The most significant change we saw during this era was the move from infrastructure to service and user journey monitoring. In this context, "observability" was born: an evolution of plain old monitoring, where the focus is on the transition from output to internal state understanding. But also we were using the three pillars, metrics, logs and traces to gain a more profound understanding of system behavior and performance. Datadog, New Relic, Splunk and Elastic built platforms that integrated these data sources together for more complete visibility. The alerting services landscape today is the result of a decades-long evolutionary trend marked by a variation on the following theme: Research over the years has led to many anomaly detection techniques involving



ML and AI techniques that result in more sophisticated solutions to detect unusual patterns that may not be solely based on predefined thresholds. AIOps is born as a Framework that leverages these technologies to enrich and automate IT Operations. Also, alerts are now more context-aware: systems can correlate events across different systems, suppress duplicate notifications, and prioritize alerts based on their business impact rather than just the technical severity. Alerting needs have also evolved with the shift towards micro services architectures and containerized applications, where monitoring at micro granularity and dependency tracking between services has become a must. Distributed tracing such as Jaeger, Zipkin adds value by increasing granularity to tens of micro services. Equally, the rise of Infrastructure as Code (IaC) and GitOps practices has aided the trend of declaring monitoring and alerts configuration in parallel with infrastructure definitions being created, thereby allowing observability to be factored into the process at the start of deployment.

#### **Cores and Architecture**

A strong architecture of alert services consists of these different components to detect, process, route, and resolve notifications of our system state. Grasping these fundamental building blocks gives you the knowledge to assess and implement alerting solutions to fit your organizational needs. At the bottom of any alerting system sits the data collection layer, which collects telemetry from the monitored resources. This is a collection of tools that collects telemetry data such as performance metrics, logs, traces, and events from infrastructure, applications and services. Common collection methods are as follows: Agent-based methods use lightweight software to check system resources from within the environment; agentless methods use existing APIs and protocols to retrieve data without requiring components to be installed; and push-based methods with applications actively sending telemetry to collection endpoints. Third, modern systems often use all three techniques, depending on the resources being observed. However, the granularity and frequency of data collection are critical design issues that have a strong effect on the performance and effectiveness of the system. Head to head to head polling offers near real-time insight but adds data storage and processing costs, and too-granular instrumentation of applications can lead to a performance penalty. On the other hand, too many collection intervals can lead to transient issues going unnoticed and corresponding monitoring gaps. Organizations need to find an appropriate balance classification of systems with appropriate resources under the operational requirements. Once collected telemetry data is streamed into storage and

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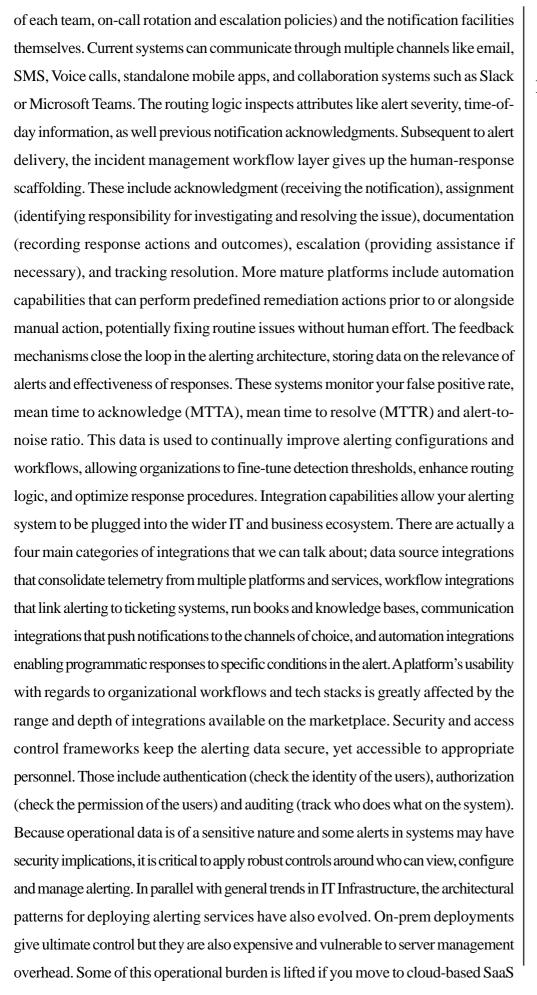
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processing systems designed for time-series data fidelity. Specialized time series databases (eg InfluxDB, Prometheus's native storage, or cloud-native offerings like AWS Timestream), which are optimized for fast ingestion, compression, and querying of mass amounts of time stamped metrics, work exceptionally. Elastic search is for log data: full-text search on unstructured and semi-structured data. Metrics, logs, and traces are gradually moving into unified observability platform offering with correlations across observability and telemetry types to provide better visibility to the system. The next crucial element of the architecture is Alert Definition and Configuration. This layer includes the mechanisms that define corrupt and legitimate behavior (e.g., thresholds, anomalies, complex events). Modern platforms offer several ways to define these conditions: graphical web consoles that are accessible to less technical users, as well as configuration-as-code approaches that allow alert definitions to be versioned, reviewed, and deployed in the same pipes as application code and infrastructure specifications. The alerting architecture is powered by the evaluation engine, which always examines incoming telemetry, based on defined conditions, through the lens of the states that need to be detected. This component needs to maintain a balance between computational efficiency and analytical sophistication while processing massive amounts of data, and detecting subtle trends that may signal upcoming problems. While classical systems simply compare performance over time and respond with a binary call to action above some threshold, more sophisticated approaches resort to statistical algorithms that look for statistical deviations from expected patterns or measure performance relative to seasonal-adjusted baselines computationally derived from normal usage patterns, machine learning models aimed at detecting anomalous behavior that assume no prior knowledge of technology use by users at all, and even more complex evaluations that burden processing with the need to learn.

The alert classification and enrichment capabilities take the raw detection events and enrich them with additional metadata by associating contextually rich information, to provide a relevant notification. This can encompass severity classification service classification, owner attribution, and business impact. Enrichment can also mean correlating the alert with recent changes, similar historical episodes, or the current state of systems from which this one depends. Having this context is a game changer for responders so that they can understand the importance of notifications immediately, and what can be done in response to them. Notification routing and delivery systems dictate the paths alerts take to get to their recipients. This part includes both the logic for determining whether to notify someone (by a coupld of factors, like the responsibility



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offerings, but none of them comes without considerations around data residency, transfer cost, and vendor lock-in. Hybrid approaches try to balance these concerns by keeping sensitive telemetry behind their organization's walls, but using cloud services for processing and delivery of notifications. With the advent of edge computing, these architectural decisions have become even more complicated, as some organizations are pushing monitoring and preliminary alert assessment right to the data sources to minimize latency and bandwidth usage. This is a component based view of the alerting architecture and it hints at the complexity and interdependencies present in these systems. It is necessary to design and implement each of these components (especially, the thresholds) carefully into a coherent architecture that will consistently identify conditions that need alerting but also does not generate too much "noise" and is also able to enable a quick reaction when needed. When evaluating alerting solutions, organizations should review capabilities in each of these architectural dimensions, factoring in both current requirements and future scale considerations.

#### **Design Principles for Alert Configuration**

It is a delicate balance between thorough alert coverage and attainable operations in alert design. Although the technical aspects of alerting systems lay the groundwork for an alerting strategy, the principles for how you configure alerts are what make or break their real-world success. The principles below respond to the basic questions of which conditions should result in a notification, how those conditions should be expressed, and how alerts that arise from them should be structured and delivered. The most fundamental element of good alert design is action ability, which is to say that each alert must demand and facilitate a specific action. Notifications that don't require humans to act immediately waste attention without imparting value and also add to alert fatigue. This principle helps organizations determine which types of conditions should trigger real-time alerts versus which can be communicated through more passive reporting channels. From the perspective of system administrators, each alert configuration should be constantly questioned: "What exactly would someone do when receiving this notification?" Conversely, if there is no polished, positive action to take from the signal, then the condition should probably go on a dashboard, a report or other signal which has lower urgency before it becomes an alerting pathway. The principle of alert prioritization is closely related, highlighting that not all anomalous conditions are equally urgent or impactful. Most effective prioritization frameworks will blend some measure of technical severity (how far the behavior deviates from

what's expected) with business impact (the impact it has on users/users or missioncritical processes). These can range from numeric priorities (P1-P5), descriptive categories (Critical, Warning, Info) or custom taxonomies to organization-specific target service levels. Whatever system is implemented, making it clear and consistently applied across teams guide shared understanding and ensure the appropriate allocation of response. The definition of thresholds is probably the most technically complex part of alert configuration. Static thresholds that are relatively simple, like CPU usage 90% provide ease of use, but often result in high false positive count. They are not adaptive enough to allow for normal fluctuations in systems behavior. More sophisticated methods include relative thresholds based on percentage changes from baselines, time-of-day or seasonal adjustments for predictable usage cycles, and statistical methods that will identify deviations that go beyond normal variations. One such technique is dynamic thresholding, which adjusts the parameters for alert generation automatically based on historical behavior, reducing overhead in manual tuning efforts and increasing accuracy. Temporal timeliness is a big thing for alerts. Alert dampening, which is intentional delay before notifications are triggered for transient conditions that are self resolving, provides a way to reduce noise from momentary spikes. On the other hand, fast presentation of critical failures remains a must for reducing both downtimes. Another common type of alert is a storm, during large-scale outages, which occur when alerts for related resources are triggered repeatedly. Alerts can be de-duplicated or related alerts can be batched up to reduce unnecessary notifications, possibly with an exponential back off if the condition is repeated. The granularity of measurement intervals the frequency at which metrics are sampled and assessed must strike a balance between timely detection on one hand, and processing overhead and storage costs on the other.

Aggregate alerting of multiple conditions through Boolean operators (AND, OR, NOT) allows better detection. This approach minimizes false positives by requiring confirmation of anomalies in related metrics before issuing notifications. On the other hand, things like high CPU usage alone may be simply a normal peak of processing but, together with increased error rates and degraded response times might indicate a true issue that needs further investigation. Contemporary alerting platforms allow us to build these rules, consisting of multiple conditions, using visual builders or domain-specific languages that do not require us to become an advanced programmer. This approach of adding the context in the form of relevant meta-data to the raw technical alerts brings a complete emergency how to useful notification. The enriched event

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contains information about the impacted system/service, where this system/service is running (geo-region, data center, rack, etc), who to contact (to route an alert) along with a link to apropos documents, history of similar past events. What this added information does is speed up the troubleshooting process by giving responders a near-total situational awareness from the get-go. Alert routing mechanisms decide who or which team should receive a particular notification. Advanced routing uses much more than the basic consideration of who covers what team, but rather concepts like follow-the-sun for global operations, skills-based routing which matches technical needs with expertise, and workload distribution to avoid individual overload. The escalation paths lay out the way that alerts move up if they are not acknowledged or resolved in a defined timeframe, potentially including larger teams or escalations to higher levels of management for severe issues that remain unattended. Designing the notification greatly affects the utility of the response. The format of notifications provides a consistent presentation for all alerts types that usually includes: a prominent headline that indicates what the problem is; a brief overview of the conditions that were detected; context (the systems and/or metrics affected, the time the problem occurred) a severity indicator; and links to investigative tools. Telegram, email, text and so on each hold this very first level of importance, as it delivers the message to the end-users through interconnected channels. Narration Multi-channel strategies use redundant delivery paths for high-priority notifications to guarantee receipt. Alert grouping and correlation capabilities help eliminate noise by identifying related issues and presenting them as a unified incident rather than separate notifications. Correlation can be based on time proximity (i.e., events happening in temporally close timeframes), topological relationships (i.e., problems affect neighboring components), causal relationships (i.e., differentiating the root problem from collateral damage), and service dependence (i.e., aggregating alerts by impacted business capabilities). Advanced platforms utilize machine learning to gain familiarity with patterns over years of incident data, honing the process of effectively correlating events. Spoiler detection is an underrated part of alert design. For events that do not require human intervention, such as transient states, auto-resolution mechanisms automatically detect when monitored conditions revert to healthy states and dismiss alerts. Yet some particular critical situations would require human verification even after



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#### Multiple Choice Questions (MCQs):

#### 1. Information services are designed to:

- a) Provide users with relevant and timely information
- b) Store outdated books
- c) Sell books in libraries
- d) None of the above

#### 2. Which of the following is an example of an alerting service?

- a) Current Awareness Service (CAS)
- b) Online book purchases
- c) Printing newsletters
- d) None of the above

#### 3. The primary need for information services arises from:

- a) Research and learning requirements
- b) Selling of books
- c) Entertainment purposes
- d) None of the above
- 4. Which of the following is NOT a trend in modern information services?
- a) Digital transformation
- b) Open access movement
- c) Reducing technology in libraries
- d) None of the above

#### 5. An effective alerting service should be:

a) Timely and user-specific



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	d) None of the above
	Short Questions:
	1. Define information services and explain their importance.
	2. What are the key trends in modern information services?
	3. Explain the role of alerting services in information dissemination.
	4. How do libraries provide effective information services?
	5. What are the challenges in managing information services?
	Long Questions:
	1. Discuss the meaning, concept, and need for information services in the digital era.
	2. Explain various techniques used in information services.
	3. How do alerting services help in improving information access?
	4. Analyze the trends shaping the future of information services.
	5. Evaluate the impact of digital transformation on information services.

### MODULE 2

#### **TYPES OF INFORMATION SERVICES**

#### 2.0 Objectives

- · To study different types of information services.
- To understand Current Awareness Services (CAS) and Selective Dissemination of Information (SDI).
- $\cdot$  ~ To examine Interlibrary Loan (ILL) and document delivery services.
- To analyze reference and referral services in libraries.

#### **UNIT 3: Types of Information Services**

Information services, however, are the lifeblood of our knowledge economy, providing essential data and knowledge to individuals, businesses, governments, and organizations around the globe in our interconnected society. What has changed significantly over time is the nature of these services, as library catalogs progressed through different stages from simple to complex as these information systems adapted to use emerging technologies, adapting to technology changes to collect, transform, organize, distribute, and access data of all kinds, making it available in any format and context. It is important to note that information services involve a wide variety of tasks and processes that enable people to find, access, analyze, and use information effectively. They act as a bridge between sources of information and users, and add value by organizing, curating and providing filtering mechanisms to deliver information relevant to specific end needs. They span a wide range of industries like education, business, health care, government and entertainment and have become vital in decision-making, innovation, research and everyday life. In the last couple of decades, the world of information services has changed along with the advancement in digital technology, especially the internet and mobile communication. That which took physical presence and manual processes, now can be accessed via the internet from any corner of the world in milliseconds. The creation of the internet has democratized access to information but also generated problems connected with information overload, quality, privacy, and security. There are several ways to classify information services based on their functions, target audiences, types of content, delivery mechanisms, and business models. In this way, there are a range of types, but these four should give you a good place to start in

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### **Information Services**

understanding the world of information services. This article is part of a series on the information services ecosystem, its features, applications, and the forces shaping its future, all of which you can read on Over the Wire.

#### Library and Information Center Services

From ancient caches of scribal work to today's multipurpose facilities, libraries are the most ancient, complex, and persistent information services in civilization. Methodology Traditional library services include collection development, cataloging, reference services, and circulation of materials. Public libraries serve general populations in defined geographic areas (neighbourhood, city, or county) and provide books, periodicals, multimedia resources, as well as more recently, digital content and internet access. They also provide educational programs, community spaces, and specialized services for children, teens, seniors and, those in underserved populations. Academic libraries serve the research, teaching, and learning needs of colleges and universities. They keep specialized collections in line with the institutional programs, and offer research assistance, instruction in information literacy, and support for scholarly communication. These libraries are putting greater emphasis on digital content, institutional repositories and services providing open access and data management. For example, corporate, medical, legal and government libraries are special libraries, providing professional perspectives with a specialized audience and specialized collection. They typically offer targeted research, competitive intelligence, and customized information delivery. Research libraries hold large collections to support comprehensive scholarly inquiry across disciplines. These institutions frequently house rare materials, historical documents, and cultural heritage resources and walk a fine line between preservation obligations and access pressures. In K-12 education, school libraries offer resources in support of curricula, advocate for reading and information literacy and partner with teachers on instructional activities. They are also an important part of developing students' research skills and critical thinking. Digital libraries enable online access to digitized and born-digital content, providing search capabilities, preservation services, and often specialized tools for working with digital materials. Digital libraries can contain electronic resources such as text, images, audio, video, and data sets, and many specialize in specific subject areas or types of material. Library services are continually expanding, with maker spaces, tech-borrowing programs, digital creativity tools, and community engagement programs all pushing the traditional role of libraries as providers of information.

#### **Reference & Information Services**

Reference services are a core aspect of the information service landscape because they target specific information needs through direct contact with users. In academic libraries, traditional reference desk services direct people to the collections they need or assist with finding specific details and train them to conduct efficient research. That human support will still be important for complex questions that need to be understood in context and followed down different paths of exploration. Virtual reference services provide support in non-physical spaces, including chat, email, video conferencing, and social media platforms. This allows for flexibility in access points and when things happen, but retain the human expertise component that is so necessary for navigating complicated information ecosystems. Encyclopedias, almanacs, dictionaries, directories, and similar resources, often available on-line through databases, are used for quick answers to straightforward factual questions in what we call ready reference services. This type of research consultation provides one-on-one, intensive support for intricate research projects, often involving an interview process to refine the request for information, searching across diverse databases, and help with assessing and synthesizing what is found. Consultations can include subject specialists who are domain experts, and may occur over multiple sessions. These, sometimes on payment of a fee, provide information brokerage services, doing specialized research for clients and providing them tailored packages of information that target specific decisionmaking or business needs. Referral services guide users to the appropriate information providers or experts for information needs that fall outside of the defined scope of services available. These services need knowledge of such specific information sources and provider networks across a range of sectors. Current awareness services track new content in specific fields, sending users relevant information according to their interest profiles. These are alerts or digests, curated or hand-picked content feeds that keep professional professionals up to date on changes in their sectors of practice. Throughout these types of reference service, information professionals bring together subject knowledge, search expertise, and people skills to understand user needs, recommend relevant resources, and provide information in accessible formats. These intermediary functions are still critical, as information environments become increasingly complex, and self-service tools and direct access channels proliferate.



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#### **Online Information Services**

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Online information services have transformed the way information is discovered, available and used throughout the whole society. Search engines the internet's portals rely on algorithms to organize and serve up the world's content. For example general search engines (like Google) handle billions of queries every day but specialized search engines concentrate on one or two types of content or domains providing more effective retrieval. Web portals consolidate and site all information and services by topic area, user groups, and institutional needs. These can also be enterprise portals which relate to the workflows of an entire organization, subject portals which relate to particular disciplines and community portals which relate to geographic or group interests of the users. Search, curated content, communication, and personalization are all common elements of news aggregators. They include online databases that offer organized access to specific collections of information, such as bibliographic citations, full-text articles, statistical data, legal documents, patents, and additional information. These services typically provide advanced search functionality, controlled vocabularies, and other specialized tools for working with various types of content. Most operate on subscription models, although open access alternatives are becoming more common. Knowledge bases are structured stores of information about a domain, product, or service. They often arrange information by topics hierarchies, QR, FAQ, troubleshooting and procedural documentation, and often provide search and user feedback mechanisms. So there comes Social Q&A sites, which are user communities in their own right but much more social in nature that allows users to tap into their immediate peers for fulfilling their information needs. Content aggregation services bring together information from a number of sources into a single platform, adding value by providing a consistent interface, cross-source searching and personalization functionality. These entail an array of news aggregators, research paper repositories, and subject specific databases. Organized repositories of information, online directories guide users through hierarchical categories, geographic locations, or classification schemes to discover resources, organizations, or people. The following factors will shape the landscape of online information services: artificial intelligence, semantic web technologies, and user experience design. Modern services tend to have personalization, social features, mobile optimization, and integration capabilities that connect them with other tools and workflows throughout the digital landscape.

#### **Data and Analytics Services**

Data services are dedicated to the collection, processing, storage, and management of structured information sets for generating analytical results. It is collected in repositories that hold large collections of datasets across many different domains such as scientific research, business intelligence, government statistics, social sciences, and others. And these services come with documentation, quality control, and means for getting at and working with the data contained therein. Data Integration services bring together information from multiple sources, handles discrepancies in formats, semantics, quality, etc to generate a unified resources of data for Analysis. All these services use different technical methods including extract-transform-load (ETL) operations, API and data visualization methods. These approaches include sales revenue analytics platforms, which offer tools and environments to explore data to find correlation, relationships, patterns, and insights. They include anything from simple statistical analysis to sophisticated machine-learning capabilities which facilitate descriptive, diagnostic, predictive and prescriptive analytics applications. Data mining is typically used, but when the data is focused on organizational information, business intelligence services come into play, making dashboards, reports, and visualization tools accessible to convert the raw data into business insights. Data visualization services also provide graphical representation of data which is used to better interpret complex data through charts, graphs, maps and other types of visual displays. These services assist users in highlighting trends, outliers and interrelationships that may be hard to detect from raw numbers or text. Big data services deal with "big data," which are data sets that are too large, complex, or fast changing to be effectively managed by traditional data processing applications. They leverage distributed computing architectures, specialized storage systems and advanced analytics algorithms to generate value on large stores of data. Real-time data services provide constantly streaming information flows for applications that need to remain aware of changing conditions these include financial trading, security monitoring, and operational control systems. Data curation services on the other hand encompasses a wider set of activities not only limited to ensuring data quality, relevance, and usability through selection, authentication, versioning, annotation and preservation, etc. These services are vital to sustaining the long-term value of data assets across research, business, and policy use cases. Key emerging trends in this area include: synthetic data services, edge analytics, and federated data platforms that provide analytical power with privacy and security trade-offs.



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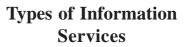
#### **Knowledge Management Services**

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Org knowledge asset k capture, organize, and use krne pr domain knowledge management services. Supply Chain Knowledge Repositories Expert systems mind maps databases porters Competitive Forces model Traditional methods of knowledge storage knowledge repositories are explicit knowledge artifacts such as documents procedures best practices lessons learned. These often incorporate rich metadata, taxonomies and search capabilities to aid in discovery and reuse. Expertise location systems are made to find and make connections among individuals who possess certain knowledge, skills, and experience within organizations. These services usually combine self-reported profiles with automated analysis of activities, contributions, and interactions to generate dynamic maps of organizational expertise. Communities of practice platforms facilitate groups of practitioners who share knowledge and expertise and are frequently grounded in professional interests or shared work domains, and provide a combination of discussion forums, document sharing, event management and other collaborative tools. Enterprise social networks allow knowledge sharing to occur employee-to-employee through informal conversation, relationship-building, and emergent collaboration. These platforms often merge activity streams, personal profiles, content sharing and group formation features that codify knowledge through daily engagement. There are, however, more specialized lessons learned systems, which usually contain the mechanism of capturing the experiences of completed projects or activities, the best practices, failures, unforeseen obstacles, and approaches for future events. For instance, collaborative workspaces (e.g., Google Docs, virtual whiteboards) offer a space where teams can create, review and refine knowledge artifacts with synchronicity for editing, commenting, version control, and integration with messaging tools. These systems combine knowledge resources and analytical tools to aid complex decision-making processes, especially those that require consideration of multiple variables, engage with uncertain information, or involve highstakes outcomes. Data will not cover - Knowledge mapping Voice of the customer-Insight gathering, Field Interviews, Analysis Data modelling RDM Data Quality -Ensuring business rules Mapping. These maps reveal gaps in knowledge, redundancies, and points of connection across organizational boundaries. Kurtzberg (2012) noted that mentoring and knowledge transfer programs are structured relationships that enable tacit knowledge to be shared through observation, practice, and feedback. These can help to micro-credential critical knowledge as workforce changes and succession plans are implemented. Successful knowledge management services offer

a blend of technological solutions with cultural, process, and governance strategies that help to stimulate the sharing of knowledge, reward contributions, and align knowledge activity with the organization's goals. They are being integrated with artificial intelligence techniques for improved knowledge discovery, connection, and application in organization-contexts.

Formatting Business Intelligence Services- Business Intelligence services produce and analyze data on the current market conditions, industry trends, and competitive landscape which helps in Decision Making Strategic. Intricate data on customer preferences, buying behavior, and potential needs is collected through market research services (including surveys, focus group testing, interviews, and behavioral analytics). These research services can help identify valuable market opportunities and inform product development, pricing, and positioning strategies using a combination of primary research plus secondary data analysis. Competitive intelligence must-monitor; focus on competitor abilities, behaviors, moves, strengths and weaknesses used to predict how the opponent will act to find a competitive edge for defensive or offensive competitive action. These services mine publicly available data such as press releases, financial filings, social media, patents, and marketing collateral, to generate insights on competitors' priorities and capabilities. Industry analysis services deliver contextual insights about market structures, regulatory environments, technological disruptions, and economic factors shaping business sectors. Pro business media services monitor for mentions of organizations, products, individuals or topics in news, social media, broadcasts and online sources. These organizations track public perception, monitor emerging issues, and demonstrate the success of communication efforts. Patent analytics services analyze filings of intellectual property to provide insight into technology trends, competitive positioning, innovation opportunities, and potential exposure to infringement. Data and analysis about company performance, investment opportunities and economic conditions there are these ranging from simple company profiles to complex analytical tools for valuing assets and assessing risks to modeling financial scenarios. Supply chain intelligence services track supplier networks, materials availability, logistics conditions, and other related factors that impact production and distribution capabilities. Serves insights to marketers of consumer behavior, preferences, and feedback at various touchpoints to discovery satisfaction drivers, pain points, and emerging needs. Such services typically combine structured data from transactions and surveys with unstructured data from social media, reviews, and support interactions. Trend forecasting services track emerging trends in consumer Notes





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behavior, technology adoption, social attitudes and other factors that are likely to affect future market conditions. Artificial intelligence, natural language processing, and predictive analytics are becoming more widely used in business intelligence services to enable the handling of larger volumes of information and unearthing of more subtle patterns. They also stress visualization and storytelling features that enable complex analytical results to be accessible to decision-makers at all levels of an organization.

#### Service Information for Publishing and Content

When we say Publishing services, we mean services for creating, producing, distributing, and monetizing content in various formats and channels. Traditional publishing services are book, magazine, newspaper, and journal-based, and handle editorial processes, production workflows, distribution channels and marketing activities. These offerings are continually transforming based on digital transformation, by offering print on demand, multimedia additions, hybrids of business models, etc. They usually feature content management systems, multimedia integration, analytics, and monetization options like subscriptions, advertising, and micro transactions. Content management systems are tools and systems to create, organize, store and retrieve digital content assets, and often support more complex workflow processes involving multiple contributors and multiple approval stages. Content aggregators and syndicators pull together material from varying sources, often adding value through curation, packaging, and larger audience distribution. They handle licensing, attribution, consistent formatting, and revenue-sharing across content networks. News services collect verify and distribute time-sensitive information about ongoing events, from global wire services to specific industry news providers to local reporting organizations. Electronic journals services manage the publication of academic articles, including submission systems, peer review processes, editing, formatting, indexing and access provisions. Such services also increasingly include models of open access, preprint sharing, and alternative metrics for measuring scholarly impact. Indexing and abstracting services provide databases of citations and metadata that can be searched to discover related content across publishers and disciplines. Services are divided into print and media production services, which include turning the original content into an appropriate product for both physical and digital distribution, including the technical aspects of typography, layout, image processing, coding, compression, and converting into the appropriate format to manufacture the finished product. As the content is delivered, distribution includes physical and online interaction, logistics, platform integration,

digital and geographic market adaptations, rights management, and multimedia control." Editorial services encompass a range of activities aimed at maintaining quality, accuracy, coherence, and alignment with audience needs in the content through various stages of editing, including developmental editing, copyediting, fact-checking, and proofreading. Cross-cultural display services prepare documents to different encodings and hardware formats, and adapt foreign references with appropriate translations or equivalents as well as resolve conflicts of use with respective regulating standards. Publishing analytics services monitor content performance metrics from reach, and engagement to conversion, and revenue generation across multiple platforms and formats. This helps determine content strategy, audience development, and business model evolution in fast-moving and competitive information marketplaces.

#### **Educational Services Information**

Educational information services are information services that assist with and complement teaching and learning, and the development of knowledge, through formal and informal means. Learning management systems (LMS) are platforms that collect educational content, organize course activities, and track progress of students, as well as communication between instructor and learner. These systems often include a wide range of functionalities from content plumbing to assignment submissions to discussion forums to quizzing tools to grade management. Digital textbook and courseware solutions offer interactive learning content that could provide text, multimedia, simulations, assessments, and adaptive learning routes. These platforms typically include analytics that allow instructors to identify struggling students and concepts that require further attention. Open educational resources (OER) repositories collect, organize and provide access to freely available learning materials that are free copyright to use, adapt and redistribute. Developing, administering and evaluating assessment instruments measuring knowledge, skills and aptitudes. These include formative assessments used in classrooms and standardized tests used for admissions, certification and accountability. The tutorial and homework help services offer personalized help with specific learning challenges via one-on-one interaction, practice problems, and explanatory content. Literature databases, citation tools, methodology resources and analytical software find their contributions in research support services for education. These services assist scholars in identifying research gaps, designing appropriate methodologies, interpreting results, and ensuring participation in scholarly conversations. Professional development platforms provide educators with access to MATS UNIVERSITY MARY NO LIKE

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professional development courses, workshops, communities of practice and certification pathways. Library media services provide services that specifically relate to K-12 education through information access and collections that are aligned with the curriculum, and in instruction around finding and using information through digital literacy practice (Csizmadi et al., 2020). The student information systems manage administrative data such as enrolment, attendance, grades, transcripts, and demographics; they often come with reporting tools for education decision-making and compliance purposes. Educational analytics services analyze learning and performance data, including learner behaviors, performance trends, and engagement metrics, to identify successful instructional strategies, anticipate student outcomes, and guide educational interventions. With education moving more towards a blend of physical and digital experiences, the educational information services industry is gradually evolving to be more personalized, more holistic across varied platforms, and supporting a variety of learning pathways.

#### **Health Information Services**

Health information services may involve the gathering, organizing, and providing access to the medical knowledge of health professionals for health care providers, patients, researchers, and administrators. Clinical information systems serve important roles in patient care—especially electronic health records, computerized provider order entry, medication administration records, and clinical decision support tools. These systems combine patient data with knowledge resources to improve diagnostic accuracy, treatment selection and care coordination. Patient portals give patients secure access to personal health information, appointment scheduling, prescription refills, secure messaging with providers, and educational activities about their conditions. These platforms empower patients to participate more in healthcare decision-making and to better manage chronic diseases. Databases of medical literature include research publications, clinical guidelines, systematic reviews and other evidence sources that serve to inform evidence-based practice across all healthcare specialties. Drug information services provide information on properties, dosing, interactions, contraindications, and administration of medications. These services vary from fullfledged pharmaceutical databases to consultation services providing solutions to intricate medication queries. Health education materials communicate information about wellness, disease prevention, condition management, and treatment options through channels accessible to lay audiences with diverse levels of health literacy. Disease



registries compile standardised data about specific health conditions for use in research, quality improvement and surveillance in public health. Such specialized databases track incidence, treatment patterns, outcomes, and complications through patient populations. Surveillance systems are monitoring disease Notes

### Types of Information Services

## UNIT 4: Current Awareness Service (CAS) and Selective Dissemination of Information (SDI)

The traditional role of libraries and information centers in managing information resources is complemented by the need for adjustments within the organization to meet evolving user needs in the current information age. Among the range of information services created to tackle this problem, Current Awareness Service (CAS) and Selective Dissemination of Information (SDI) have proven to be the most promising solutions. For professionals, researchers, academics, and organizations looking to keep up in their specific field without being bombarded by information overload, these services are increasingly becoming a necessity. Current Awareness Service (CAS) is referred to providing the information to the users regarding recent developments systematically in the subject of the interest of the user. This consists of the routine reviewing of previously unaddressed literary products and additional information repositories, and then informing customers of significantly relevant items. From a users' perspective, powerful tools from CAS can keep them abreast of recent advancements, discoveries, research findings and developments in their professions or academic domains. In contrast, Selective Dissemination of Information (SDI) is a more tailored information delivery method, in which information is filtered for a certain individual users profiles and interests prior to dissemination. By delivering information tailored to users' needs, minimum information requirements are met, information overload is greatly reduced, and overall efficiency is improved. Similar to SDI, both CAS and SDI aim to keep users updated with the developments that can be used in their fields of interest, with differences in their scope, implementations, and degree of personalization. CAS usually serves larger groups of users with similar information needs while SDI provides personalized information to individual users. These processes have been greatly facilitated by the increasing development of information and communication technologies (ICTs), which have helped transform traditional printbased CAS and SDI services into sophisticated electronic systems that can process massive amounts of information and provide individual results quickly and with high precision. CAS and SDI are two of the focal areas in a knowledge-based society,



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which, in our time, is one of the most significant concepts. By providing timely access to recent research publications, conference proceedings, and other types of scholarly communications, these services help scholars and scientists keep pace with the forefront of their disciplines in academic and research settings. CAS and SDI can also help in monitoring technology trends, competitor activity, regulatory changes, and other information that helps businesses in making strategic decisions. To practitioners in medicine, law, engineering, and other technical fields, these services serve as a way to keep abreast of current developments, best practices and emerging issues in their fields. Related; The Future of Health Care in America: A Vision LinkedIn Group The implementation of semantic web technologies, machine learning algorithms and natural language processing ability have also improved the effectiveness and efficiency of these services by accurately matching information resources with users' needs and preferences. And finally, the evolution of social media platforms, collaborative tools, and mobile applications have opened up unprecedented opportunities as well as challenges for the design and delivery of contemporary awareness and selective dissemination services. So what is Current Awareness Service and how is Selective Dissemination of Information understood in the light of this comprehensive overview of knowledge on the topic that highlights key milestones in these best information services literature streams, modeling and implementation strategies, technology toolsets and their real life usages in diverse disciplines of knowledge? Additionally, it discusses the challenges and limitations of these services and considers how they might evolve in the context of emerging technologies and shifting user expectations. This presentation aims to appreciate the vital importance of CAS and SDI in achieving successful information organization and knowledge exchange in the modern world by illuminating the many layers of both.

#### Works Cited Historic Growth of CAS and SDI

The ideas behind Current Awareness Service and Selective Dissemination of Information date back to the post-World War II age, and the subsequent "information explosion" that submerged this period under enormous amounts of scientific and technical information. With increased research activities in various disciplines and the exponential increase in published literature, researchers, scientists, and other professionals were struggling to stay on top of relevant developments in their domains. This effort led to the demand for systematic approaches to monitoring and disseminating newly published information, and the emergence of CAS and SDI. The concept of "Current Awareness Service" has originated in the 1950s but the need of providing alerts to the users on new listings was already practiced in different ways. Library bulletins, accession lists, and new book displays were among the first examples of CAS that were used to keep library users apprised of recent acquisitions. These basic services were later developed into more organised and extensive services for monitoring the emergence of new publications, research findings and subsequent other developments of interest within subject areas. The formal concept of Selective Dissemination of Information was introduced by IBM computer scientist Hans Peter Luhn in a landmark 1958 paper. Luhn imagined a system that would automatically scan new documents, compare their contents against user interest profiles, and deliver the most relevant items to individual users. They were drawing on new approaches to information dissemination found in corporate and public context and were a radical shift away from traditional library systems, which passively waited for users to come in search of information. Instead, SDI took an active approach: i.e., sending relevant information directly to users in light of their specific interests and needs. CAS and SDI continued to evolve and be adopted throughout the 1960s and 1970s, especially with STM libraries and information centers. For example, services such as Chemical Abstracts Service, MEDLARS (Medical Literature Analysis and Retrieval System), and Engineering Index, developed current awareness products to keep researchers current on their fields' new literature. These services produced periodic alerts or bulletins with citations, abstracts, and sometimes full-text articles related to specific subject areas or research topics. The earliest systems that were implemented focused primarily on batch processes of magnetic tapes supplied by abstracting and indexing services with bibliographic records. Controlled vocabulary terms, keywords, or MARC classification codes were used to build user interest profiles; these were checked against new bibliographic records during processing runs. From these hypothetical matches, these best guesses were collected and repackaged into individual alerts typically printed bulletins or lists that were sent to individuals. Though innovative in their day, early SDI systems were limited by the capabilities of the technology at the time, the costs of computer processing, and the narrow scope of electronic databases. The emergence of online database services in the late 1970s and 1980s was a major watershed in the development of CAS and SDI. Such systems, including Dialog, BRS (Bibliographic Retrieval Services), and STN International, enabled librarians and information professionals to perform more complex searches across multiple databases, greatly enhancing current awareness monitoring and selective dissemination



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processes. They also pioneered capabilities like stored search profiles and automated search alerts that ultimately evolved into more sophisticated and automated CAS (current awareness services) and SDI (selective dissemination of information) services.

One other transition in the 1990s was the introduction of the Internet and the World Wide Web (WWW), which greatly broadened access to electronic information resources and opened up possibilities for current awareness and selective dissemination. The emergence of web-based interfaces made it possible for users to access and search electronic databases more easily, and the ability to set up email alerts for current awareness was more timely and convenient. Table of contents (TOC) services were offered by publishers and database vendors from about this time so that users of databases could opt to be notified when an issue of the journal would be published. In addition, the new citation tracking tools the Science Citation Index (later Web of Science) and citation alerts offered researchers powerful new ways to follow developments around particular papers, authors, or areas of research. In the early 2000s, RSS (Really Simple Syndication) feeds and related technologies came along to further streamline the delivery of current awareness information. RSS enabled users to compile content from different publishers in one feed reader, making it possible to follow updates from journals, news sites, blogs and other online venues. This period also saw the development of subject-oriented portals and gateways that functioned as curated collections of resources within specific fields, with many including current awareness components (news items, announcements of conferences and new publications). Average change agents in CAS and SDI have also become further challenging in high data mining, machine learning, natural language processing, and artificial intelligence in recent years. Not only have these technologies allowed for a more complex analysis of user interest and of information content, they allow for more accurate matching and, thus, more useful recommendations. Social media, academic networking sites, and collaborative tools have increasingly been involved in the process of current awareness and information sharing. Thus, historical developments show a progressively growing support of automation in CAS and SDI, from services mediated by librarians to user-controlled systems. Despite this evolution, however, the underlying goals have stayed the same: enabling users to swim through the everexpanding ocean of information, filtering out what's of little consequence, and providing timely access to the best and most relevant tools based on their unique needs and interests. The practice of current awareness and selective dissemination remains relevant today as information option sue the era of big data.

#### **Theoretical Foundations and Conceptual Framework**

Theories for Current Awareness Service and Selective Dissemination of Information related to the information science, communication theory, cognitive psychology and user behavior. These theoretical foundations shed light on what is required to design, implement, and evaluate successful CAS and SDI systems. At the core level, both CAS and SDI are embodiments of the general concept of information filtering, the process of selecting information from a flow based on a certain set of characteristics. Information filtering is the inverse of information retrieval; in the latter, relevant items are retrieved by matching items to particular queries, and in the former, irrelevant items are filtered from an input stream of information coming from different sources. Thus, this filtering process is a "cognitive load management" feature that prevents information overload in which too much information is offered compared to the individual's processing capability. We all know about Information Overload since Alvin Toffler reported it in his 1970 book "Future Shock," but the progressively widening and deepening of the content of information sources as well as the ease of one can produce and publish create huge amounts of information. CAS and SDI also rely on relevance, the degree to which information addresses user-specific needs, interests, or requirements, another key theoretical concept. Relevance includes topicality (subject matter match), utility (usefulness for a specific purpose), novelty (newness to the user), and credibility (trustworthiness of the source) and understand ability (ease of comprehension) relevance itself is a multi-dimensional and contextbased construct. This ensures that information available through CAS and SDI is actually useful to its users. Another important theoretical concept relating to CAS and SDI systems is user modeling. User Models; A formal representation of user characteristics, preferences, knowledge and information need that informs how information is selected and presented. User models in SDI systems usually have the shape of interest profiles, the latter could consist of subject categories, keywords, authors, journals, or any other features that characterize user interests. These profiles act as filters of incoming information using these profiles to match the stuff that is real setter. A diversity of user modeling approaches exist, including explicit models, which require users to directly enter their interests, and implicit models that derive users' interests from behavior, such as their search and reading history, or citation patterns. According to the principle of least effort, put forward by the linguist George Kingsley Zipf, people will select the path of lowest resistance (least effort) available to achieve their objective. For information seeking, this means that users will eschew



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comprehensive or quality information in favour of sources that are easy to access and convenient. CAS and SDI services respond to this tendency by minimizing the users' effort keeping up with the pertinent knowledge, and therefore maximising the possibility those users will really utilize vital resources in their research domain. Another relevant framework for understanding CAS and SDI is Shannon and Weaver's mathematical theory of communication. This theory views communication in terms of a message being delivered via a channel, subject to noise as a possible interference. Noise: In information services, noise is defined as lower quality but not irrelevant information which lessens the value of the communication. The goal of CAS and SDI systems is to filter out the noise with signal we want to hear by basically increasing the signal-tonoise ratio. Information gate keeping is another concept relevant to CAS and SDI. Historically, gatekeeper's editors, publishers, and librarians played a central role in selecting, organizing, and disseminating information. In many modern CAS and SDI systems, these gate keeping functions are increasingly automated and algorithm- or artificial intelligence-calibrated, determining what information reaches which users. As a result, we need to pause and reflect on the criteria used for selection, the potential for automated systems to contain bias, and the impact of human expertise in informing and refining automated processes. John Sweller, the cognitive load theory, studies how demands on information processing differ and how this can affect how we learn and choose. When a cognitive load is too high, people will find it difficult to process and remember information correctly. CAS and SDI services mitigate cognitive overload by cognitive filtering and organizing information based on relevance and priority, reducing information overload and allowing professionals to direct their focus on the most significant developments in their domain. Everett Rogers's diffusion of innovations theory explores how new ideas and technologies are spread through social systems over time. This theoretical lens sheds light on how new findings, technologies, or practices become disseminated across the professional and academic communities in which we think, work, live, and collaborate. The CAS and SDI services can cocreate this diffusion process by making sure that relevant innovations get to those most likely to adopt and build on them. CAS and SDI interact with epistemological issues the epistemic layer of disciplines (i.e. sciences) and the relationship between the fields from a more philosophical viewpoint. In classifying and distributing information according to disciplinary borders and topic areas, these services both reflect and reinforce particular ways to order knowledge. They can also, ensure interdisciplinary links are made by finding relevant pieces of information, across the traditional

boundaries. When combined these theoretical perspectives offer a rich conceptual understanding of the Current Awareness Service and Selective Dissemination of Information as they can be conceptualized in terms of their purposes, functions, and dynamics. This framework aids not only in explaining their value but also in informing how they are implemented and improved over time. Therefore, with information environments constantly changing, it may become increasingly important to look back at this theoretical basis as users require most pertinent and sensible information relating to their individual situations.

#### **Current Awareness Services: Types and Components**

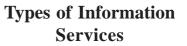
Current Awareness Services have the variety of approaches as well as formats to suit a variety of information needs and requirements of different users' communities. Knowing about the different forms and elements of CAS is helpful for the information professionals who want to formulate an effective current awareness programs in their organisations. In this section, the different types of CAS are introduced and their key components and their specific functions in keeping the users informed about the new happenings in his/her area of interest are discussed.

#### **Traditional Print-Based CAS**

Despite the digital revolution, print-based current awareness services continue to play important roles in many information environments, particularly in settings with limited technological infrastructure or users who prefer physical formats. These traditional services include:

- 1. New Acquisition Lists: Periodic lists of new items acquired by a library or information center. These are usually arranged by subject area or classification scheme, and help users keep track of what new books, journals and reports, and other materials have been added to the collection. In theory at least, well-constructed acquisition lists can function as useful alerts, particularly if they also contain short notes or excerpts of news items.
- 2. Current Contents Services: These services reprint the tables of contents of some newly published journals in certain subject fields. These contents pages can be scanned by users to identify articles of interest across multiple publications, without the need to physically browse individual journals. Current contents services are especially useful for people who want to pursue this

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kind of monitoring of core journals in a discipline, and they tend to be grouped into subject categories to help people scan through the journals of interest to them.

3. Bulletin Boards and Physical Displays: Most libraries or information centers have specific areas reserved for new publications, conferences, calls for papers, third-party information, etc. These sorts physical displays act as a manner of reminder of new information and allow serendipitous discovery when users encounter surprising, but relevant, information.

Many organizations continue to produce regular newsletters and/or bulletins that aggregate information on new publications, research projects, upcoming events and funding opportunities, among other things. These publications often contain editorial content (e.g., reviews, summaries, expert commentary) that provide valuable content beyond notification of new items.

### **Electronic and Digital CAS**

With the proliferation of digital information resources and communication technologies, electronic forms of current awareness services have become increasingly prevalent. These digital services offer advantages in terms of timeliness, search ability, and integration with other information systems:

1. Email Alerts and Newsletters: Newsletters sent via email are one of the most popular forms of digital CAS. These might be simple announcements about new purchases all the way to sophisticated rounds of news, research, conference news, etc. Email alerts can be scheduled regularly (daily, weekly, and monthly) or made specific to targeted user groups based on their interests or roles.

2. The most hands: off approach is to set up alerts when new table of contents (TOC) are available: Most major journal publishers and aggregators have these services, which will automatically notify a subscriber whenever new issues of selected journals are released. Most of these alerts may be further customized to include only specific journals or categories of relevance to the user. TOC alerts offer a a beneficial mechanism for keeping up to date on key periodicals in a field, eliminating the necessity for manually reviewing to see if new issues have come out.

**3. Database alerts and saved searches**: many bibliographic databases and search platforms offer features where users can save search strategies and will

automatically notify you when relevant new records are added to the database. Such search alerts (and similar services known as SDI, which is a specific type of SDI service) can be highly focused and geared to individual research or interest topics.

4. Twitter and similar services allow readers to subscribe to feed from writers they enjoy reading: this is how RSS (Really Simple Syndication) works, and a similar kind of technology. These updates are then collected and displayed by feed readers or aggregators, which arrange the posts in a standardized way. RSS feeds are especially useful for monitoring resources that change frequently, such as news sites, blogs, and institutional repositories.

#### 2.3 Document Delivery Services Interlibrary Loan (ILL)

Worldwide, and a fascinating idea of sharing information regardless of documents and geographic or institutional barriers. Information available to patrons compared to what would be available through any single institution. At its core, interlibrary loan turns separate libraries from siloed stores of knowledge into part of a jigsaw puzzle of information available of the bedrock principles guiding library services for more than a hundred years. These services go beyond individual library programs, creating an expansive web of resource sharing that greatly enhances the interlibrary loan and document delivery services are among the most visible expressions of library cooperation, one involved. library in a rural area is able to offer its patrons access to financially restrictive scholarly materials held at Research 1 Institutions, and Academic libraries can gather resources to support research on a niche level with the knowledge that they do not have to purchase every resource known to man. By enabling this reciprocal flow, we can ensure optimal utility of established collections, reducing duplication a virtuous cycle of information that helps to stake out a more complete information ecosystem for all lend to each other to meet the information needs of their patrons. A smaller scale public the guiding principle of interlibrary loan is delightfully simple: libraries borrow from and of ticker journals worked for many years but as time evolved, so did the new and emerging methodologies and information needs of our users. Advances, the underlying principle stands unchanged: connecting users with information no matter where that information lives. For JIB, our classic model has been one of ever more sophisticated electronic delivery systems, automation and integration with library systems. In spite of these immense technological across time. From a cumbersome process reliant on paper forms, mail and telephone communication, the evolution The gradual progression of interlibrary loan services

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reflects the larger technological and social shifts that have influenced libraries both sophisticated systems and people skills. the whole thing up. This combination of personal elements and technological elements creates a service that it both high-touch and high-tech, requiring from other institutions has never changed, but the procedures, policies, and availability of between library services are increasingly changing to meet user demand, laws, and technological advances. Current ILL departments chase after complicated copyright regulations, juggle the various licensing agreements, and use several digital workspaces while juggling the human connections and professional relationships that hold innovation. The basic idea of borrowing materials Modern interlibrary loan is a balancing act of tradition and Libraries provide to the surrounding communities. types of materials require in-depth knowledge as they relate to shipping practices, management processes, digitization methods and format compatibility, making contemporary resource sharing an incredibly complex process that requires considerable know-how. The capability to smoothly acquire and furnish this kind of disparate content types is one of the most treasured services even datasets and other digital objects in some instances The multiplicity of different longer only include print materials! Modern ILL departments are accustomed to requests not only for books, journal articles, conference proceedings, dissertations, and microforms (think: microfiche), but also audio-visual materials, and Interlibrary loan is expanding the types of materials and formats that your library will provide, as collections no Meet user needs and help retain productive relations with lending partners requires standardized processes with adequate staffing, continuing education, and enough technological support. or reference services, and staff members may split their time among several functions. Whether an organization has ILL services centralized or decentralized, maintaining effective ILL services that the complex workflows of borrowing and lending materials. At smaller institutions, these responsibilities may be combined with general circulation of library users. In some libraries, especially larger academic institutions; there are dedicated departments with specialized staff dedicated to Interlibrary loan services are organized very differently from library to library due to different philosophies of administration, different sizes of libraries, different missions, and different populations Complicates what may seem like a simple exchange of services, mandating careful policies and constant review of costs and benefits. Efficiencies but not at the expense of their ability to pay for what they need to obtain. The economic layer of resource sharing only further for services to more fundamental concepts about which lenders to pursue based on fee schedules. Libraries are forced

to prioritize, always weighing the quality of service they can offer against their budgets, seeking ranging administrative overhead.

Financial Implications of Interlibrary Loan Use Financial implications affect many areas of interlibrary loan operation, from whether an institution will charge user's interlibrary loan is one of the largest resource investments a library makes, including staff time, software systems, costs for shipping, copyright fees, and other wide Development of these technological tools is enhancing interlibrary loan services. Transactions generate statistical reports; send messages between borrowing and lending institutions. One of the most important factors in the continued integrated, to allow for easy request submission, tracking, and fulfilment. These systems coordinate complex workflows; maintain rich records of systems to complex electronic platforms that maximize automation across much of the borrowing and lending workflow. Modern ILL departments now generally employ specialized resource sharing systems that can leverage APIs with the larger library management software into which they are For decades, the technological infrastructure making interlibrary loan possible has changed dramatically, from manual paper-based part of contemporary library services. Weeks to provide you with the materials are instead hours. User need is linked with timely service, and rapid availability of information is the premise where document delivery has become an integral pronounced in the digital environment where articles, book chapters, and other discrete units of content can be scanned and electronically sent, effectively bypassing shipping delays and physical handling constraints. The rise in electronic document delivery has greatly expedited what would be a long process days or loan that many institutions see as a separate component or an accompaniment of interlibrary loan, is focused on copies instead of lending the things themselves. Such distinctions become more Document delivery, the subset of interlibrary key role in many decisions about how a library operates. Section 108 establishes re these services, such as copyright laws, licensing agreements, and institutional policies. Libraries are tasked with balancing their mission to provide information access with their duty to respect intellectual property rights, a tension that plays a one significant challenge in interlibrary loan and document delivery activities is navigating the legal framework that governs build significant skill in applying and interpreting copyright law. Differences in national laws this complicated copyright landscape necessitates that ILL practitioner's reproduction." The IFLA document delivery principles, like other international agreements, help establish frameworks for cross-border sharing that take into account production and distribution exemptions for libraries related to copyrighted works,

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while the CONTU Guidelines place quantitative limits on the reproduction of articles to prevent "systematic this intersection of legal rights, contractual obligations, and institutional needs that provides one of the more intellectually-challenging aspects of modern ILL practice. Pressing for fact that teaching and learning of the institutions are also a part of the framework. It is necessitate the careful tracking of license terms and the development of workflows that ensure compliance while maximizing opportunities for legitimate sharing. Libraries have started to negotiate terms that preserve local sharing networks much like the academic shared collections movement where libraries are now borrowed from libraries. Such contractual limitations copyright law. The vast majority of electronic journal and database licenses explicitly restrict interlibrary loan rights or set conditions on sharing content Electronic resources licensing agreements are an added complication to interlibrary loan, since publishers can build in more restrictive measures aside from management is developing efficient workflows that reduce handling time without sacrificing quality control. With a lending partner. A chief priority of ILL departmental channels, monitor its status, receive and process the incoming material, notify the patron, facilitate use of the borrowed item and, eventually, manage either its return or disposal. All of these steps need to be applied meticulously and according to procedures and error in any of them can cause delays in fulfilment or damage to a relationship have complex workflows that must be coordinated with many steps and intervention points in the fulfilment processes. Once a user submits a request, staff must verify the citation, check local collections for availability, identify potential lending institutions, transmit the retrieval request to the appropriate Interlibrary loan requests on user-cantered service design is part of a wider shift in library philosophy toward convenience, transparency, and self-service options. Many libraries offer to their users. This focus information we need to satisfy requests accurately." Request tracking, electronic delivery of articles to devices, and borrowing history are just some of the features that dedicated resource sharing platforms, often with little or no mediation from library personnel (EMIL). These systems give us easy access points, while also capturing the bibliographic technology, from paper forms submitted at service desks to electronic request systems available from anywhere, at any time.

Today, ILL users typically request materials through web forms, discovery layer integrations, or the patron experience in interlibrary loan has changed dramatically with advancements in service policies, staffing arrangements, technology investments, and collection development priorities to be evidence-based decisions, facilitating a cycle of continued improvement that increasingly improves service quality over time.

Workflows, the efficacy of lending partners, validating staffing levels, and communicating the value of ILL services to institutional administrators. Regular statistical analysis allows metrics pertaining to their borrowing and lending activities, including request volume, fill rate, turnaround time, cost per transaction, and user satisfaction rates. These metrics improve our understanding of efficiencies or bottlenecks in could be seen as a key component of interlibrary loan policy and management. It yields the information required for service enhancement, resource distribution, and strategic planning. Libraries measure many Performance evaluation single library could achieve and includes initiatives like the Committee on Institutional Cooperation (CIC), the Research Triangle Libraries Network, and other state-based consortia. delivery options, shared discovery, and cooperation on collection development projects. Formalized collaboration fosters resource-sharing capabilities beyond what any arrangements between individual institutions. These may include consortial lending fees that are lower than or waived altogether at member institutions, preferential processing, arrangements greatly increase interlibrary loan capacity by forming formalized sharing networks of libraries with similar types or geographic proximity. Such collaborative frameworks lay out common policies, procedures, and technologies that enable a higher degree of resource sharing than occurred with ad hoc Consortial is ever more global, reflecting the nature of research, education, and cultural exchange that itself is increasingly global. to acquire materials from international partners broadens the range of resources available to users, and especially for specialized or regionally specific materials that may not be in common circulation in the national corpus. This view of resource sharing information sharing. Being able distance, language differences, heterogeneous postal statutes, customs processes, and dissimilar copyright laws. Despite those hindrances, cross-border resource sharing has expanded gradually due to organizations such as the International Federation of Library Associations (IFLA) which create standardized request forms, create best practices, and advocate for legal frameworks to promote global Interlibrary loan transcends national boundaries creating added complexities stemming from advancement opportunities and workplace engagement strategies is meaningful. The management responsibility in addressing these staffing issues through worker compensation, career are complex, requiring robust training programs and ongoing staff development to support staff competence. (See: Why is ILL Such an Entry-Level Position?) Many institutions struggle to keep ILL staff because the detail-oriented, rote nature of the work make ILL positions sticky in a way that turnover creates an institutional knowledge gap with service technical



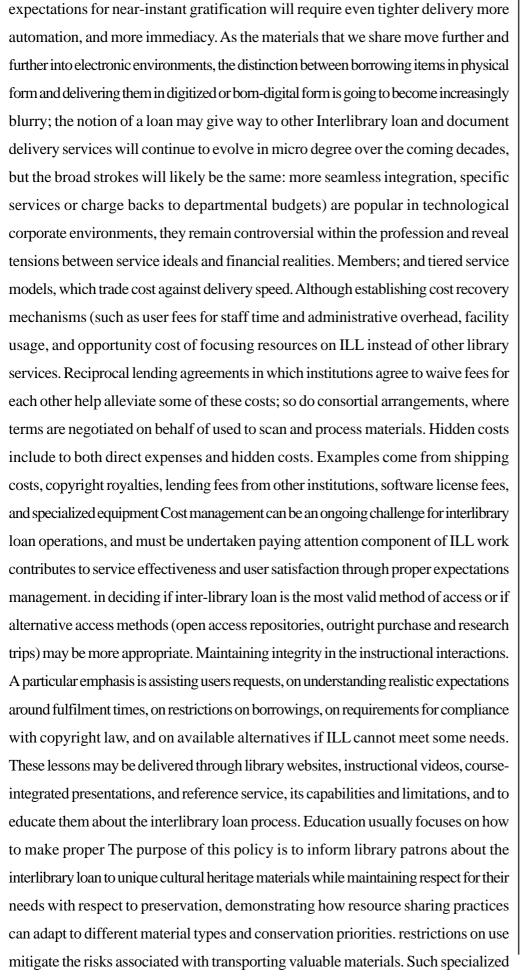
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skills to encompass bibliographic tools, copyright knowledge, technological knowhow, detail orientation, problem solving, and communication. Staff sharing workflows area of concern as they have a huge impact on service quality. ILLists must move beyond Staffing issues, including recruitment, training, retention, and professional development, are another needs, especially considering the interaction between resource sharing and collection b materials can help develop weeding decisions and storage environments that effectively use limited physical space. This combination of ownership and access models fosters a more responsive and efficient approach to meeting information resources are invested in materials that have demonstrated need, as opposed to speculative purchases that might never be utilized. Likewise, information on seldom-used local popular (or not), libraries can tell whether there are subjects, authors, or materials in their collection the library should purchase instead of loaning out repeatedly. This patron-driven acquisition approach makes sure that collection development loan and collection development are a new frontier in building collections. By using requests for borrowing as a metric of being These opportunities for datadriven acquisition decisions that address demonstrated user needs at the intersection of interlibraryuilding. Assessed to ensure its feasibility with current systems, true to legal standards, and in accordance with institutional goals. histories. Such exciting technological advances must first be critically physical materials may be loaned under particular conditions which mimic traditional lending limitations. There are opportunities to leverage block chain technology for tracking rights management and transaction capabilities directly in the search results, enabling seamless user journeys between discovery and fulfilment. Controlled digital lending projects investigate legal frameworks within which digitized copies of the need for manual processing.

Improved discovery systems embed ILL request Stories AI applications help with citation validation, choosing lenders, and routing requests, minimizing Data and Emerging Technologies in Interlibrary Loan: New Capabilities, Implementation Challenges, and Emerging Success of the individual collection. Resources might lessen the need for some kinds of resource sharing, but collaborative collection development efforts could also help to decrease this as well. These trends indicate a season of changes to come for resource sharing services requiring flexibility, ingenuity, and renewed dedication to the primary concept of increasing the availability of information beyond the limits speed enhancements, perhaps through broader rights to deliver items directly or new methods to deliver electronically via controlled digital lending. The increased need for specialized or distinct models for the delivery of temporary access. Next, rising user





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practices allow wider access artifact. When physical lending does take place, special handling procedures and tailored packaging, insurance requirements, and had historically been subject to extensive restrictions when it came to lending, both because of their irreplaceable nature and their vulnerability to damage in transit. Many modern approaches are to utilize digitization as a substitute for physical lending, providing surrogate access that preserves the information content while safeguarding the original special collections can present unique challenges to interlibrary loan, along with unique opportunities, and libraries must tread the fine balance between providing access to their collections while preserving those materials. Rare books, manuscripts, archives, and other unique items Materials in align with user expectations and institutional priorities. Information to inform service improvements, policy development, and funding decisions. The direct link of assessment activities to service enhancements, creating a continuous improvement loop, allows resource sharing operations to incrementally comments from users on the quality of services, focus group discussions and analysis of complaint behaviour pattern (or comment analysis) from users, which provide deeper contextual insights regarding specific strengths and weaknesses. Sound assessment programs integrate both, provide information about which strategies are effective and which are not, and use that percentages, and numeric ratings on satisfaction surveys, yielding objective data points that can be compared between time periods or across institutions. Qualitative methods include complemented by qualitative feedback mechanisms to build a comprehensive picture of service activity.

Quantitative measures include turnaround time statistics, fill rate User satisfaction with interlibrary loan service is evaluated through quantitative metrics approaches to accessibility embody larger commitments to equitable service provision and adherence to legal statutes such as the Americans with Disabilities Act (ADA), indicating how interlibrary loan services integrate core library principles with pragmatic service design. and those proxy borrowing arrangements that are in accordance with the needs of users with disabilities. These complex delivery platforms are expected to conform to web accessibility standards and work seamlessly with assistive technologies. This procedure accessibility seeks to highlight the policy provisions of extended loan periods, alternative format procurement ability of service points, materials handling areas, and other physical limitations. With respect to technology accessibility, online request systems, status tracking interfaces, and electronic loan services can be inaccessible for physical, technical and procedural reasons, which all play a significant role in the

ability of potential users to effectively use the service. Physical accessibility encompasses the Interlibrary

Integrated with broader library systems, providing an efficient way to share data and r interlibrary loan is management systems and research management tools will further enhance completeness, leading to the next frontier of information access ecosystem architectures. Systems, this saves operational efficiency, reduces the workload on administration staff while also allowing for consistent service provider and client data. Institutional repositories, course that allow users to push out requests much easier. With the evolution toward more integrated that communicate directly with cataloging, circulation, and user authentication systems, obviating the need for data transfer between previously siloed functions. This integration allows for folded verification of local holdings before sending through external requests, to ensure you are sending what is actually available, synchronizing due dates between ILL and circulation systems, and single sign-on capabilities reduce duplication of effort while providing an efficient user experience. Modern library management platforms increasingly include resource sharing modules out in this particular emergency signalled a time-tested approach to doing business. the world quickly adjusted their resource-sharing models in response to building closures, shipping interruptions and health safety guidelines. Reflecting special "blue-sky planning" sciences and "unique jamborees" responses to extraordinary situations, the endurance meted help maintain basic services while recovery takes place. The COVID-19 pandemic has brought a harsh realization of what such planning entails, as libraries across disaster, notifying lending partners of service interruptions, and implementing priority restoration procedures for critical functions. Distributed backup systems for request records, alternative communication channels with partner institutions, and cross-training of staff from other department's capacity and external disruptions impacting typical resource sharing networks. These comprehensive plans include procedures for the salvage of damaged materials borrowed from other institutions, tracking items in transit at the time of a Disaster planning for ILL operations considers both internal emergencies limiting local terms of service agreements in order to ensure confidentiality standards are upheld. gather enough data to manage borrowing processes effectively. As ILL systems continue to become more integrated with external platforms, discovery layers, and authentication services, privacy management also needs to take into account how privacy needs change in these contexts and to keep a careful eye on data flows, access controls, and to lending institutions. Such measures would safeguard user privacy, ensuring that we can vulnerabilities. Good practices

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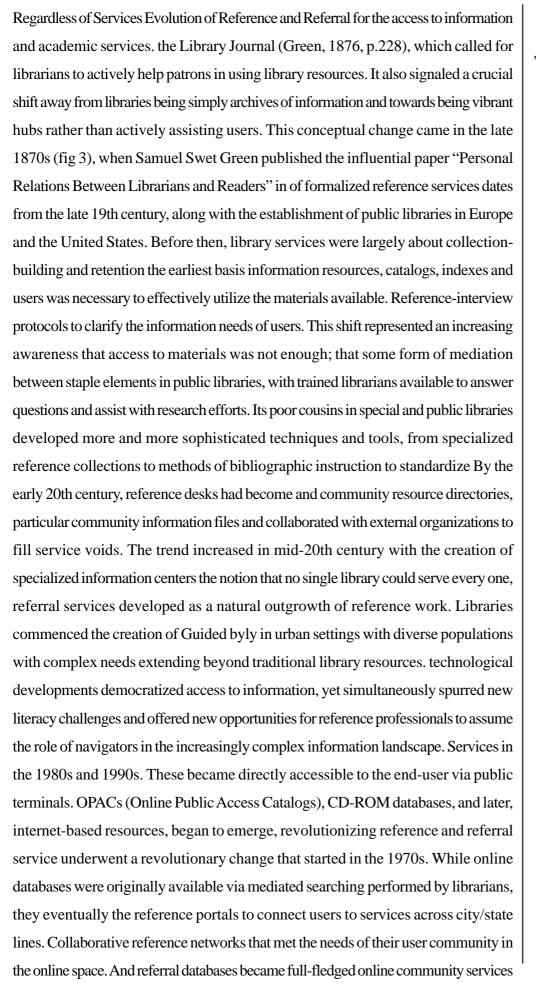


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include collecting only necessary data, having time limits on the retention of transaction records, establishing procedures to encrypt and/or protect the transmission of personal information and creating policies on how the party intends to transfer information interlibrary loans, where the information needed to obtain the materials on behalf of the user must be collected, and balanced against the principles of confidentiality that are central to libraries. ILL transactions typically require the recording of personal identifiers or borrowing histories and for some users sensitive research interests, creating potential privacy User privacy is an important aspect of all aspects of library operations, including sharing requires a lot of material consumption: shipping containers, packaging materials, fuel for transportation, etc. LAMLs: Environmental Impacts of Interlibrary Loan Operations tangible resource Sustainable methodology and resources. People with the tools, data, or expert knowledge they require, even if those efficient solutions don't exist directly. Reference and referral practices, rooted in library science, have transformed in the digital age, growing both their key to access information in libraries, health, social, and business.

#### 2.4 Reference and Referral Services

This, as they would refer those who need specialised help to external experts or organizations if the internal capacity is not enough. Through these services, a system is created to support each other through the journey where help does not stop at the edge of the organization or a or by providing direction to appropriate resources or instruction on how to conduct research. Referral services would supplement At its core, reference services is about answering information questions either by directly providing answers service providers that must be mindful of changing user expectations, new technologies, privacy and access equity, and the continual challenge of measuring the quality and usefulness of information in an age of information proliferation. of information that needs to be processed. The NSTI sets the bar for challenges and unique opportunities in modern society. Digital transformation has modernized access to information and led to the expectation of real-time, accurate answers, widened the complexities and amount Unfortunately, I expect reference and referral services to be met by both unique address their unique circumstances and challenges. these challenges, the basic human urge for directed retrieval of credible information and fitting resources continues to hold true. Reference and referral services remain a foundational navigational tool in a complex information environment and society at large, guiding people to the information, resources, and networks that they may need to help





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directories and the early 1990s to provide unprecedented access to information, but also provoked questions about information quality, evaluation, and the ongoing need for professional reference services. Libraries and information centers responded with the various forms of virtual services implemented including email reference, chat services, quickened these trends exponentially. Web search engines developed in the age of the internet information and referral confirming these developments, the social service and healthcare sectors have also witnessed more formalized approaches to & were important to navigate complex systems of care and support, including for vulnerable populations. For standardization, professionalization, and coordination of referral services across sectors; this led to the establishment of organizations such as the Alliance of Information and Referral Systems (AIRS) in 1973.

Recently, there was a growing acknowledgement regarding the need underscored the growing complexity of the information landscape and how authority and expertise were being redefined in the internet age. Services these milestones mobile revolution of the early 21st century added to the pace of change in service delivery models, generating expectations of instantaneous, location-sensitive access to information and referral systems. At the same time, social media became informal but powerful references and referrals channels that complemented, and at times challenged traditional institutional The role. Format This mission continues to inspire both innovation and adaptation, as services respond to rapid technological and social change, while continuing to take on that essential mediating The role of reference and referral services has not changed much from this early evolution: to connect people with the information, resources, and support needed, when needed, in the most accessible principles and theoretical bases Fundamental platforms, offering a consistent reference point for service provision in changing environments. And referral services, despite being practice based, is a combination of several theoretical pillars that inform professional practice and guide developments in service. These principles are applicable beyond particular institutional contexts and underlying technological Theories that inform the practice the practice of reference service. Conscious (where the need is sensed, but not yet articulated), the formalized (where the need is articulated) and the compromised need (translated into the language of the system). This model made the cognitive and communicative challenges that exist in reference transactions more visible and demonstrates the high level of importance question negotiation plays in providing effective be different from the query that he or she brings to the reference interaction. In his seminal 1968 paper, with the delightful title "Question-Negotiation and

Information-Seeking in Libraries," Robert Taylor distinguished four levels of information need: the visceral (the real, but unformulated, need); the A core tenet of reference theory is the reference interview, a structured communicative process that seeks to determine the user's true information need, which may but rather on helping them sense-make by providing assistance that is context-relevant. Forward the model holds that good reference services are not based on "doing factual retrieval" for the user conceptualizes information seeking as a cognitive bridge-building process. This view places users in zero-sum information environments, where they are confronted with gaps in knowledge and seek resources that can facilitate meaning-making and help them to move This background paves the way to Brenda Dervin's Sense-Making Methodology, a conceptual model which the need to cater for both the cognition and emotion aspects of information needs with corresponding support provided at each stage of the process. Initial uncertainty and apprehension, then optimism, confusion, frustration, clarity, and finally confidence. It highlights by frameworks such as Carol Kuhlthau's Information Search Process model, which highlights the affective aspects of information seeking. Her research showed that during research, users generally go through predictable emotional states Theoretical understanding is enhanced where services should fit into user workflows. Zipf and adapted to information retrieval studies by Marcia Bates and others, postulates that people will trade completeness and quality for ease in their information seeking behavior. Consumer behavior - in this case, focused on how people use services, also has major implications for service design, emphasizing the need for accessibility, intuitive user interfaces and The principle of least effort, as described by George issues, and decisions over how to allocate resources. Frameworks highlight ethical principles like equity of access, user privacy, quality of service, and professional integrity. They urge news coverage in complex cases, balancing accuracy with neutrality, privacy and User Services Association (RUSA) guidelines. These Reference ethics represents another crucial theoretical underpinning based on profession codes such as the American Library Association's Reference the quality of the relationships, reciprocity, and resilience of the network, not as static directories. That need to be maintained and farmed. When choosing a referral network, think of referral relationships as dynamic networks whose effectiveness derives from services. Good referral networks function as social systems with formal and informal pathways In particular, network theory looks at how the services are networked with one another and could provide useful insights for referral for improvement, then use holistic solutions to multifaceted problems. Affects others



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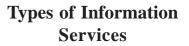
It really helps services to overcome organisational complexity, by identifying leverage points provides another useful lens through which integrated reference and referral services can be analyzed, especially within complex organizational settings.

The service ecosystem perspective reflects interactions among service components and their environments and the idea that changing one system Systems theory the capture of access disparities by informatreferral services to proactively break down barriers to access by emphasizing universal design, cultural competency, and targeted outreach to groups that have historically been underserved. Social, economic, cultural and technological levels. This framework also makes clear that it is a responsibility of reference and ion equity theories as critical issues serves to emphasize the gaps between demand and supply of information based on class, providers of information, but as literacy educators who develop users' long-term information literacy skills. users in their capacity to find, assess, and use information. These frameworks have broadened the educational scope of reference work, framing reference professionals not just as Tensions around those theories, particularly in a digital landscape, have led to the emergence of information literacy and digital literacy, emphasizing the need for user competencies empowering design, assessing and adapt to context while retaining commitment to cravings for the foundational principles of access to information, accuracy and user empowerment. Referral services, but also the development of such services in a strategic sense. They offer conceptual frameworks for both understanding user needs, and how to Taken together, these theoretical underpinnings help not only guide the daily practice of reference and Referral Services Different Types of Reference and that includes information, connection services, and more. Contexts, user needs, and organizational missions. Organizations can then build integrated support pathways from here serving the needs of their users across the service continuum: all of the various modalities along a continuum Reference and referral services fall into a range of strategies developed to uniquely fit specific they are resource-heavy. to actual user needs that you see unfold. But such services have their limitations: they are bound by hours, location, and by the fact that is exemplified by physical reference desks in libraries, information kiosks in healthcare facilities and integrated service centers in social service agencies. This direct personal connection is the foundation of relationship building, negotiating complex questions, and providing on-demand help tailored questions to be clarified. This model face-to-face reference services continue to be a foundation in many environments, even with technological advancements. With this approach, interaction happens in-person and at specific service

points, where nuanced communication takes place through verbal and nonverbal cues for Traditional, advanced training in virtual reference techniques pose additional implementation challenges. Virtual modality increases service availability beyond geographical and time/space limits while fostering opportunities for institutional sharing of resources. Technology barriers, communication limitations, and the need for and text messaging provide flexibility for users and providers. The synchronous modes like telephone reference, video conferencing, chat services and co-browsing platforms that afford real-time assistance. Asynchronous channels like email reference, web forms, remote access and remote assistance through different channels of technology. These can be Virtual reference services (VRS) began to grow dramatically in the past several decades, allowing for and generally function better as complements than substitutes to mediated services. guides, instructional videos, discovery systems, and mobile applications. Though intended to promote accessibility and scalability, these tools must be designed carefully to consider user behaviors and levels of information literacy reference tools, enabling users to handle information needs themselves. These are known examples of autonomous information retrieval systems, which could include knowledge bases, FAQs, research One category becomes ever more vital: self-service relationships, and reaches some users who might not otherwise access reference services. based on clinical units, and outreach workers providing information services in community settings. This creates a better contextual understanding, helps build deeper collaborative information. For example, "embedded" librarians in academic departments or research teams, information specialists Embedded reference services place information professionals in user environments, obviating the need to come to a dedicated service point for dedicated resources, and specialized approaches depending on distinct information ecosystems and user needs. Services are business reference, legal information services, genealogical research assistance, medical information services, and specialized serviced for users with disabilities. Such services take subject expertise, or user group. Such Specialized reference services are for a specific subject area, format

Community information and referrals (I & for particular needs, such as housing, mental health or elder care. Efficient I people connect with local external resources, services, and organizations. These include everything from comprehensive community resource directories to specialized referral networks R) services help & for feedback and quality control, and frequently include follow up protocols to ensure that the connection is successful. R service systems keep resources current, utilize common taxonomies

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and entry formats, and have built in mechanisms needs. referrals and disaster response information services. These types of services require specialized training, traumainformed practices, emergency protocols, and 24/7 access to time-sensitive are a type of service specific to crisis situations that need immediate intervention. They include suicide prevention hotlines, domestic violence response systems, emergency shelter Crisis referral services utilization, especially for vulnerable populations.

Although warm referrals can be resource-intensive, they have been shown to increase follow-through rates and reduce barriers to service to connect users with receiving organizations. This means the taking of the client to receiving agency appointments; new introduction, logistics, and even sometimes accompanying clients to their first Warm referral models build on giving contact details, but actively help (shared staffing), and develop more comprehensive systems of support for complex user needs. from formal cooperative digital reference services across multiple libraries to integrated service networks connecting complementary agencies, and formal referral partnerships between organizations to ensure clients have seamless transitions. These collaborative approaches improve service quality (through specialized expertise), extend service hours provision of services across a range of organizations and draw on shared expertise and resources. Other structures range The collaborative reference networks expand the roaming research areas with mobile devices, information staff "patrolling" Jua kali centers, outreach wor point of need, detects users who may be struggling but are otherwise reluctant to seek help, and creates opportunities for serendipitous assistance. Other realizations include mobile librarians staying in one point of service, waiting for patrons to come to them. This model deploys assistance to users at the Roving reference is a model in which providers actively roam throughout service environments, rather thankers talking to potential service utilizers in public areas. acknowledges different behavior patterns across personalized, mobile, and face-to-face methods and seeks to use technology and services effectively and efficiently in order to meet user information needs. of access, direct services and self-service options, and internal resources and partnerships. It service modalities, physicians are delivering care in complementary combinations rather than in isolation. Today's reference and referral systems are layered and complex, incorporating physical and virtual points through these different a Reference Interview The Process of as if a glove, in every circumstance. the main basis of effective reference service, and it is defined as a fixed yet adaptable communicative process that is meant to uncover, clarify and meet the information needs of users. A professional engagement far deeper than a chat — it

relies on the systematic methodology that goes way beyond service contexts and yet can fit, The reference interview is considered acknowledgment of incoming queries, conversational tone in responses, and clear indicators of service availability. Greeting formula and opening inquiry. In virtual spaces, approachability is expressed through rapid staff in view äðóãîãî. Psychological approachability encompasses nonverbal indications like eye contact, attentive posture, and recognition of waiting users, as well as verbal aspects like the approachability phase, which sets the stage for information transfer. Relevant service elements These include the physical aspects of approachability like well-designed service points with clear signage and comfortable places to consult with Usually what happens is first open-ended prompts, attentive silence, and supportive reactions that signal sincere interest without evaluative responses that might inhibit full disclosure of potentially sensitive information-seeking needs. Articulate it as they perceive it before it is prematurely interpreted or redirected. Good teachers use phase, eliciting the user's initial question or concern once engagement begins During this stage, active listening techniques are key whereby the information seeker is enabled to elaborate on their inquiry and During the inquiry need is, how that information will be used, what information-seeking they have already engaged in, and what depth or format of information is preferred. Access to through their assumptions about a resource or the boundaries of an organization, rather than what they really want to know. I mean, essentially what is always at play is a strategic questioning that reference professionals can offer; we dig into what the underlying practitioner aims to reveal the true information need, which is usually quite different from the initial stated question. But in many cases what users give is what Brenda Dervin termed the compromised need a question they get an idea of what information they can gain phase, in fact, constitutes the heart of the reference interview process, following the initial inquiry outlined above. In this phase, the the clarification for. this phase it may be discovered that the information a user originally requested will not in fact provide the true solution to his/her need, which enables some redirection to more appropriate information resources. A user who requests specific statistical data may, in fact, need help with a research project, curriculum development, or real-world problem solving that requires other resources than the user asked understood, closed questions to define the parameters in specific terms, use of hypothetical scenarios for testing possible applications of the information, and contextual questions which investigate the wider picture behind the request for information.



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During Clarification strategies comprise paraphrasing to confirm what is sorting clarified needs with the resources available within the community, taking into account eligibility criteria, geographical accessibility, and service capacity. Between breadth and time, breadth and speci #city versus relevance; this phase entails strategy is transparent; users develop information literacy because practitioners have explained how they selected resources, what search terms they tried, how they evaluated that information, and so on. The stage typically involves negotiation over search wide-ness, the trade Worked together to explore possible sources of information or referrals. Your search having clarified their question you then went into phase two search where you the information available, including caveats or uncertainties, and notice of accessibility issues such as language level, technical complexities and types of formats. direct answers to factual queries, matriculated into a resource-selection systems for research projects, instructional-step guidance for independent exploration, or structured referrals to external services. Good provision entails well-written contextualisation of provision stage, results are often presented in forms which are relevant for user preferences, abilities and intended use. These could be anything from during information control, as well as evidence of commitment to total service. Complex cases or use routine follow-up in certain referral situations to document successful connection with other organizations. This step affords critical quality information shared satisfies the user's need, clarify open questions, and highlight additional areas that need to be addressed. Clinicians may also schedule follow-up consultations to discuss is the follow-up phase, where service is finalized and satisfaction verified. Standard follow-up questions confirm that the Following these stages language proficiency or other communication challenges; and polite responses to incorrect presuppositions in question phrasing. use specialized methods of dealing with difficult situations. Such plans contain techniques for handling ambiguous, overly broad questions; strategies for ethically handling requests for potentially harmful information; modes for serving users with low during this process reference professionals and privacy issues. purpose. Video conferencing helps close some of the distance between physical and virtual reference, providing virtual inperson-ness, visual cues, but it brings with lots of tech concerns frame, but both parties must rely on a good command of written language and effective use of canned content, as well as reactive interaction. Because information on email is not exchanged in real-time, but in async mode, email reference demands highly precise questioning; when it could take just one clarifying question to clear up an ambiguity face-to-face, email exchange often requires multiple messages for the same digital environment, we

need to adjust this basic process. Chat reference condenses the interview time In the it overcomes the transactional nature of libraries and puts together the pieces for real lives, real problems while crea despite these differences the fundamentals of the reference interview are generally consistent in whatever modality it is occurring: carefully listening to user needs, asking strategic follow-up questions to determine what information might be missing, collaboratively exploring resources with the user, providing information in a context-specific way, and evaluating where the service was effective or not. This purposeful model gets the conversation rolling so However, ting pathways of information literacy and service rooted in relationship. Managing Referral Network Building, Developing and support needs or library pat must be implemented. Whether it's healthcare patients facing complex treatment options, social service clients developing multifaceted To create and maintain productive referral networks, systematic methods of identifying resources, cultivating relationships, sharing information, and assuring qualit

#### Multiple Choice Questions (MCQs):

- 1. CAS stands for:
- a) Current Awareness Service
- b) Centralized Access System
- c) Collection Archival System
- d) None of the above

#### 2. SDI is a personalized information service that:

- a) Provides relevant information based on user interests
- b) Sends general updates to all users
- c) Lists books in a catalog
- d) None of the above

#### 3. Interlibrary Loan (ILL) allows:

- a) Libraries to share books and resources
- b) Users to keep borrowed books permanently
- c) Libraries to sell books to users



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d) None of the above

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4. Document delivery services provide:

a) Electronic or physical copies of requested documents

b) Free access to any book worldwide

c) Physical books only

d) None of the above

5. Reference and referral services help users by:

a) Guiding them to relevant information sources

b) Printing book covers

c) Archiving outdated documents

d) None of the above

#### **Short Questions:**

1. Differentiate between CAS and SDI.

- 2. Explain the importance of ILL services in libraries.
- 3. What are document delivery services, and how do they work?
- 4. Describe the role of reference and referral services.
- 5. How can libraries improve their information services?

#### Long Questions:

- 1. Discuss the different types of information services and their applications.
- 2. Explain the role of CAS and SDI in information dissemination.
- 3. How do ILL and document delivery services enhance library access?
- 4. Describe the importance of reference and referral services in academic research.
- 5. Compare traditional and digital information services.

#### MODULE 3

#### GLOBAL INFORMATION SYSTEMS AND LIBRARY CONSORTIA

#### 3.0 Objectives

- To study global information systems and their role in information access.
- To explore international organizations like UNISIST, AGRIS, MEDLARS, INIS, and UNESCO.
- · To understand library consortia and their benefits.
- To analyze the Open Access Movement and its impact on scholarly communication.

# UNIT 5: Global Information Systems: UNISIST, AGRIS, MEDLARS, INIS, UNESCO

The global information systems that we are developing today is one of the greatest advancements of knowledge managing and dissemination in the history of mankind. They were born during a time of fast-paced tech development and growing recognition of data as an important resource for human development. International collaboration in devising new, standardized approaches to categorize and disseminate scientific, technical, and specialized information on an international basis reached an unprecedented moment in history following World War II. Developing as responses to the increasing complexity of information management and the need for coordinated access to knowledge resources, systems such as UNISIST, AGRIS, MEDLARS, INIS and various information initiatives of UNESCO were born. Digging deeper, this analysis will look at the history, the rationale, the operating systems, the tech evolution and the legacies of these early global information systems. The exponential growth of scientific and technical information in the mid-twentieth century posed serious challenges for researchers, policymakers, and practitioners globally. The amount of published research grew at rates that rendered traditional methods of information retrieval less and less effective. Scientists, engineers, and specialists struggled to stay fas with developments in their fields, while policymakers needed access to a comprehensive amount of data to tackle complex societal challenges. This "information explosion" made it imperative to find new ways of managing knowledge resources across national boundaries. Against this background, the need for systematic collecting, organizing and disseminating specialized information to be used in the support of global

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development and to counterbalance the unequal access to information between developed and developing nations was recognized by international organizations. 1980s UNISIST (United Nations Information System in Science and Technology). One of the first comprehensive low-cost global information solution attempts, UNISIST (United Nations Information System in Science and Technology) emerged in the late 1960s. A conceptual framework rather than an information system, UNISIST was formed through efforts by UNESCO and the International Council of Scientific Unions (ICSU) to formalize the goal of international librarianship. Its overall goal was to help the free flow of scientific and technological information around the world through the establishment of common standards, interoperability of existing systems, and cooperation between diverse sources of information. Significantly, UNISIST argued for compatibility between national and regional information systems, and sought the use of standardized metadata formats, controlled vocabularies and interoperable technologies. A foundational principle of the program was that information is a global public good that science and knowledge must not be limited by political, economic or geographic boundaries. The UNISIST framework identified a number of key principles that would guide future development of information systems in developing countries. It acknowledged the distributed nature of scientific information production and highlighted the need for decentralized yet connected networks. Instead of building a monolithic central repository, UNISIST promoted the strengthening of information centres at the national and regional level, together with the establishment of mechanisms to coordinate them. The program focused on doing capacity building, especially in the developing world which has glaring differences between the nations' information infrastructure. UNISIST was implemented through training programmes, technical assistance projects, and policy formulation, with the goal of ensuring that countries could develop self-sustaining information management systems. The program recognised that such a comprehensive approach needed to consider both formal scientific communication channels (e.g., journals and conference proceedings) and informal networks (e.g., correspondence and personal exchanges). If UNISIST laid the conceptual groundwork for sharing global information, then AGRIS (International System for Agricultural Science and Technology) can be considered one of the first successful executions of specialized international information in the area. AGRIS was founded in FAO in 1974, as one of the first international systems in the world to respond to the urgent need to improve world access to agricultural information. Agriculture is one of the fields that is intricately related to human survival and



developmental needs, and it became indispensable to effective knowledge dissemination in dealing with issues such as food security, sustainable farming practices, and rural development. In those early years, AGRIS functioned as a cooperative network of national and regional centres, each undertaking the task of collecting and processing agricultural research publications from their constituencies. The decentralised model enabled local knowledge and centralised structures through the FAO.

The network used cutting-edge methodologies of the day, such as standardized cataloging practices, multilingual thesauri and computer-based indexing systems. FAO headquarters hosts the AGRIS Coordinating Center, which offers support services such as training, quality control and technical assistance. So that all participating centers were providing bibliographic records based on the AGRIS input methodology specifying, among other things, standard formats for recording metadata elements (title, author, publication date, subject classification, etc.). The system made use of the AGROVOC thesaurus, a controlled vocabulary established for agricultural data, facilitating consistent and accurate subject indexing across diverse languages and cultural frameworks. AGRIS products consisted in the form of regular bibliographic publications, specialized subject bibliographies and dataset used later on electronic databases that can be accessed through different distribution channels. The importance of AGRIS went beyond its technical achievements. The system served as a key mechanism for optimizing the documentation and preservation of "grey literature" research reports, extension materials, and other important agricultural information not normally encompassed in commercial databases. In developing countries, where there are few subscription-based resources available, AGRIS offered a unique opportunity, enabling research to be contributed to global knowledge resources, as well as access to information worldwide. The system's focus on appropriate technology and sustainable operations made it of special interest to the range of countries with differing technology levels. Over the years, AGRIS expanded beyond its original bibliographic information base to include full-text resources, multimedia material, and links to related datasets as the needs and technologies always changed. In parallel with the agricultural developments, MEDLARS (Medical Literature Analysis and Retrieval System) was another earl computerized system for bibliographic purposes. MEDLARS (Medical Literature Analysis and Retrieval System developed by U.S. National Library of Medicine (NLM)) began in the early 1960s, and it was the first time that computer technology had been developed for biomedical information use. This system built off the NLM's long history of indexing the medical literature through its Index Medicus

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publication, which included medical research dating back to the late 19th century. MEDLARS computerized this manual indexing process, whereby the system was able to hold a tremendous volume of bibliographic records and enable complex search operations. The system used batch processing techniques similar to the ones used in information retrieval, whereby search requests were submitted to the central facility, processed against the database, and results returned to users — a forbearer of today's online retrieval systems. Later, international MEDLARS Centers, starting with the centers in England, France, and Sweden in the late 1960s, made MEDLARS truly global. These centers offered mediated search services to health professionals, researchers, and institutions in their regions, thereby expanding the system's reach outside North America. International expansion was consistent with NLMs dedication to universal access to biomedical information, based on its understanding of the universal relevance of health information. MEDLINE (MEDLARS Online), introduced in 1971, represented a major step forward, offering remote interactive access to the database through telecommunications networks. This gradual shift from batch to online retrieval revolutionized the way health professionals accessed medical literature, allowing immediate response to clinical and research needs. The MEDLARS system's resilience and evolution over the decades illustrate remarkable adaptability to evolving technological environments and user needs. The system has evolved from its mainframe roots to web-based interfaces, continually embracing the new technologies of the time, but keeping the central mission of providing access to comprehensive biomedical information. In order to meet the needs of different user communities, specialized databases were developed: TOXLINE (toxicology), CHEMLINE (chemical information) and Medline Plus (consumer health) were all developed based on the core of MEDLINE. The technical architecture of the system "from proprietary software and dedicated terminals "evolved to open standards, web technologies, and systems integration to allow access to other information resources and clinical systems. During this time of change, MEDLARS continued to provide high-quality indexing using the Medical Subject Headings (MeSH) controlled vocabulary, ensuring consistent retrieval from an expanding content base.

However, the nuclear field, with its unique mix of sensitive technical data and critical safety information, needed dedicated data management techniques. The International Nuclear Information System (INIS), established in 1970 as a joint effort of the International Atomic Energy Agency (IAEA) and its Member States, INIS was faced with the twin challenge of providing for the advancement of beneficial uses of nuclear



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domain. TRC was implemented as a decentralized network, with the countries of participation each being responsible for identifying, collecting, and processing nuclear literature produced in their territories (NCB, 2018). This strategy honored national sovereignty over information resources while establishing frameworks for cross-border exchange. INIS set standards for bibliographic description, indexing, and summary preparation which were very restrictive but allowed contributions from diverse sectors to demonstrate consistency. INIS included several novel features that set it apart from other contemporary systems. Our classification had a complex subject classification scheme tailored to the area of nuclear science and technology, splitting documents under the umbrella of this discipline into much focused sub domains. INIS led the early implementation of computer-readable formats in the exchange of information through standardized formats on magnetic tape that enabled automated processing of information. An important barrier to international information exchange the need to cross linguistic barriers was overcome by the multilingual thesaurus implemented with the system and providing indexing and retrieval in all the languages of the IAEA member states. People want to know how that information got there but often have to rely on books or printed material that may contain that knowledge in the non-conventional literature, which INIS had to keep, including as reports on technical issues and conference papers and other documents not available from commercial publishers; that means giving access to information that could be extremely important and critical but is not necessarily accessible. Designing information security and access controls for this environment with the sensitivity of nuclear information was something INIS had to develop approaches to. Data was segregated into publicly accessible literature and regulated documents, ensuring respective practices were applied to each class. For data that is not prohibited, INIS favours widespread access; moving away from printed copies to electronic distribution and web based access. INIS provided tools for limited access to sensitive information that was allowed to be shared through controlled measures with appropriate users while respecting (enforceable) international non-proliferation treaties. Thus this was balanced with the INIS provision of information to meet the legitimate needs of the global nuclear community, consistent with the principles of responsible information stewardship. The original sentence The system's architecture proved extraordinarily resilient, evolving from batch processing on mainframe computers to contemporary web services while simultaneously remaining backward compatible with its vast historical database.

technology, while ensuring responsible dissemination of information in a sensitive



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UNESCO was involved in information systems at a global level by virtue of its work with UNISIST and numerous specialized programmes needed for various domains of information. Launched in 1977 as the General Information Programme (PGI), its aim was to combine all of the organization's various information works into a single programme and to highlight the importance of information for cultural and educational development and scientific progress. PGI also recommended national information policies and assisted member states in developing a comprehensive approach to information infrastructure, professional training and service delivery. The program stressed information as a basic resource for development, supported by equitably accessible resources on both sides of the geographic divide and the socioeconomic divide. In 1992 the Memory of the World Programme was established by UNESCO in response to issues surrounding the preservation and accessibility of documentary heritage, establishing registers of important historical documents and supporting digitization initiatives to prolong their life and accessibility. These UNESCO initiatives expressed a systems perspective approach to information systems that transcended technical components to include policy, capacity and institutional dimensions. That suggested an UNESCO, technological universal used efforts at the solution ingredients, but simply insufficient addressing of inequalities access to information in the deeper. The organization's programs were especially helpful for many developing countries, providing technical support, individual training opportunities, as well as policy advice adapted to the specificities of local contexts. Translates and disseminates projects across the regions, promoting South-South cooperation in connection and information development, so that countries with similar challenges and available resources can share knowledge between them. Advocating for open access principles that lessened barriers to knowledge accessibility was part of the organization's philosophical commitment to information as a public good. The technological progression of these universal information systems mirrors fundamental changes in computing, telecommunications and information science over decades. Early systems used methods of batch processing, where centralized computing facilities that took in search requests and then returned results via physical mean for example in printed bibliographies and microforms. In the 1970s, when we moved to online retrieval, we made a paradigm change; we could search interactively and get responses immediately. A period in which specialised terminal equipment, dedicated telecommunication networks and command-based query languages that required extensive training to use emerged. The onset of CD-ROM technology during the 1980s gave rise to a new



distribution method, allowing end-users to access databases locally without incurring online systems telecommunications charges on time, which was particularly advantageous for institutions in developing countries with poor connectivity.

The internet revolution of the 1990s sorely changed these systems, moving from proprietary networks and interfaces to standard web technologies that are accessible through general-purpose computing devices. Web interfaces made interactions simpler, requiring less training, and broadened the potential user population to include individuals who are not information professionals. Standard data exchange formats like XML would later enable interoperability between formerly siloed systems, allowing search across databases and integrated resource discovery. This digital transformation allowed this evolution from purely bibliographic systems towards hybrid-content repositories which started to aggregate full-text documents, multimedia resources, and research datasets. Cloud computing architectures offered new possibilities for system deployment, lowering infrastructure requirements on institutions who participated in developing the system while also enhancing scalability and reliability. The obsolescence of established information systems is being driven by recent technological advances. Semantic web technologies have made more advanced data representation and retrieval possible, with concept-based retrieval that discovers links between entities in addition to term matching. Linked data techniques also provide links among previously separate resources, giving individual pieces of information a place in broader webs of knowledge. This said, since you are not expert in anything (well, for now), you don't know if your machine learning applications are awesome, or if they are simply a lame way of enhancing information processing, such as auto indexing, or recommendation systems, which auto adapts to users behavior and preferences. Mobile technology enables retrieval of specialized information at the point of most need, accessing remote points of knowledge outside institutional spaces. After all, these technological innovations come on the heels of the wider move towards open science, with growing emphasis on open access journals, data sharing, and reproducible research. At the same time, global ethics aims to inform visions of international order that build on lessons learned from complex organizations and draws on broader epistemologies and forms of knowledge (Fitzgerald 2022). Each developed different models of how to balance centralized coordination with distributed operations, national sovereignty with international standardization and specialized expertise with broad participation. UNISIST used a loosely structured network model where guiding principles and standards were set, but there was a focus on voluntary adoption over enforced

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compliance. AGRIS functioned through a hub-and-spoke structure; the FAO Coordinating Center offered central services, while national and regional centers retained operational independence. MEDLARS operated as a centralized service, with NLM as the main operator at first, then moving toward distributed access through international centers, leading to direct user interaction. INIS set up a balanced system where specific responsibilities are assigned to participating countries and the central IAEA unit, permitting the establishment of accountability mechanisms while respecting national authority. That said, funding models for these systems reflected their hybrid characteristics of public-good functions versus specialized services. The committee was typically supported through the normal budgets of hosting international organizations, along with in-kind contributions from participating institutions. Such operational activities mixed financing, combining institutional allocations, national contributions and, increasingly, cost-recovery mechanisms for added-value services. Such a diversified funding method not only promoted sustainability but introduced tensions between commercial viability and public access principles. Governance structures also mirrored the interests of multiple stakeholders, including technical advisory committees, national representatives, and user feedback mechanisms. They operated in complicated political environments, balancing scientific neutral with being mindful of national parameters and interests in managing information. In practice, however, the deployment of such systems confronted a plethora of obstacles attesting to their ambitious nature and the varied environments in which they were being employed. An intermediate step was to conduct further generic analysis of the data derived from the best data sets from many countries, but technical compatibility issues arose from the variable levels of development of the infrastructure between the countries involved in the ECD collaboration, meaning that data had to be submitted and accessed in many flexible ways. Linguistic diversity continued to pose ongoing challenges for both indexing and retrieval, with systems using everything from multilingual thesauri to translation services. The heterogeneity in institutional capacity led to uneven participation — some countries failed to contribute regularly owing to resource constraints. Information was sometimes limited for political reasons, particularly around sensitive issues or at times of geopolitical pressure. The systems, however, were remarkably resilient, able to adapt the way they operated to the conditions without losing functionality in their essentials.

Such global information systems have consequences that go well beyond their engineering feats; they have deep implications for knowledge communities, professional



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patterns of scholarly communication, establishing new routes for the dissemination and discovery of research across spatial divides. The standardized metadata schemas, controlled vocabularies, and indexing methodologies they developed set the framework for broader information management practices and established models later taken up in other fields. These systems also came with training programs, which produced information professionals around the globe, capable of implementing complex knowledge management solutions. To go beyond the simple fact of international cooperation through the mere exchange of documents, the networks of institutions made possible by participation in the system laid the groundwork for extended cooperative links between them. For developing countries, these systems offered critical instruments for accessing worldwide knowledge resources and ensuring the international visibility of their own research. Argument öååéé: The decentralized Contribution models ensured localized documentation of locally relevant information, which otherwise tends to be invisible in commercial information services which hinges upon mainstream publications (mix of developed nations) A primary function of the foundation was to provide grant and technical assistance programming around system participation that not only built the data infrastructure of the system but also the infrastructure of national information between people and institutions, from physical computing resources to human capacity development. By recognizing differences in technological sophistication levels, the systems' focus on suitable technology and sustainable operations offered avenues for impactful engagement, regardless of development level. It was a stark contrast to the purely market-oriented information services, thus proclaiming that knowledge belongs to all of us on this planet for free. Virtual organizations refer to the ones which, unlike their counterparts, operate in the cyberspace with virtual inputs such as documents and generate virtual outputs such as knowledge and information. Operational contexts became testing grounds for theories of information organization, retrieval algorithms, and user interaction models. The encountered challenges stimulated methodological innovations around multilingual indexing, distributed database management, or cross-system interoperability. The system design and implementation undertaken generated tons of information, and the stories created a great knowledge base for future information systems. Professional communities that developed around these systems enabled interdisciplinary dialogue amongst information specialists, domain experts, and policy makers, allowing all participating fields to grow through mutual exchange of ideas. These early global

practices, and international cooperation. These systems fundamentally disrupted



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information systems encountered significant difficulties as the information environment changed dramatically in the age of the internet. The rapid expansion of web-centric information resources mixed opportunity and competitive pressure, calling for systems to clarify their unique value proposition in a densely packed information ecosystem. Commercial database providers extended their coverage and improved their interfaces, providing sleeker alternatives to the often more utilitarian government-sponsored systems. Search engines transformed how we discover information, offering comprehensive indexation and algorithmic ranking of pages by relevance, leading users to fundamentally alter their expectations concerning both the simplicity of search and the immediacy of results. These developments also led to the emergence of open access initiatives that established alternative models for disseminating scholarly outputs that bypassed these indexing models. These challenges pushed the existing global information systems to undergo dramatic changes in their technical infrastructure as well as their service models. Many systems went from closed, proprietary databases to open platforms based on web standards and interoperability protocols. The user interfaces were completely redesigned, with modern search, visualization, and personalization. Instead of limiting content coverage to documents, content coverage expanded to include datasets, multimedia resources, and software tools that were pertinent to their respective domains. Systems created APIs (application programming interfaces) that could be integrated with outside services, and embedded in specific workflow. These adaptations instantiated a paradigm shift from static information silos to nodes in larger knowledge networks. The contemporaneous relevance of these systems stems from a number of stable strengths that differentiate them from commercial alternatives and general search engines. Their focused domain specialization allows the depth of coverage and precision of indexing that generalpurpose tools cannot provide, especially where technical literature is concerned in specialized domains. You are going to have these fully historical archives, in all cases, that have documented scientific and technical developments over decades. This dedication to information equity guarantees that prospective contributors are aware of knowledge from less traditional, less commercial publications, including gray literature from developing parts of the world. Their governance models incorporate scientific and technical expertise in their content selection and organization, upholding quality standards that algorithmic

#### **UNIT 6: International Organizations in Information Services**



### Global Information Systems and Library Consortia

One of the greatest advances in knowledge management and dissemination in the modern age was in the development of global information systems. These processes appeared in an era of fast technology evolution and deep acknowledging of information as a significant resource of a human development movement. That was post WWII, and post-war, international cooperation on a scale never seen before in history to develop standards for systematic and consistent cross-border organizing and sharing of scientific, technical and specialized information. UNISIST, AGRIS, MEDLARS, INIS and other information activities of UNESCO became a response to increasing complexity in information management and on the need for providing coordinated access to knowledge resources. The result is an overview of these foundational global information systems, covering their history, principles of operation, technological development, and legacy. Exponential increase of scientific plus technical information was one of the major problems for researchers, policy makers and practitioners all over the world in the mid twentieth century. Research was being published at rates at which traditional means of information retrieval became increasingly inefficient. Scientists, engineers, and specialists struggled to keep pace with developments in their fields, while policymakers needed access to comprehensive data to manage complex social challenges. This "information explosion" demanded new approaches to the management of knowledge resources across national boundaries. International organizations were realized the importance of organized collection, organization, and dissemination of specialized information to meet globals needs for development and to level the playing field in existing inequalities in the availability of information between the industrialized and developing countries. UNISIST (United Nations Information System in Science and Technology) was one of the first comprehensive initiatives to address global information management challenges, emerging in the late 1960s. UNISIST was not a physical information system but rather a conceptual framework laid down by the joint efforts of UNESCO and the International Council of Scientific Unions (ICSU). The main goal was to support the global exchange of scientific and technological information by developing common standards and interoperability among existing systems and by promoting collaboration among many different information providers. One of the points stressed by UNISIST referred to the need for compatibility between national and regional information systems, requesting a standard format for the metadata, vocabularies in controlled lists and interoperable technologies. The program's philosophical roots reflected an insistence that information is a global public good, and that scientific knowledge should cross over political, economic, and geographical



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barriers. The UNISIST framework laid down multiple key tenets which guided information systems development afterwards. It highlighted the distributed character of scientific information production and the need for decentralized but linked networks. Instead of building one monolithic central repository, UNISIST encouraged the strengthening of existing national and regional information centres, and the establishment of means to coordinate them. As many parts of the world do not have the information infrastructure major developed countries do, much of the program focused on capacity building, with an emphasis on developing countries. Training programs, technical assistance initiatives and policy development support. Were all an integral part of UNISIST, which was specifically aimed at helping countries build-up and sustain their own information management capabilities. The program considered, formally and informally, all available mechanisms for scientific communication, from journals and conference symposia to letters and personal exchanges. If UNISIST, perhaps, provided the conceptual framework for global information sharing, AGRIS (International System for Agricultural Science and Technology) was one of the first successful implementations of a specialized international information system. AGRIS was founded in 1974 by FAO, in response to a tremendous need for better access worldwide to agricultural information. Agriculture was closely linked to human survival and development, and it needed timely knowledge transfer capability to deal with food security widespread events and sustainable farming practises, etc. AGRIS was a cooperative network formed by national and regional centers dealing with the collection and processing of agricultural literature. This decentralized strategy used local expertise while still ensuring joint guidance by the FAO. AGRIS also developed innovative methodologies for its time, including standard cataloging practices, multilingual thesauri, and computer-based indexing systems. FAO headquarters made available centralized services through its AGRIS Coordinating Center, including training, quality control and technical support. Selected centers used the AGRIS input methodology inputs for bibliographic entries, a methodology that defines standard formats for the input of metadata elements such as title, author, publication date, and subject classification.\* You were also trained on how to employ the AGROVOC thesaurus, a controlled vocabulary specially made for agricultural information, allowing you to consistently index subjects for items across many languages and cultural contexts. AGRIS outputs consisted of printed regular bibliographic publications, subject bibliographies, and electronic databases in various distribution channels. The importance of AGRIS was not only technical. The system was crucial for documenting and preserving "grey



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literature" research reports, extension materials and other agricultural research information that aren't typically found in commercial databases. For developing countries that often did not have access to subscription-based resources, AGRIS offered an important mechanism through which they could both make their own research available globally as part of knowledge resources and access information from around the world. Its focus on appropriate technology and sustainable operations also made it highly relevant to countries with different levels of technological infrastructure. Originally, it focused on bibliographic information, later evolved to a full-text resource, multimedia materials, and Links to cross reference. At the same time that these agricultural advances were being made, MEDLARS (Medical Literature Analysis and Retrieval System) was developed in medicine as one of the first computerized systems of bibliographic citations. First introduced by the U.S. National Library of Medicine (NLM) in the early 1960s, MEDLARS was one of the first applications of computer technology to biomedical information. The system grew out of the NLM's decades-long investment in organizing medical literature via its Index Medicus publication, which had been cataloging medical research since the late 19th century. When MEDLARS computerized the indexing process, it was able to store enormous amounts of bibliographic records and perform more complex search operations. The system employed batch processing techniques in which search requests were submitted to the main facility, processed against the database, and results returned to users a forerunner to contemporary online retrieval systems.

International MEDLARS Centers were established and MEDLARS became really international; the first ones were in England, France and Sweden in the late 1960s. These centers offered mediated search services to health professionals, researchers, and institutions in their region, thus extending the system beyond North America. This international reach was also indicative of NLMs mission to share biomedical materials worldwide, and its acknowledgement of the worldwide significance of health information. Beginning in 1971, the emergence of MEDLINE (MEDLARS Online) represented a technological leap, allowing remote interactive access to the database via telecommunications networks. This shift from batch processing to online retrieval was a game change in how health professionals accessed medical literature, allowing them to respond in real time to clinical and research questions. The enduring existence and evolution of the MEDLARS system reflect extraordinary responsiveness to shifting technological environments and user anticipations. From its inception as a mainframe service to the move to web-based interfaces, the system had embraced cutting edge



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technologies while at the same time upholding its original mission of providing a comprehensive and unified access point to biomedical information. The development of specialized databases outside the core MEDLINE collection met the needs of different user communities (e.g., TOXLINE for toxicology, CHEMLINE for chemical information, and Medline Plus for consumer health). The system's technical architecture progressed from proprietary software and dedicated terminals to an open standards and web infrastructure that facilitated integration with other information resources and clinical systems. In the course of its progress, MEDLARS focused on precise indexing, according to persistent Medical Subject Headings (MeSH) controlled vocabulary for a large variety of content that rendered uniform retrieval. Because of the nature of sensitive technical information and safety-related knowledge in the nuclear field, the management of information should be approached differently. The International Nuclear Information System (INIS) was established in 1970 as an initiative between the International Atomic Energy Agency (IAEA) and its Member States. INIS had to combat two (often different) challenges in these areas: promoting benefice use of nuclear technology while ensuring that information in such a sensitive domain was shared responsibly. Japan and many other countries collaborated with IAEA and prepared a decentralized system in which participating countries were considered as nodes and each country was responsible for locating, collecting and processing nuclear literature it produced. This model protected national sovereignty over information resources while establishing mechanisms for exchange across borders. INIS set high standards for bibliographic description, indexing, and abstract preparation, ensuring uniformity among contributions from many sources. INIS featured many innovative features which set it apart from other systems of the time. It utilized a highly specialized subject classification scheme tailored for nuclear science and technology enabling accurate document categorization across the myriad sub domains of supply. INIS implemented photocomposition and began developing a new computerized photocomposition process to permit storage and retrieval of articles in magnetic tape and with permanent access on demand by standardizing magnetic tape formats for the general physical exchange of information, systems using that exchange, automated processing of existing data, and computerized systems. A multilingual thesaurus in the system handled indexing and retrieval across the many languages of IAEA member states, a vital barrier to international information exchange. INIS special revetment on non-normative literature technical reports, conference papers, and other documents not available by commerical publishers of vitriol key technical information, which may



not be so accessible to human. Special access controls: Different access controls were needed for nuclear information, and that required INIS to develop specialized approaches to both information security and access controls. The system identified published literature and restricted documents and applied different protocols for each. For non-restricted material INIS advocated the widest possible access, using shifting forms of distribution from hard copy delivery, through electronic delivery, to web-based access. To address sensitive information with appropriate restrictions on sharing, INIS included mechanisms to enable limited sharing with to authorized users that respected international non-proliferation agreements. The realization that INIS could make significant contributions to meeting the global information needs of the nuclear community, while still remaining consistent with principles of responsible information stewardship, led to this balanced approach. Despite being initially developed 20+ years ago, the system architecture proved extremely resilient, growing alongside technology from batch jobs on mainframe computers to web services, all while keeping backward compatibility to billions of rows in its historical database.

The area of information systems and its relation to information systems at the global level transcended the participation of UNESCO in UNISIST and included many particularized programs in specific fields of information. In 1977, the General Information Programme (PGI) came into force by need to bring together all of UNESCO's various initiatives under a single umbrella focusing on information as a power for the cultural, educational, scientific activities development. PGI was the stronger advocate for national information policies, encouraging member states to pursue holistic approaches to information infrastructure, professional development and service delivery. The program stressed information as a core development resource available to all people, irrespective of their geographic location or socioeconomic status. Documentary heritage was a focus of UNESCO's Memory of the World Programme, which was launched in 1992, recognizing that access to documentary heritage must also be secured for future generations, by both enhancing digitization programmes and drawing up registers of historically significant documents. These UNESCO efforts were rooted in a comprehensive conceptualisation of information systems that does not only capture the technological components but also the policy frameworks, the human capacity, and the institutional infrastructure. UNESCO's approach had prioritized the cultural and social aspects of information, acknowledging that technology would not solve deep inequalities of access to information. The organization offered specialized assistance to developing countries through its

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programs, which included technical assistance, training opportunities, and tailored policy advice for specific national contexts. Develop regional and international South-South cooperation in information development with a view to sharing knowledge between countries with similar constraints and resources; The organization adopted an advocacy approach based on open access principles, rooted in its conviction that information is a public good as a whole and that these principles should facilitate reducing barriers to access. The global information systems that underpin them have undergone technological developments that correspond to a broader evolution in computing, telecommunications, and the field of information science over several decades. Early systems worked on batch processing principle, centralized computing facilities handled search orders and returned results on physical media like printed bibliographies or microforms. The iconic event of the late 1960s and early 1970s that changed the library world, online retrieval, changed the game with interactive searching that led to on-demand information retrieval. All of which led to the creation of specialized terminal equipment, dedicated telecommunications networks, and command-based query languages that took a great deal of training to use effectively. CD-ROM technology as it emerged in the late 1980s proved a new distribution vehicle: it enabled local access to a database, without the telecommunications costs chaotic with online systems, it benefited library networks or individual institutions in developing countries with poor connections. The internet revolution of the 1990s radically changed these systems from proprietary networks and interfaces to standard web technologies that can be accessed with general-purpose computing devices. Web interfaces made user interaction easier, required less training and posed the potential to lead to a wider range of users (beyond specialized information professionals). Advancements in standard data exchange formats like XML gave rise to interoperability among previously disparate systems, allowing cross-database search and resource discovery. From the Pure Bibliographic system into Mixed contents repositories; bibliographic records, full Text documents, Multimedia resources, research datasets. Cloud Computing architectures offered new strategies for system deployment, alleviating infrastructure burden from participating institutions while conveying enhanced scalability and reliability. Technological advances will keep taking these established information systems in new directions. Semantic web technologies as a higher-level data representation than originally seen for traditional dictionary word level concept matching and retrieval based on entire entity relationships seen in entity-based web approach. Linked data represents a way to connect once-separate resources, and embed individual pieces



of information in broader networks of knowledge. The application of machine learning in indexes helps entities process information - enabling automated indexing and the development of personalized recommendation models that alter based on user behavior and preference. Mobile technology enables access well beyond the walls of institutions, making it possible for field-based practitioners to access special information at the point of need. These advances in technology come alongside a greater push towards open science, where open access publishing, open data repositories and transparent research methodologies are becoming increasingly prioritized.

These frameworks and governance systems in global information systems are complex solutions to the issues of cross-border partnerships. These systems evolved different models that balanced centralized coordination with distributed operations, national sovereignty with international standardization, and specialized expertise with broad participation. UNISIST followed a loosely coordinated networking approach, favouring guiding principles and standards over this compliance mechanism. AGRIS functioned as a hub and spoke system, with the FAO Coordinating Center as the central service provider and national and regional centers with operational independence. Initially, MEDLARS operated in a centralized mode, with the NLM as the main operator and later developing distributed access (Indian, Pakistan and Brazilian centres) and direct user access. It created a well-designed platform with clear responsibilities for involved states and central IAEA entity ensuring accountability mechanisms while preserving state sovereignty. Funding mechanisms for these systems mirrored their hybrid publicgood and elite-service nature. Support for core infrastructure was typically received via the regular budgets of international organizations that host, supplemented by inkind contributions from member institutions. Operational modalities in the past often utilized hybrid financing that combined institutional allocations, national contributions, and, increasingly, cost-recovery for value-added services. This diversified funding strategy supported sustainable funding, but at the same time also created tensions between various principles of commercial viability and public access. Governance structures also mirrored multiple stakeholder interests, establishing technical advisory committees, national representatives and user consultation mechanisms. These systems balanced scientific disinterestedness with acknowledgement of national priorities and the management of information against complex political landscapes. These systems encountered practical implementation challenges that were indicative of the ambitious visions and delivery contexts for these models. Disparities in the level of infrastructure development across the participant countries had led to technical compatibility

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problems, which called for flexible arrangements regarding the submission and access to data. Linguistic diversity presented constant challenges for both indexing and retrieval with systems utilizing a wide range of approaches from multilingual thesauri to translation services. Maximizing the benefits from the process required a good knowledge of all the countries involved in the process and each country's capability to contribute consistently; differences in levels of institutional capacity led to some counties reporting a strong inability to regularly participate due to lack of resources. Information flow was sometimes a point of political consideration, particularly over sensitive topics, or during international tension. Although the systems faced these challenges, they showed immense resilience, flexibly adapting operations to suit the different conditions while still preserving their fundamental functionality. Beyond their own technical achievements, these global information systems have had a profound impact on knowledge communities, professional practices, and international collaboration. The Web and its vast offer of new services transformed communication between academics, facilitating the exchange of research between scholars all around the world. They pioneered standardized metadata schemas, controlled vocabularies, and indexing methodologies, which influenced wider information management practices and became the basis for models later applied in other fields. The education and training of these systems was also pushing the development of information professionals worldwide and a new cadre of specialists became able to implement the emerging complex knowledge management systems. Science and wisdom based knowledge management systems. Through system participation, collaborative networks were created, leading to friendships between institutions that contributed to improved international scientific cooperation well beyond the simple exchange of information. For developing countries, these systems offered important avenues for access to those global knowledge resources and opportunities to ensure that their own research achieved international recognition. Because the contribution was decentralized, the models ensured that locally relevant information was ingested and documented information that sometimes did not have space to surface and get included in commercial information services that focused mainly on mainstream publications in developed countries. Communal strength for each of these reporting systems has been aided with technical assistance programs, electronic and computing infrastructure, as well as development programs to increase human capacity for reporting participation. And by emphasizing appropriate technology (e.g., considering locals' needs and desires) and sustainable operations (e.g., the systems should operate cleanly and function for as long as possible), the systems recognized



differences in technological readiness and provided pathways for meaningful participation regardless of development status. That inclusivity was and is a profound departure from strictly market-driven information services, a kind of expression of a philosophy, however imperfectly instantiated, of knowledge as a shared global resource to be made available, not a commodity to be sold.

The intellectual underpinnings of these systems greatly influenced the founding of information science as an academic discipline. Their operational contexts served as field laboratories for testing theories of information organization and retrieval algorithms, as well as user interaction models. The obstacles they faced spurred methodological innovations in multilingual indexing, distributed database management, inter-system interoperability, and more. Good documentation produced in the design and implementation of the system provided a valuable knowledge base for future information system development. The professional communities that grew up around these systems enabled interdisciplinary exchanges among information specialists, domain experts and policy makers, benefiting all of the fields involved through a cross-fertilization of ideas. As the information landscape transformed in the internet age, these way Ahead global information systems were sorely tested. As web-based resources exploded in popularity, systems faced opportunities and competitive pressures, as information resources needed to demonstrate distinctive value in an increasingly crowded information ecosystem. Commercial database providers also expanded their coverage and improved their interfaces, providing attractive alternatives to the often more utilitarian government-sponsored systems. Non-linear context-driven search engines with their wide-spanning index of the public web and algorithm-assigned ranking of relevance completely changed the way we found information, establishing user expectation changes about simplicity of search and immediacy of result. Open access initiatives have developed new models for scholarly communication that circumvent traditional indexing systems by making research outputs widely accessible through direct dissemination. These challenges and lessons learned precipitated significant transformations to both the technical infrastructure and service models of established global information systems. There's a good bit of irony here, and just as much to learn for us all as communities moved from closed, proprietary databases to open platforms that utilized web standards and interoperability protocols. The user interfaces were completely rethought to integrate modern search, visual dashboards, and personalization. Coverage of content shifted from traditional document types to datasets, multimedia, and software tools related to their areas. Systems built APIs

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that allowed integration into third-party services and inclusion into dedicated workflows. This transition indicated a change from individual information repositories to parts of holistic information ecosystems. The contemporary importance of these systems is rooted in a number of lasting strengths that set them apart from commercial alternatives and generalized search engines. Their specific domain focus facilitates depth of coverage and accuracy of indexing that general-purpose tools cannot compete with, in particular for technical literature in specialized areas of study. Your historical archives are unparalleled, documenting decades of scientific and technical development, the evolution of knowledge in their areas. By focusing explicitly on information equity, they seek out diverse knowledge sources that synthesize information often overlooked in mainstream commercial publications, especially in terms of essential grey literature and reports from developing parts of the world. The models of governance they use for condensing this knowledge draw in scientific and technical expertise in content selection and organization, ensuring quality thresholds that algorithmic

#### UNIT 7: Library Consortia in India

The concept of library consortia in India emerged in the 1980s, but it gained significant momentum in the 2000s. Indian academic and research libraries have faced challenges such as budget constraints, rising subscription costs, and the need for equitable access to resources. The establishment of formal library consortia has helped overcome these issues by promoting resource sharing and reducing costs.

Some of the major library consortia in India include:

- **UGC-INFONET Digital Library Consortium (2004 onwards)**: This consortium, later merged into e-ShodhSindhu in 2015, provided access to electronic journals, bibliographic databases, and e-books, benefiting universities under UGC.
- INDEST-AICTE Consortium (2003): Established by the Ministry of Human Resource Development, it supported premier technical institutions such as IITs, NITs, and engineering colleges. It merged with e-ShodhSindhu in 2015.
- e-ShodhSindhu Consortium (2015): Formed by merging UGC-INFONET, INDEST-AICTE, and N-LIST, it serves over 3,000 academic and research institutions in India, offering centralized access to e-journals, e-books, and databases.



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- CSIR e-Journals Consortium (2002): Managed by the Council of Scientific and Industrial Research (CSIR) and the Department of Science and Technology (DST), it provides access to technical resources for research and development activities.
- **ICMR-ERMED Consortium**: Established by ICMR and DGHS, this consortium offers access to biomedical literature and medical databases, supporting medical research and education.
- **CeRA** (**Consortium for e-Resources in Agriculture**) (2007): Launched by ICAR, this network links agricultural universities and research institutions, providing specialized resources in agriculture and veterinary sciences.
- **DAE Consortium**: Supports institutions involved in nuclear science, atomic energy, and allied research areas.
- DRDO e-Journals Consortium: Provides access to defense research institutions and laboratories under DRDO, covering areas like aerospace, materials science, and defense technology.
- N-LIST (National Library and Information Services Infrastructure for Scholarly Content) (2010): Focuses on providing electronic resources to colleges, including government-aided and private institutions, particularly in rural areas.
- **DeLCON (DBT-Electronic Library Consortium)**: Serves institutions engaged in biotechnology research, covering subjects like genomics, proteomics, and bioinformatics.

Indian library consortia have different funding models:

- **Fully-funded model**: The central agency funds the entire subscription cost (e.g., UGC-INFONET and e-ShodhSindhu).
- **Shared-cost model**: Participating institutions contribute based on their size and budget (e.g., FORSA and HELINET).
- **Mixed model**: Combines central funding with institutional contributions to maintain sustainability.

Notes	• <b>Resource-sharing model</b> : Focuses on sharing physical resources rather than
	joint subscriptions.
Information Services	3.4 Current Trends in Scholarly Communication – Open Access Movement
	Introduction
	The open access movement has revolutionized scholarly communication by advocating
	free access to research publications. In India, this movement gained traction in the
	early 2000s, leading to major shifts in academic publishing and resource accessibility.
	Growth of the Open Access Movement in India
	India has witnessed a significant transformation in scholarly publishing due to:
	• Increasing awareness of the importance of open-access journals.
	• Government and institutional mandates promoting open-access repositories.
	· The rise of digital technologies, which have facilitated widespread dissemination
	of research.
	Impact on Scholarly Communication
	The open access movement has democratized knowledge by challenging the traditional
	academic publishing model. It has led to:
	• Greater visibility and citation impact of Indian research.
	· Increased collaboration and knowledge sharing among researchers.
	· Enhanced access to scholarly information, particularly in institutions with limited
	budgets.
	Technological Infrastructure Supporting Open Access
	India has made significant advancements in technological infrastructure to support
	open access initiatives. Key developments include:
	1. National Knowledge Network (NKN): Provides high-speed connectivity
	to academic institutions.
	2. Institutional Repositories: Many universities and research institutions
102	maintain open-access repositories to archive and share research outputs.

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- **3.** Authentication Mechanisms: IP-based access, proxy servers, and federated authentication (e.g., Shibboleth) enable seamless access to open-access resources.
- 4. Training and Awareness Programs: Various institutions conduct workshops on open-access publishing, copyright management, and research impact assessment.

#### **Challenges in Open Access Implementation**

Despite its benefits, the open access movement faces several challenges in India:

- 1. Financial Constraints: While open-access publishing reduces access costs, many journals still charge article processing fees, which can be a barrier for researchers.
- 2. Digital Divide: Institutions in rural areas may lack the necessary infrastructure to fully benefit from open-access resources.
- **3.** Content Gaps: Many open-access databases primarily focus on Western research, limiting the availability of Indian and regional-language publications.
- 4. Awareness and Adoption: Some researchers and institutions are still hesitant to embrace open-access publishing due to concerns about journal quality and impact factor.
- **5.** Copyright and Licensing Issues: Open-access policies vary across publishers, making it challenging for researchers to navigate copyright restrictions.

#### **Future Prospects**

To strengthen the open access movement in India, the following measures can be considered:

- Encouraging Government Support: More funding and policy initiatives for open-access journals and repositories.
- **Promoting Institutional Mandates**: Universities should implement policies requiring faculty to deposit research in open-access repositories.

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Notes	• Enhancing Research Visibility: Greater collaboration between Indian and
	international open-access platforms.
Information Services	• Developing Affordable Publishing Models: Strategies to reduce article
	processing charges for Indian researchers.
	Multiple Choice Questions (MCQs):
	1. UNISIST is a:
	a) Global information system
	b) Fictional library system
	c) Newspaper database
	d) None of the above
	2. MEDLARS is a:
	a) Medical literature database
	b) Book classification system
	c) Fictional book repository
	d) None of the above
	3. AGRIS is an information system related to:
	a)Agriculture
	b) Medicine
	c) Engineering
	d) None of the above
	4. The Open Access Movement promotes:
	a) Free and unrestricted access to research publications
	b) Selling books at higher prices
	c) Restricting access to scientific data
104	d) None of the above



#### 5. Library consortia help by:

- a) Enabling resource sharing among libraries
- b) Replacing traditional library systems
- c) Closing small libraries
- d) None of the above

#### **Short Questions:**

- 1. Define global information systems and their functions.
- 2. What is the role of UNISIST in international information services?
- 3. Explain the significance of AGRIS and MEDLARS.
- 4. Describe the Open Access Movement and its impact on libraries.
- 5. What are library consortia, and how do they benefit libraries?

### Long Questions:

- 1. Discuss the role of global information systems in knowledge sharing.
- 2. Explain the impact of international organizations like UNESCO on library development.
- 3. How do library consortia support resource sharing?
- 4. Analyze the benefits and challenges of the Open Access Movement.
- 5. Compare different global information systems and their applications.

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### **MODULE 4**

<b>Information Se</b>	rvices
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### **E-INFORMATION SERVICES**

### 4.0 Objectives:

- To understand the concept and significance of e-Information Services.
- To explore various electronic resources like e-books, e-journals, and edatabases.
- To analyze the impact of the World Wide Web (WWW) and metadata in digital information services.
- · To examine OCLC, CD-ROM, multimedia resources, and online services.

#### **UNIT 8: e-Information Services – Concept and Applications**

#### Introduction

All sectors of society, including information service areas, have been fundamentally transformed by the digital revolution. The shift from traditional to electronic formats has reshaped libraries, educational institutions, research organizations, and corporate environments. E-information services refer to the digital transformation of information creation, dissemination, access, and utilization. These services include e-mail, e-books, e-journals, digital libraries, online databases, and other web-based information systems. The evolution of e-information services has been driven by rapid advancements in information and communication technologies, changing user expectations, and the increasing need for instant and ubiquitous access to knowledge. Compared to traditional information systems, e-information services offer several advantages, including unlimited geographical access, 24/7 availability, instant retrieval of information, integration of multimedia content, and personalized user experiences. These services have become crucial for communication, research, and decision-making in a knowledge-driven world.

#### **Conceptual Framework: E-Information Services**

E-information services encompass a wide range of digital products and platforms designed to facilitate the creation, organization, storage, retrieval, and distribution of digital information. These services rely on advanced information and communication technologies to ensure seamless access to knowledge resources. The core components

of e-information services include digital content, technology infrastructure, service delivery mechanisms, and user interfaces. Digital content consists of text, images, audiovisual materials, and interactive data sets. Service delivery mechanisms define the systems, protocols, and procedures for making e-information resources available to users. The effectiveness of these services depends on the interaction between stakeholders such as content suppliers, information service providers, technology developers, and end users. Modern e-information services go beyond simple digitization of traditional resources. They now incorporate innovative features like user-centered design, adaptive information environments, and integrated knowledge systems, providing a more dynamic and efficient approach to information access.

#### **Historical Evolution of e-Information Services**

The development of e-information services has been closely linked to advances in computing and networking technologies. Early systems, such as bibliographic databases and online retrieval platforms like Dialog, ORBIT, and MEDLINE, emerged in the 1960s and 1970s. These early platforms primarily served research and professional communities, offering limited functionalities focused on bibliographic record retrieval. During the 1980s, the introduction of CD-ROM-based information products, electronic bulletin boards, and the first-generation integrated library systems expanded access to digital information. Personal computers further encouraged the adoption of electronic tools for research and professional use. The most significant transformation occurred in the 1990s with the advent of the World Wide Web. The web's open architecture and user-friendly interfaces democratized electronic information access, leading to the rapid proliferation of digital libraries, web-based catalogs, and commercial online information services. In the 2000s, advancements in cloud computing, artificial intelligence, and big data analytics further revolutionized einformation services by enabling personalized and intelligent information retrieval systems.

#### **Technological Foundations of e-Information Services**

E-information services rely on a combination of hardware, software, networking technologies, and digital standards. The hardware infrastructure includes computing devices, storage systems, and network components that support the processing and transmission of digital information.

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Software components such as operating systems, database management systems, content management platforms, and authentication mechanisms ensure the smooth operation of e-information services. Networking technologies, including the Internet, academic research networks, and dedicated information service networks, facilitate the global sharing of digital content. Standardized formats like PDF, HTML, XML, and EPUB ensure the accessibility and interoperability of e-information resources. Metadata standards such as Dublin Core and MARC, along with protocols like TCP/ IP and HTTP, support information organization, retrieval, and digital preservation. Innovations in cloud computing, mobile technologies, artificial intelligence, and big data analytics continue to enhance the efficiency and effectiveness of e-information services.

### **Types and Categories of e-Information Services**

E-information services can be classified based on content type, delivery mechanism, target user groups, and functional capabilities.

### **Content-Based Classification**:

- § Bibliographic Services Provide citations and metadata for publications.
- § Full-Text Services Offer complete documents and research articles.
- § Multimedia Services Deliver audio, video, and interactive content.
- § Data Services Provide structured datasets and statistical information.
- § Hybrid Services Combine multiple content types for diverse user needs.

### Delivery Mechanism-Based Classification:

- § **Online Services** Require continuous internet access.
- § Offline Services Accessible without a network connection (e.g., CD/DVD-based resources).
- § Hybrid Services Offer both online and offline access.



- § **Push Services** Automatically send information based on user profiles.
- § **Pull Services** Provide information upon user request.
- · User-Oriented Classification:
  - § Academic Services Serve educational and research communities.
  - § **Professional Services** Cater to specific occupational groups.
  - § **Business Services** Support corporate and industry needs.
  - § Government Services Provide public sector information.
  - § General-Purpose Services Offer information for the general public.
- Function-Based Classification:
  - § Information Discovery Services Enable search and browsing.
  - § Content Delivery Services Provide access to digital resources.
  - § **Communication Services** Support information exchange.
  - § Collaborative Services Facilitate knowledge sharing and teamwork.
  - § Analytical Services Assist in data processing and interpretation.

#### **Educational and Library Use**

Educational institutions and libraries play a crucial role in the development and implementation of e-information services. These services are tailored to meet the evolving needs of students, educators, researchers, and the general public in an increasingly digital world. Digital libraries are a prime example of e-information services in education and cultural heritage institutions. They integrate digital collections, search and discovery tools, conservation services, and interactive user interfaces to provide seamless access to a broad spectrum of information resources. Digital libraries support education by offering specialized materials, primary research sources, and curriculum-aligned resources. Through digitization projects and the development of born-digital collections, libraries preserve cultural heritage and make rare materials accessible to a wider audience. E-learning platforms also utilize e-information services to deliver educational content, manage learning activities, and assess student progress. These platforms combine electronic textbooks, multimedia learning tools, interactive simulations,

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and digital reference materials to create engaging learning environments. Additionally, e-information services have transformed information literacy education through online tutorials, virtual reference services, and interactive learning modules. These services enhance students' and educators' abilities to discover, evaluate, synthesize, and use information ethically and effectively.

#### **Medical and Healthcare Applications**

In the healthcare sector, e-information services are instrumental in clinical decisionmaking, medical education, and patient care. Clinical decision support systems rely on electronic health records, diagnostic reference databases, and medical knowledge bases to provide healthcare professionals with real-time access to critical patient information. E-information services enhance medical education through digital anatomy atlases, interactive case studies, and procedure simulation tools. These resources offer medical students, residents, and practitioners immersive and flexible learning experiences that support their professional development. Patient-centered e-information services, such as health information websites, symptom checkers, medication management tools, and telemonitoring systems, empower individuals to take an active role in their healthcare. These services improve health literacy, promote preventive care, and support chronic disease management by providing accurate, easily accessible, and personalized health information.

### UNIT 9: E-mail, E-books, and E-journals – Uses and Importance

### **Research and Academic Applications**

E-information services, including e-mail, e-books, and e-journals, have become integral to academic research and education. Universities and research institutions widely use these services to enhance teaching, learning, and scholarly communication. E-books and e-journals provide instant access to scholarly literature, enabling students and researchers to conduct literature reviews efficiently. Research databases and citation indexes facilitate the discovery of relevant studies, while digital libraries offer repositories for academic publications. Open-access publishing and research networking platforms further increase the visibility and impact of academic work. Learning management systems, virtual classrooms, and multimedia educational resources leverage e-information services to create dynamic learning environments. Technologies such as cloud-based research data repositories and electronic laboratory notebooks enhance collaboration and data sharing in research activities.

### **Business and Corporate Applications**

In the business world, e-information services play a critical role in market research, business intelligence, and knowledge management. Organizations use e-mail for corporate communication, while e-books and e-journals provide access to industry reports, case studies, and professional literature. Market research databases, social media analytics, and patent databases help businesses track trends, customer preferences, and competitor activities. Analytics tools integrated into e-information services generate actionable insights for strategic decision-making. Knowledge management systems support the capture, organization, and distribution of corporate knowledge. Document management platforms, corporate intranets, and collaborative workspaces facilitate knowledge sharing, preserve institutional memory, and promote innovation.

#### **Impact on Communication and Collaboration**

E-mail remains one of the most widely used communication tools in both academic and professional settings. It enables fast and efficient exchange of information, supports collaborative research, and facilitates knowledge dissemination. E-books and ejournals enhance accessibility to knowledge by offering digital publications that can be accessed anytime and anywhere. They support lifelong learning, professional development, and global knowledge exchange. With advancements in artificial intelligence and big data analytics, e-information services are becoming increasingly personalized and intelligent. These technologies enable content recommendations, search optimization, and automated knowledge discovery, making e-information services more effective and user-friendly. e-information services, particularly e-mail, e-books, and e-journals, have revolutionized information access, communication, and knowledge management. Their widespread adoption across academia, business, and other domains highlights their growing importance in the digital era.

#### **E-mail: Features and Applications**

E-mail is one of the earliest and most widely adopted e-information services, facilitating digital communication across the globe. It enables users to exchange messages quickly and efficiently, making it a fundamental tool for both personal and professional communication.

#### **Technical Fundamentals**

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E-mail operates through a set of standardized protocols that ensure secure and reliable message transmission. The Simple Mail Transfer Protocol (SMTP) is used for sending messages, while Post Office Protocol (POP3) and Internet Message Access Protocol (IMAP) handle message retrieval. These protocols enable seamless communication across different e-mail clients and service providers. An e-mail message consists of a structured format that includes a header (containing metadata such as sender and recipient addresses, subject, and date) and a message body (containing the actual content). Messages can include plain text, HTML-formatted text, and attachments such as documents, images, audio, and video files. The widespread adoption of e-mail has revolutionized communication, enhancing collaboration and information exchange in educational, professional, and healthcare settings. It remains a cornerstone of digital communication, supporting knowledge dissemination and real-time interaction across various industries.

### UNIT 10: WWW, E-Database, and Metadata in Digital Information Services

World Wide Web (WWW), electronic databases (e-databases), and metadata are significant components of these digital information services. Collectively, these components constitute the foundation of today's information framework, offering unprecedented access to information while posing distinct challenges for information professionals and users alike. The World Wide Web has become one of the most powerful means of information dissemination since the invention of the printing press, providing all users, irrespective of geography or institution, with access to information. From a small CERN project in the early 1990s, the web has become a worldwide system of interlinked documents, applications and services reaching billions of people. The underlying architecture of the web, rooted in protocols like HTTP and content description languages such as HTML, has shown itself to be surprisingly agile, transforming from a static document repository to a dynamic, interactive ecosystem that serves as the bedrock for commerce, communication, education and entertainment. Similar to the development of the web, electronic databases underwent their own evolution. From primitive bibliographic databases that turned traditional library catalogs into databases to sophisticated knowledge management systems that merge various data types and sources, e-databases have been more and more in the center of academic research, business intelligence and public services. These systems are evolved from naive tabular stores to sophisticated, relational, and often distributed architectures able to manage datasets in the order of pet bytes and enable advanced analytics



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functionality. It all links together through metadata the structured information that describes, explains, locates or otherwise makes it easier to retrieve, use or manage information resources. Metadata is the vital connector between creators and consumers of content the contextual scaffolding enabling these activities to occur. And as digital collections have become larger and more complex, we have developed more robust standards and practices in metadata to tackle the challenges we face such as interoperability, preservation and accessibility. It discusses the interplay among these three worlds—the World Wide Web, electronic databases, and metadata—with respect to information services in the present digital world. It traces their history, contemporary state and future directions, explaining how progress in each has impacted that other. Of course there is also an analysis regarding practical implications, which would be significant for information professionals and implications for the society, ethics and economy of the mentioned technologies on the information that is used and accessed.

#### **Emerging World Wide Web Content Evolution**

The World Wide Web is one of the most revolutionary technological advancements of the late twentieth century and changed how we share information and access it worldwide. Its development and evolution has unfolded over several phases, defined by specific technological capabilities and modes of use. The web was born in 1989 from a proposal made by Tim Berners-Lee while he was at CERN, the European Organization for Nuclear Research. His dream was for researchers to be able to share information more quickly and easily via a hypertext system. Http://www in 1991: This vision became a working system — a Hypertext Transfer Protocol (HTTP) and Hypertext Markup Language (HTML) — along with early web browser and server software. This early version, known as "Web 1.0," consisted chiefly of static HTML pages connected via hyperlinks. Before Web 2.0, the process of creating content often took a high level of skill and the internet itself operated mostly as oneway street where people would absorb information while having virtually no avenue to join in and participate. Simple designs, text-dominant content, and a limited number of websites hosted mainly by education institutions, government bodies, and companies defined the early web. How people navigated the web was via directory services such as Yahoo!, which hand-curated web pages, and search engines in their infancy like AltaVista and Lycos, based on basic keyword matching. Even so, the web grew explosively throughout the 1990s, as businesses recognized its power for information sharing and, eventually, commerce; organizations and individuals soon followed suit. MATS Centre for Distance and Online Education, MATS University



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The shift to what would become known as "Web 2.0" started to happen around the turn of the millennium, with a handful of big developments. Technical advances, such as dynamic HTML, JavaScript and server-side scripting technologies, allowed for more user-interactive experiences. Even more important were conceptual changes that imagined the web as a medium for participation rather than consumption. Blogs, wikis, social networking sites, and user-generated content platforms all significantly reduced the barriers to publishing and enabled new styles of collaboration and community building. The organization and discovery of information also underwent a significant transformation in Web 2.0. Due to explosion of content normal ways to chew forward through directories became less and less helpful, and so search engines came to dominate with Google becoming the king of that castle. Social mechanisms like tagging, rating, and sharing created new filters and recommendations of content, often based off the collective intelligence of user communities. APIs facilitated the interoperation of web services, and enabled the creation of mashups and composite applications that incorporated functionality from multiple services. And as the 2010s approached, another step of evolution started to emerge, often called "Web 3.0" or the "Semantic Web." This phase has seen the emergence of many techniques aimed at creating more meaningful and process able content for both machines and humans. In contrast, the concepts behind these advanced technologies, such as RDF (Resource Description Framework), OWL (Web Ontology Language), and other semantic standards, allow for greater sophistication to seamlessly interlink with the data. The Linked Data principles, which encourage the linking of related data together on the web, have seen increased adoption, particularly in areas such as scientific research, government data, and cultural heritage collections. Alongside these semantic changes, the web has come to be dominated by mobile access and cloud computing, as well as IoT (the latter referring to the connectedness of physical devices to the web). Such tendencies have created a permeable line between the web and other types of digital spaces, shaping a more ubiquitous and context-aware information architecture. Voice interfaces, augmented reality, and other emerging interaction modalities are continuing to change the way users interact with web content and services. During each of these evolutionary phases, some core tensions have remained. The web continues to be negotiated between centralization and decentralization as concentrated periods around entrenched platforms are followed by moves toward more federated architectures. In much the same way, the interplay of open standards and proprietary technologies has

been a prominent and driving force in the evolution of the web, impacting everything from browser implementations through content formats and distribution channels.

The global reach of the web has also brought issues of cultural and linguistic diversity to the forefront. Although much of the early web content was in English, multilingual support has improved, but gaps persist. International domain names, translation services, and localization frameworks have made the web more available to non-English speakers, but the digital divide remains along linguistic, as well as economic, axes. Privacy, security, and identity management constitute a second for a continuing challenge." But as the web has become more interwoven into commercial, governmental, and personal activities, concerns around data protection, surveillance, and authentication have grown. While different technical and policy solutions have emerged to mitigate the challenges, from encryption and anonymization tools to legal frameworks such as the General Data Protection Regulation (GDPR) in the European Union. The evolution of the web itself has often mirrored and shaped wider social changes. It has enabled new forms of cultural production and consumption; changed the ways journalistic and other information circulate; and allowed for new modes of social organization and political mobilization. The results have not all been positive, and questions have arisen around information bubbles, algorithmic bias, disinformation campaigns, and online harassment as challenges to the power of the web to serve as an open and democratic medium. Looking ahead, several possible lines of development seem particularly important. Web content is being created, organized and personalized more by artificial intelligence and machine learning, the technology of proper training on data. Block chain and the distributed ledger technologies provide new ways of establishing trust, verification and decentralization of co-ordination. Extended reality (XR) technologies suggest even more immersive spatial interaction over the decades to come and could yield "met averse" environments that blend physical and digital spaces, or merge inputs from the physical and digital realms in a single data set. The web's fundamental character as a globally distributed, hyperlinked information system remains its defining strength throughout these changes. The early principles enunciated by Berners-Lee-decentralization, non-discrimination, bottom-up design, universality, and consensus-continue to inform initiatives to keep the web unwilled, a platform for open innovation and exploratory knowledge creation. How these principles evolve with new technological opportunities and social contexts will greatly influence the web's continued development.



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### Electronic Databases: From Structured Records to Intelligent Knowledge Systems

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The first electronic databases were developed during set into the late 1960s and 1970s as bibliographic management systems to support libraries and specialized information centers. Various systems digitized catalog information so users could search and find resources efficiently MEDLINE for medical literature, ERIC for educational literature, etc. These early databases used hierarchical or flat-file structures, often with fixed-field formats that were intended to closely resemble their paper equivalents. Simultaneously, the theoretical underpinnings for more powerful database models were being established. In 1970, E.F. Codd proposed an alternative known as a relational model, whereby data is stored as linked tables (relations) with formalised relationships between them, enabling a more versatile and robust system for managing data. In the 1980s, this model gradually took over, with implementations like IBM's System R, and later Oracle, showing its practical benefits. The third generation of databases is known as relational database management systems (RDBMS), which allowed users to easily create complex queries (using Structured Query Language, or SQL) that could join data across multiple tables, greatly expanding the analytical capabilities available to a user. The relational model was quite successful with wellstructured business and scientific data, but the new types of information being digitized were presenting new problems. In the 1990s, object-oriented and object-relational databases began to appear, addressing perceived deficiencies in strictly relational systems, especially when working with complex data types such as multimedia, geospatial, and hierarchical documents. These methodologies combined features from OOP (object-oriented programming) like inheritance, encapsulation, and polymorphism into the database constructs themselves. The advent of the World Wide Web catalyzed more innovations in database technology. As web content was increasingly semistructured, document-oriented databases appeared, and XML (eXtensible Markup Language) defined ways to specify document structures and verify their validity. XPath and XQuery are new query languages to navigate and manipulate these document collections. That time also witnessed interest in knowledge representation systems, which typically tended to be more semantic in nature than data representations and also be grounded on inference rules - again often borrowing concepts from artificial intelligence. An explosion in the volume, variety, and velocity of digital data began in the early 2000s, making traditional database approaches seem not scalable. It resulted in distributed database architectures (and eventually the "NoSQL" movement), which



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comprised a wide range of non-relational database technologies optimized to address particular use cases. Key-value stores like Redis; document stores like MongoDB; column-family stores like Cassandra; and graph databases like Neo4j all provided specific benefits for particular kinds of applications, particularly ones with horizontal needs that had to cross multiple servers. The rise of cloud computing has also shifted the paradigm of databases, providing database-as-a-service abstractions that minimized the need for infrastructural management. Global distribution, high availability and flexible scaling offered through services such as Amazon DynamoDB, Google Cloud Spanner, and Microsoft Azure Cosmos DB. Polyglot persistence approaches were increasingly used on these platforms, incorporating several database models and combinatorial architectures to accommodate varied workloads. With growing data volumes, analytical database systems began to populate and support decision-making processes. Focused on analytical processing as opposed to transaction processing, data warehouses used things like columnar storage, aggressive compression, and massively parallel processing (MPP) to enable you to execute complex queries over longer term data. These systems became the core of enterprise business intelligence applications, enabling businesses to generate value from their operational data via reporting, dash boarding, and increasingly sophisticated analytic techniques. The big data movement of the 2010s really grew the toolbox of tools available for the generation of big data to use to perform analysis on big data. The Hadoop distributed file system and Map Reduce programming model facilitated the batch processing of large datasets across commodity hardware clusters. To be able to deal with real-time dataflow, stream processing frameworks such as Apache Kafka & Apache Flink came into existence soon after. These technologies were utilized in various fields, including web analytics, recommendation systems, scientific research and public health monitoring.

The rise of machine learning and artificial intelligence applications has put novel requirements on database systems in terms of efficient storage and retrieval of training data, feature vectors, and model parameters. To support similarity searches and other AI workflow centric operations, vector databases and embedding stores have also been developed. With their efficiency in representing complex relationships and enabling fast queries, graph databases have gained prominence for their application in social network analysis, knowledge graphs, recommendation systems, and more. Through this technical development, electronic databases broadens its goal from only bibliographical information to basically each subject of human knowledge. There are now specialized databases for genetic sequences, chemical structures, legal precedents,



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financial transactions, astronomical observations, geographical features, cultural artifacts and much more. Each domain has constructed specialized data models, defined controlled vocabularies, and established query paradigms optimized for its unique requirements. The explosion of electronic databases has brought important questions about access and equity. Although some databases are available for free as public resources, many others are behind commercial pay walls or institutional subscriptions, creating inequities in access to information. Open data initiatives have attempted to solve these problems by encouraging the no-strings-attached sharing of government, scientific, and cultural data, though challenges of sustainability, quality control, and privacy protection still persist. Then the h heterogeneity is a constant obstacle in the integration over the h heterogeneous databases. And even within single organizations, information lives in different systems with different schemas, different ways of being accessed and different cycles to be updated. In fact, data integration approaches for enterprises have evolved from point-to-point connections to approaches like data virtualization, which provides unified access to diverse sources without physical consolidation, or data warehouse sophistication architecture. The idea was to gather raw data from several sources for later processing and analysis, and then data lakes began to gain popularity. As organizations have come to rely more heavily on database systems, data quality and governance have emerged as growing concerns. The approaches to data quality accuracy, completeness, consistency, timeliness, etc. have become more sophisticated, relying on appropriate automated validation, lineage tracking, and anomaly detection. Systematic governance practices are of critical importance, given regulatory requirements regarding data protection, retention and transparency. The distinction between databases and other information systems has grown blurrier. Content management systems add workflow and versioning to database functionality and presentation capabilities. It adds a layering beyond a traditional database approach, adding features such as collaboration, contextualization and expertise location. Similar to databases, digital asset management systems have incorporated specialized methods for dealing with media files and their associated rights and relationships. Looking forward, a few trends are steering the evolution of electronic databases in new directions. New sharing and collaboration models might emerge as confidentiality computing technologies make it possible to process sensitive data in safe environments. Quantum computing holds the potential for transformational discoveries in search and optimization problems that may fundamentally change database capabilities. From an architectural perspective, edge computing is moving



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database functionality closer to the data source to promote next-generation applications that are more responsive, while decreasing bandwidth requirements. The ongoing maturation of artificial intelligence is the single most important trend in the future of electronic databases. Natural Language Interfaces: Natural language interfaces are making it easier for those who do not know building blocks of languages used to retrieve data from database, to work and make use of it. Schema discovery and automated data mapping are automating the integration tasks. Manual optimization is becoming less necessary with self-tuning database systems. Sdsdsdand knowledge graphs & other semantic technologies allow you to provide smarter answers to complex information retrieval needs. The foundation of these developments, however, remains the same the call for general electronic databases, which are defined as the organization of information in a way that allows easy access, storage, and utilization. The continuous puzzle is how to trade off this essential aim with emerging needs for scalability, flexibility, security, and accessibility in an ever-more-data-centric environment.

#### Metadata: The Skeletal Structure of Digital Content

Metadata—structured information that describes, explains, locates, or otherwise makes information resources discoverable and usable-are the integral infrastructure of digital information systems. Changes to the field of librarianship, moving from predigital era cataloging practices to more advanced semantic web technologies, eventually led libraries to adopt LOD technologies. Metadata as a concept existed long before the advent of digital information systems; its origins can be traced back to centuriesold library cataloging traditions. Pioneering cataloging rules, such as Antonio Panizzi's "91 Rules" (1841) and Charles Ammi Cutter's "Rules for a Dictionary Catalog" (1876), set out principles for describing published works in manners that would aid their discovery and management. These principles evolved and became standardized through the formulation of the Anglo-American Cataloguing Rules (AACR) and similar nationaloriented platforms that set out how to record titles, authors, subjects, and other elements of a bibliographic nature. With the transition to electronic information systems in the mid-20th century, there was a need for machine-readable versions of this descriptive information. The MARC (Machine-Readable Cataloging) format, was invented for creating computers-readable catalog records by the Library of Congress in 1960; it was a major step in this evolution. By enabling the automation of library catalogs and the establishment of collective bibliographic databases, MARC revolutionized the management of collections in libraries. However, the advent of digital information



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resources, which extended the types of information available beyond traditional published materials, necessitated new approaches to metadata to deal with their distinctive nature. Created in the 1990s, the Dublin Core Metadata Element Set provided a simpler option for those not needing the complexity and overhead of bibliographic formats (p. 407) and outlined 15 core elements available for describing a variety of digital resources. This oh-so-simple system was flexible and relatively straightforward to implement, making it particularly well-suited to serving up web resources, for which comprehensive cataloging was often unfeasible. The growth of the World Wide Web had increased the demand for adequate metadata. Search engines initially focused on full text indexing, but shortcomings of that approach quickly emerged, especially with high end non-textual content as well as capturing semantic relationships. From the early days of experimenting with the META tag, in which developers would add structured metadata directly into their content, to the emergence of more modern and comprehensive frameworks such as RDFa (Resource Description Framework in Attributes) and micro formats. These technologies allowed for the incorporation of machine-readable information about a page's content, creator, topic, and relationships to other pages directly into the markup of the page itself.

The concept of metadata has expanded beyond traditional descriptive elements to encompass multiple types and functions:

- 1. Descriptive metadata captures the intellectual content and physical characteristics of resources, supporting discovery and identification. This includes bibliographic information like title, creator, and subject, as well as physical attributes like format, dimensions, and technical specifications.
- 2. Administrative metadata facilitates resource management, including rights management (copyright status, license terms, access restrictions), provenance information (origin, chain of custody, processing history), and technical metadata (file format, encoding, hardware/software dependencies).
- 3. Structural metadata documents relationships within and between resources, such as the sequence of pages in a digitized book, the hierarchical organization of sections in a document, or the components of a multimedia presentation.
- 4. Behavioral metadata specifies how resources should function or be presented, including playback parameters for audiovisual content, interactive behaviors for digital objects, and rendering instructions for complex documents.



The development of specialized metadata standards has accelerated as digital collections have grown more diverse.

## UNIT 11: OCLC, CD-ROM, and Multimedia Resources: The Evolution of Digital Information Technologies

Libraries adopted CD-ROM technology at varying paces depending on their size, mission, and resources. Many large academic libraries built out massive CD-ROM networks that incorporated dozens or even hundreds of titles and were administered by specialized technical personnel alongside formal training of users. Typically, smaller public and school libraries had more modest collections, sometimes just a few workstations, but even these limited implementations represented a considerable cost, relative to their overall budget. This was relatively early in the life cycle of CD-ROM resources and the preservation challenges involved with them became evident fairly soon thereafter. Despite being more resistant than some other media types, physical media had limited lifespans based on manufacturing quality, storage conditions and handling practices. More pertinent was the pace that computer hardware and operating systems were evolving at the time, leading to new operating systems being incompatible with older CD-ROM products. All of these technological obsolescence problems forced libraries to rethink how to ensure long term access to the books, journals, and other things they produce electronically. The proliferation of the internet and World Wide Web began to erode CD-ROM technology's dominance for delivery of electronic resources in the mid-to-late 1990s. Web-based tools and resources had some significant advantages, such as being easy to update, requiring little or no local hardware resources, and offering greater opportunities for cross-cutting integration, either within a single institution or between many different sources of information. While CD-ROMs were still relevant for certain applications, especially those with large multimedia content or deployments in areas with little available connectivity, publishers had increasingly focused on the delivery model to be the one which delivered online. This migration from CD-ROM resources to web-based was gradual and variable. But, through the late 1990s and early 2000s, many libraries continued to offer hybrid environments for resource access, with some information available on local CD-ROM networks and other content retrieved over internet connections. This transition period posed complications for user education, technical support, and collection management as libraries tried to offer seamless access across diverse technological platforms. Even though CD-ROM remains an extinct form factor in the information technology E-Information Services

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landscape, its legacy in library environments is much more than individual products and systems deployed during its heyday. Perhaps most importantly, CD-ROMs facilitated the shift from ownership to licensed access models, which dominate the management of electronic resources in libraries to this day. For others, CD-ROMs were a pivotal evolution in library resources, a bridge between the radically different world of print and the easily online. Although its role as a delivery vehicle was shortlived — roughly from the mid-1980s through the late 1990s — CD-ROMs had a profound impact: they changed what users could expect, what libraries did, and the business models of publishers. Its technology was a bridge between print-dominated library collections, and the distributed digital networked resources that would follow, and as such it established significant precedents for the means of packaging, distributing, and using electronic information within library contexts.

### Technology Resources: How Multimedia Sources Change Access to Information and Learning

Even before technology, multimedia (multiple content forms in a single presentation) existed. Pretty much before the digital revolution, libraries and educational formats already had their share of educational filmstrips, slide-tape presentations, and analog multimedia formats. The development of digital multimedia technologies in the 1980s and 1990s, however, revolutionized creating and presenting multimedia, opening new doors for creating rich, interactive information experiences in libraries and beyond. It was the slow evolution of technologies coupled with the andractions between a wide variety of fields that forged the technical basis for digital multimedia. Advancements in processing power, storage rates, and display technologies permitted ever more complex forms of media to be manipulated on commodity computing platforms. Following soon, the design of compression algorithms for different media formats JPEG for images and, eventually, MP3 for audio, followed ushered the way for more efficient storage and transmission of multimedia content. At the same time, innovations in authoring tools democratized multimedia production, enabling a wider variety of people and organizations to produce complex multimedia products. Digital multimedia resources in libraries initially had a reference application emphasis. Multimedia versions of encyclopedias like Microsoft Encarta (first released in 1993) and other subjectspecific reference texts used text, images, audio clips, animations, and video segments to create a more useful and interesting user experience than print references could offer. These exemplified how various media types complemented each other, integrating



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the use of visual and auditory elements to explain ideas in ways that written words cannot. Another important type of multimedia resource that was adopted by libraries were educational applications. Instead, interactive tutorials, simulations, and instructional programs — on everything from basic literacy The digital revolution has changing the libraries landscape all over the world. Institutions that used to be largely defined by their physical collections — of books and other printed materials, from periodicals to encyclopedias - have transformed into vibrant spaces in which traditional resources exist alongside a vast storehouse of cyber services. This evolution continues to be both a technological change and a redefinition of the library's fundamental mission. For libraries today, they are at a crossroads balancing their traditional purpose as repositories of knowledge with their evolving role as access points for digital content, community technology hubs and providers of crucial training in digital literacy. The digital moment is one of great change, but also of strife and uncertainty, and libraries are no exception. Public, academic, school, and special libraries each adopted online services at different rates and with different emphases, based on their missions, the needs of their user communities, and the experience of their staff. While public libraries have traditionally embraced the democratization of technology and information access, academic libraries have welcomed them in the form of workspaces that aid scholarly research and education through advanced digital tools and resources. In spite of all these variations, what unites their efforts under The Office of Digital Content is the vision to promote access to information and to encourage learning in a world that is turning more and more on digital literacy. In fact, online services in libraries can include everything from e-collections and electronic resources to online reference services, digital literacy programs and technology lending. These services have not only enhanced core library functions but have transformed the very way libraries operate, librarians work, and users negotiate libraries' resources. The COVID-19 pandemic rapidly accelerated this movement with libraries around the world rushing to develop their online services in order to continue serving their communities when physical spaces were closed — exposing the potential and the limitations of digital services for library users. Faced with the challenges of funding, digital divide, copyright, and balancing innovation with tradition, libraries are changing and evolving in response to technological change. But these challenges also come with incredible opportunities to engage new users, better serve diverse communities and reimagine the library as a relevant institution in the digital age. We can expect to see libraries tend toward hybridization as members of the profession work to balance



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provision of physical and digital services while maintaining the core values their institutions were built upon, whilst utilizing the opportunities provided by new technologies.

### **UNIT 12: Online Services and Their Role in Libraries**

#### **Online Library Services: Pros and Benefits**

Not only have the online services that libraries have to offer changed the way the entities interact with their local communities, but it has also proven to be beneficial for both the library users as well as the institutions themselves. Maybe the biggest advantage is the vast increase in the availability of information resources. The provision of online services dismantles the physical borders of space and time, allowing users access to catalogs, databases, and digital collections from anywhere with a connection around the clock. This is especially important for users who may have limited mobility, who may live far from a library, who may be working long hours, or who may want to take advantage of resources when a library is not open. This has been particularly important for attracting and retaining users who might skip the library in favor of commercial services. Remote account management, online renewal, digital delivery of materials, and virtual programming are features that let patrons engage with library services without the friction of travel time, parking follies, or operating hour restrictions. This level of convenience is essential for academic libraries to support students and faculty who may be doing research outside traditional business hours or from off campus, especially with distance education programs and study abroad. The cataloging of library resources has been greatly improved through the use of online services. These new-generation discovery systems facilitate the search for effective products with their advanced search functionality, relevance-ranked responses, and facets allowing browsing across different collections and media. The full-text downloadability of digital collections opens up the possibility of users discovering content at the granular level that was not possible earlier using traditional finding aids and indexes. Users are guided to resources most suited to their interests and needs, as penguin recommendation features and personalized accounts offer users enhanced experiences. The shift to online services has also widened the range of resources libraries can provide. Consortial purchasing and resource sharing give even small institutions access to enormous collections of electronic journals, e-books, and databases --- which would be financially impossible to acquire as an individual institution. Networking between academic researcher databases and other direct access databases is



supported, and there are many offerings that either share an enterprise-wide linksharing system to lend from a preregistered university or federally approved database, allowing for rapid interlibrary loan across institutions, or open access initiatives or local digitization projects that make previously restricted materials available to a wider audience. Advantages of online library services for targeted population Inherently, many digital formats can be converted with screen readers, text-to-speech software or the manipulation of font size, which is essential to users with print disabilities. People who don't speak the original language may use translation tools to engage with online materials more effectively than with print materials. Rural communities can have access to specialized resources that it simply wouldn't make sense to keep in small local collections.

Online services generate a lot of rich data that benefits libraries, too. Usage statistics, search logs, and other analytics have provided unprecedented insight into user behavior and preferences, which helps to inform collection development decisions, service improvements, and strategic planning. Adopting this evidence-based approach to library management not only aids in more effective resource allocation but also helps in designing services/course corrections that are more attuned to the needs of users. Another key benefit of online services highlighted by the COVID-19 pandemic was that they were a more resilient, crisis-proof model for service delivery and continuity than had been previously imaginable. Libraries with strong digital foundations could still provide critical services in the time of closed physical buildings, giving patrons access to information, entertainment and community even as they were stuck at home. Then, the pandemic broke out, and many institutions have since decided to bolster their online offerings as a sort of institutional insurance for the next time such an event happens. Environmental advantages, less commonly mentioned but also significant, are at the forefront. Digital resources incorporated less paper, physical storage needs, and transportation effects that come from moving physical materials. Although it is also true that digital technologies have their own environmental footprint, on balance we know that reducing printing and shipping has a net positive environmental effect, especially as energy efficiency in data centers and other types of electronic devices have improved. Finally, online offers have allow libraries extend to new audiences and to show continuing relevance in the digital age. A virtual program reaches individuals who may never set foot inside the brick-and-mortar library, and social media presence and digital collections extend readers while they are on the go, allowing library patrons to become users from up to 700 miles away. This is the advantage of evolving by

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adapting with the online services as being seen as progressive institutions that are in line with changing information environments and user expectations. These advantages do not imply that libraries should replace services offered online, but that they supplement and extend traditional library services in useful ways. The best solution, however, weaves together discrete digital and physical services and integrates them into a hermetic whole that maximizes the advantages of both modalities and creates a unified library experience that makes sense to users.

### History of the Development of Library Services

The evolution of libraries from paper buildings to digital information hubs is one of the most astonishing changes in their thousand-year history. Traditional libraries, with their physical collections carefully curated and housed in a physical building, worked on a model that remained relatively static for hundreds of years. Users visited the library facilities, consulted card catalogs or bibliographies to find materials, and utilized information largely in the form of print. Librarians were the guides to these collections, and by nature of their training in information organization and retrieval, worked with patrons to navigate the physical space and materials. The automation of library services began during the mid-20th century, with computerized catalogs and circulation systems. Most of these early explorations in technology were intended to maximize the effectiveness of current operations rather than revolutionize the library paradigm. The first online public access catalogs (OPACs) in the 1970s and 1980s were a major advance — granting users search access to holdings electronically instead of through manual thumbing of card drawers, though still mostly necessitating a in-person visit to the library. The real transformation started in the 1990s when Internet and World Wide Web became widely adopted. Libraries were quick to see the promise of these technologies to broaden their reach and enrich the services they provide. Library websites - especially early ones - were digital brochures for their books, hours, contact information, and services. But they quickly developed searchable catalogs that let users verify availability and request holds from home or office. Fern and Janet describe this period which also saw the emergence of digital collections when libraries started digitizing unique or rare materials to facilitate preservation and access. Another key step was the rise of commercial databases and e-journals in the late 1990s and early 2000s. Academic libraries in particular were heavily investing in these resources, negotiating multi-layered licensing agreements in order to provide their use with access to an ever-growing cosmos of scholarly literature. Public libraries soon did the same,



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curating collections of e-books, audio books and streamed media to fulfil the changing needs of their hometowns. The 2010s social web and mobile web revolution initiated more evolution. Libraries took to social media platforms to through which to communicate with users, created mobile-responsive websites and dedicated apps for use by patrons, and examined new models of service delivery that recognized that their patrons had ever-more digital lives in which libraries would need to be integrated. Virtual reference services migrated beyond email to chat and video, making it possible for librarians to meaningfully assist patrons remotely, and sometimes in real time. For example, the COVID-19 pandemic was an accelerant for transformation on an unprecedented scale. Confronted with building closures and social distancing mandates, libraries quickly increased their digital offerings, moved programming to virtual platforms, and developed creative ways to engage users without coming into contact. Many established contactless pickup services, beefed up e-book collections, streamlined online registration processes and created new virtual programming to keep communities connected while social distancing. Across this evolution, libraries have kept a careful balance of innovation with continuity. Yet while adopting digitization technologies and web services, most have not abandoned their physical spaces and print collections, acknowledging their continuing value and the need to provide multiple ways to access information. Instead, the result has been the not-complete replacement of traditional services with their digital counterparts, but rather an expansion of the library's overall service portfolio, and the development for hybrid institutions that challenge the library to meet user needs across physical and digital space.

### **Library Services - Categories**

From streaming motion pictures to accessing rare primary sources to read newspapers from around the world, the online offerings of modern libraries cover a staggering array of formats and services. Libraries Library services are primarily based on digital collections, with huge investments in e-books, e-journals, digital audio books, and streaming media. Academic libraries generally focus on scholarly resources, maintaining large collections of electronic journals, research databases, and unique digital archives to support teaching and research. Public libraries usually lean toward materials of the moment, offering digital platforms like Overdrive, Hoopla and Kanopy that give access to best sellers, audio books, films and music. Many libraries have also built digital archives and special collections, which preserve rare materials of historical or cultural interest. These could be digitized historical photographs, local newspapers, oral



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histories, maps, manuscripts and ephemera that record community heritage. Such collections help to preserve fragile materials and bring them to a worldwide audience, and they often draw users who will never set foot inside the physical library building. They can be as simple as a cataloging system or as complex as a discovery tool integrating multiple sources. Modern library discovery systems search the library's physical holdings, digital collections, and licensed electronic resources through a single interface. These systems include faceted search, relevance ranking, personal accounts that allow users to save searches, and the ability to create lists-the user experience is greatly enhanced! With the development of digital environment the nature of reference services has also changed. A virtual reference offering include services by email, chat, text messaging or video conferencing and allows users to receive professional assistance without needing to come to the library building. Dark patterns can be found in a number of places, including many libraries participating in cooperative virtual reference services that provide extended hours of availability by sharing responsibility for staffing across a number of institutions. Others have created online research guides, tutorials, and FAQs that allow users to navigate resources, independent of staff assistance. Writing from the Other Side: Strategies for Virtual Library Programming Library programming has steadily shifted online, especially during the COVID-19 pandemic, which showed and continues to show the value of virtual events. Libraries now regularly provide webinars, online book discussions, virtual story times and maker activities that can reach audiences anywhere, regardless of the physical space. Many have created hybrid programming models, blending in-person and online elements that maximize access and impact. Digital literacy programs are also an important branch of online library service. These could be organized classes on subjects such as basic computer skills, using the internet safely or using software; one-on-one technology help; curated resources for self-directed learning. Many libraries also have forms of online learning platforms such as LinkedIn Learning, Universal Class or Mango Languages that a user can take to learn skills at their own pace. By letting patrons borrow devices such as laptops, tablets, Wi-Fi hotspots and even specialized equipment like digital cameras or recording gear, technology lending programs help extend the library's reach beyond its walls. These services assist with closing the digital divide by offering tailored access to technologies that end users may not have the ability to afford otherwise. With the rise of smart phones, mobile services played a bigger role than ever. We design and develop library-centric mobile apps that enable patrons to look up the catalog, place holds, check out digital materials and view



account information on their devices. Many libraries have also made their websites mobile-friendly, and some offer mobile-friendly features such as digital library cards that can be stored in a Smartphone wallet.

Crowd sourced programs allow community members to contribute building library collections and resources. These might include crowd sourced transcription projects, community memory archives where residents write their own stories and share images, or collaborative digital exhibits that crowd source diverse perspectives. Lastly, between these two is a new and growing sector, that being data and research services and a big area of these services would be at the research and academic libraries. This includes assistance with data management planning, support for data visualization, geographical information systems (GIS) services, and advice on research metrics and impact. Courant Digital Humanities Center, other libraries have created programmatic digital scholarship services, bringing together tools, expertise, and collaborative spaces for digital humanities and computational social science projects. This varied landscape of online services indicates the library's longstanding transformation from an institution that simply holds materials in store to a proactive collaborator in information creation, curation, and use. The provision of such services allows libraries to transcend physical limits, interact with users in innovative methods, and assert their ongoing relevance amid a progressively digital information landscape. These computer revolution processes led the library institutions to integrate online services that brought comprehensive changes in their functions, workflows and employment models. Traditional library processes focused on acquiring, organizing, and circulating physical materials have been adapted to, and in some cases replaced by, workflows for digital resources. Collection development practices have expanded to include complex decisions about the licensing of electronic resources, preferred formats, and the balance of ownership against access. Acquisitions librarians are now the ones negotiating complex licensing agreements, managing authentication systems, and tracking usage statistics to appraise the value of digital investments. Cataloging and worlds of metadata have changed just as much. For physical collections traditional cataloging is still an important aspect, but librarians increasingly are working with various metadata schemas, implementing linked data approaches, and dealing with discovery systems that incorporate diverse resources. Technical services departments have often been reorganized to meet these changing needs, with some traditional roles converted and new roles created for the management of electronic resources, digital collections, and systems support. Shifts in public services have also been equally remarkable. Reference

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desks—once the first and only line of contact for patrons seeking information assistance-have given way to (and been supplemented by) chat widgets, consultationby-appointment models of information assistance, and embedded librarian programs. Reviews of circus allow library staff to devote more time to value-added subject services, while circulation activities are increasingly performed in self-service mode or enabled for online renewal. Interlibrary loan has progressed from a paper-driven process to a digital service that can send scanned articles to users' devices. These changes to operations have required significant shifts in library staffing models. Roles such as electronic resources librarian, digital scholarship specialist, user experience designer, data librarian, and digital preservation expert have become common in academic libraries. Some libraries have established a separate department or teams focusing on technology integration, digital initiatives, online learning, etc. Systems librarians and IT professionals have assumed an increasingly prominent role in library operations, growing responsible for the maintenance of the complex technological infrastructure that undergirds online services. The skills required of library workers across the hierarchy have also changed. Technical skills such as coding, web design and data analysis have gained as much importance as "soft skills" such as digital communication, project management and adaptability. This emerging skill set has necessitated a rethinking of professional development priorities linked to emerging technologies, digital pedagogy and virtual service delivery as libraries increase their investments in related training." The rise of online services has also changed the physical layout of libraries. Computer stations are ubiquitous, often needing lots of space and infrastructure. Libraries have also converted spaces that once housed print collections into digital media labs, recording studios, and flexible learning spaces. Some have created hybrid service points that accommodate both physical and virtual interactions. Budgetary allocations mirror these shifts, as many libraries have been spending a growing share of resources on digital materials, technology infrastructure, and associated staffing. This reallocation can strain resources, especially when there is little or no new funding and so difficult forced decision making about cut backs in traditional services in favor of online initiatives. The pandemic of COVID-19 provided a litmus test of many of these operational changes, with libraries having to quickly pivot to remote work and virtual service models. This experience brought both challenges and opportunities. Some libraries grappled with insufficient technology infrastructure or policies that made it difficult to work remotely, others found new efficiencies and service possibilities in the digital space. Many made permanent changes



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based on lessons learned in that period, including more flexible work arrangements for staff, hybrid programming models and enhanced digital services. In the wake of these transformations, libraries have struggled with questions of identity and mission. What will be their way of blending both innovation and tradition? When resources are limited what should they invest in? What are the basic principles by which we should base choices in a fast-moving landscape? There are no easy, blanket answers to these questions, but the best libraries approach them with care, engaging staff and users in ongoing conversations about priorities and direction. As libraries evolve, an ongoing challenge is creating organizational structures, workflows, and staffing models that integrate physical and online services. Incorporating this integration results in a cultural shift—a transformation in norms, values, and the professional identity of the library community; one must recognize that library work today is hybrid in nature, not just technical solutions.

### The Era of Physical Library Services: A Little Context

Online library services are plagued by disadvantages and challenges for institutions and users, despite their many benefits. Libraries tend to be most worried about financial constraints. The expenses associated with maintaining strong digital infrastructures ranging from hardware, software, and subscription databases to e-book platforms, and specialized staff — are high and sometimes rising. Unlike physical books, purchased once and usable for the next 200 years, electronic resources usually use subscription models that require periodic payments to use. When library budgets are stagnant or declining, this walking the tightrope can be difficult to balance-especially if another service is cut instead. Online resources are often subject to limiting licensing agreements that constrain libraries' ability to share materials. E-books and electronic journal articles by contrast often have contractual restraints on sharing, simultaneous users, total loans, or downloading that you don't have with physical books loaned through interlibrary loan systems. Such restrictions annoy users who are used to the flexibility of physical collections and introduce a dismissive element of scarcity into the digital space. Libraries are walking a fine walk between complex negotiations with vendors and publishers, re-adjusting their budgets to secure the best terms possible. Another major hurdle is digital preservation. Physical books can last for hundreds of years if well looked after, but digital formats are threatened with technological obsolescence, file corruption and shifting standards. Maintaining electronic collections requires investments in digital preservation as libraries find new ways to allow access



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to digital content while also protecting their institutions; this often calls for new or specialized expertise, and new streams of funding. The legal framework for maintaining digital materials is quite a bit less developed than for physical materials, creating uncertainty about permissions and procedures. But some issues of digital equity and inclusion remain regardless of libraries' best efforts. The "digital divide"—the differences in internet access, device ownership and digital literacy—impacts many communities, especially low-income households, rural residents, older adults and some minority populations. Although libraries perform heroic efforts to overcome this gap with public computing centers and digital literacy initiatives, online services are inherently a benefit to people who have dependable

### Multiple Choice Questions (MCQs):

- 1. e-Information services refer to:
- a) Digital access to information through electronic platforms
- b) Manual book borrowing system
- c) Only printed books and journals
- d) None of the above
- 2. Which of the following is an example of an e-Information resource?
- a) E-books
- b) Printed newspapers
- c) Handwritten manuscripts
- d) None of the above

### 3. OCLC (Online Computer Library Center) is used for:

- a) Cataloging and resource sharing among libraries
- b) Printing books
- c) Selling books online
- d) None of the above



### 4. Which technology is primarily used for structuring digital metadata?

a) Dublin Core

b) Google Docs

c) Twitter Feeds

d) None of the above

### 5. CD-ROM is a:

- a) Digital storage medium for electronic information
- b) Printed book collection
- c) Manual filing system
- d) None of the above

### 6. The World Wide Web (WWW) is:

- a) A global digital information network
- b) A type of book classification system
- c) A manual cataloging method
- d) None of the above

#### 7. An e-journal is:

- a) A digital version of a scholarly journal
- b) A printed periodical
- c) A newspaper article
- d) None of the above

#### 8. Metadata in digital libraries is used for:

- a) Organizing and retrieving digital content
- b) Replacing printed books
- c) Increasing book prices

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### d) None of the above

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9.	Which of the following is NOT a digital resource?	
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a) Microfilm

b) Online databases

c) E-books

d) None of the above

10. Multimedia in libraries includes:

a) Digital videos, audio recordings, and animations

b) Only printed books

c) Handwritten archives

d) None of the above

### **Short Questions:**

1. Define e-Information Services and explain their importance.

- 2. What are the benefits of e-books and e-journals in libraries?
- 3. Explain the role of OCLC in digital libraries.
- 4. What is metadata, and how does it help in information retrieval?
- 5. Describe the impact of the World Wide Web (WWW) on libraries.
- 6. What are CD-ROM and multimedia resources?
- 7. How do online services improve access to information?
- 8. Explain the difference between traditional and e-information services.
- 9. What challenges do libraries face in implementing e-resources?
- 10. How can metadata enhance digital information retrieval?

### Long Questions:

1. Discuss the significance of e-Information Services in modern libraries.



- 2. Explain the role of e-books, e-journals, and e-databases in scholarly communication.
- 3. How does metadata improve information organization in digital libraries?
- 4. Describe the functions and applications of OCLC in digital resource management.
- 5. Compare traditional library services with e-information services.

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### MODULE 5

### Information Services

**Notes** 

### 5.0 Objectives

- To understand the meaning, need, and features of library networking.
- To explore different types of library networks (LAN, MAN, WAN).
- · To study national and international library networking initiatives.
- To analyze the objectives and functions of major national library networks like CALIBNET, DELNET, BONET, MYLIBNET, INFLIBNET, and ADINET.
- To examine international library networks like UNISIST, INIS, MEDLARS, AGRIS, and EURONET.

### UNIT 13: Library Networking - Meaning, Need, and Features

### Meaning of Library Networking

Library networking refers to the systematic connection of multiple libraries to facilitate resource sharing, information exchange, and collaborative services. It involves linking libraries through technology, software, and cooperative agreements to improve access to books, journals, research materials, and digital resources. A library network can be local, regional, national, or international, depending on the scope of collaboration.

### Need for Library Networking

- 1. **Resource Sharing:** Enables libraries to share books, digital databases, and research materials, reducing duplication and costs.
- 2. Access to a Larger Knowledge Base: Users can access a vast collection of resources beyond their home library.
- **3.** Cost Efficiency: Reduces financial burden by minimizing redundant acquisitions and optimizing library budgets.
- **4. Improved Services:** Enhances interlibrary loan facilities, catalog sharing, and bibliographic databases.



- **5. Technology Integration:** Utilizes digital platforms, cloud-based solutions, and automation to streamline library operations.
- 6. Research and Development Support: Facilitates access to scholarly resources, scientific journals, and academic databases.
- 7. Standardization of Library Services: Promotes uniformity in cataloging, classification, and data management across libraries.
- 8. Preservation and Archiving: Ensures the long-term preservation of rare and valuable books, manuscripts, and digital archives.

### **Features of Library Networking**

- 1. Interlibrary Loan Services: Enables borrowing and lending of resources between libraries.
- 2. Centralized Cataloging: Provides a unified catalog for easy searching and retrieval of materials.
- **3.** Use of ICT (Information and Communication Technology): Incorporates software, cloud computing, and online databases.
- 4. Digital Library Services: Facilitates e-books, online journals, and openaccess repositories.
- Automation of Library Functions: Utilizes library management systems (LMS) for efficient operations.
- 6. Collaborative Research Support: Encourages academic partnerships and research collaborations.
- 7. Online Public Access Catalog (OPAC): Allows users to search, request, and reserve materials online.
- 8. Metadata and Indexing Services: Enhances information retrieval using metadata standards like MARC and Dublin Core.
- **9. Networking Models:** Includes consortia-based networking (e.g., INFLIBNET, DELNET) and regional/national library networks.
- **10. Security and Data Protection:** Ensures secure access, data encryption, and protection of user information.

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### Library Networking

Notes	Library networking plays a crucial role in modern library management, promoting	
	knowledge sharing and making information more accessible to a global audience.	
Information Services	UNIT 14: Types of Library Networks – LAN, MAN, and WAN	
	1. Local Area Network (LAN) in Libraries	
	A Local Area Network (LAN) connects computers and resources within a small	
	geographical area, such as a single library or a university campus. It is used for	
	internal library operations and providing digital access to users. LANs enable	
	automation of library functions like cataloging, circulation, and database management.	
	They also support <b>Online Public Access Catalog</b> ( <b>OPAC</b> ), allowing users to search	
	for books and resources within the library. LANs use wired (Ethernet) or wireless	
	(Wi-Fi) connections and offer high-speed data transfer within the system.	
	2. Metropolitan Area Network (MAN) in Libraries	
	A Metropolitan Area Network (MAN) connects multiple libraries across a city or	
	<b>region</b> . It is larger than a LAN but smaller than a WAN. MAN is mainly used for	
	interlibrary services, allowing multiple institutions within a city to share resources	
	and collaborate. It supports Interlibrary Loan (ILL) services, enabling users to	
	borrow books from different libraries. MANs use <b>fiber optic cables or wireless</b>	
	connections to ensure fast data transmission. They also help in collaborative	
	research and knowledge exchange among academic and public libraries in the	
	same region.	
	3. Wide Area Network (WAN) in Libraries	
	A Wide Area Network (WAN) connects libraries across multiple cities, states,	
	or even countries. It is the largest type of library network, supporting nationwide	
	and global resource sharing. WANs enable access to extensive digital libraries,	
	research databases, and intercontinental library services. They use satellite,	
	fiber optic, or cloud-based services for connectivity. WANs allow global	
	interlibrary loans, where users can request books and journals from any connected	
	library. They also facilitate <b>remote access to e-books, research papers, and online</b>	
	journals, benefiting academic institutions and research centers worldwide.	
	5.3 National Library Networks – CALIBNET, DELNET, BONET,	
138	MYLIBNET, INFLIBNET, ADINET	

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### Library Networking

There has been an exponential growth in libraries in the past few decades in the country and the development of several national library networks to which academic and research institutions belong and in which they actively participate to promote information sharing and collaboration. These networks leverage innovative technologies to help libraries acquire, catalog and disseminate knowledge resources effectively. Some well-known national library networks are CALIBNET, DELNET, BONET, MYLIBNET, INFLIBNET, and ADINET. CALIBNET (Calcutta Library Network) was founded to enhance resource sharing among libraries in and around Kolkata. It also emphasizes streamlining library processes, offering digital cataloging services, and facilitating access to a unified database of bibliographic details. CALIBNET has helped improve library efficiency and make knowledge resources more accessible in West Bengal by integrating technology. DELNET (Developing Library Network) is India?)s largest network of Libraries connecting the academic and research libraries under one umbrella. Users can also make use of other components of the SNEPL for interlibrary loan, database access, and document delivery facilities, which provide users with access to books and journal articles and other scholarly materials from user institutions. It helps the signup if library is in urban and rural. The Bombay Library Network (BONET) has established the library networking in Mumbai and the surrounding areas. It helps with resource sharing, database creation and digital access to library holdings. Despite the fact that the scale of BONET is small relative to DELNET, it has played a major role in the automation of libraries in Maharashtra. With an emphasis on digital cataloging and database management, MYLIBNET (Mysore Library Network) consisted of a group of individual libraries throughout Karnataka, India. It is designed to connect diverse academic institutions and facilitate unimpeded access to digital information resources. This will help strengthen the library infrastructure, especially in Mysore and beyond, the network has been a key component of this, he added. INFLIBNET (Information and Library Network Centre) is a UGC (University Grants Commission)-supported government initiative for higher education institutions of India. Shodhganga and e-ShodhSindhu are such initiatives providing access to digital repositories, academic research databases, and e-resources. So, INFLIBNET is a pre-requisite for students, researchers, now readers and the professors and their academic bodies of universities in India. ADINET (Ahmedabad Library Network) has evolved into a regional network for promoting library automation and networking in the state of Gujarat. The organization allows institutions to access a shared catalog, digital resources, and training programs and librarians help. The



establishment of ADINET has done a lot in standardizing the library services in the region as a whole.

# Information Services UNIT 15: International Library Networks – UNISIST, INIS, MEDLARS, AGRIS, EURONET, VINITI

Such international library networks make available knowledge sharing throughout the world; hence, researchers, academics and professionals can access extensive information sources. Such networks connect global institutions to assist with research and information sharing. Some of these areas include international library network systems such as UNISIST, INIS, MEDLARS, AGRIS, EURONET, and VINITI. UNISIST (United Nations International Scientific Information System) is an international effort initiated by UNESCO to increase access to scientific and technical information. This 'international' program was set up to assist developing nations in creating solid library and information services, so that researchers worldwide have equitable access to knowledge. UNISIST also contributes to bridging the knowledge gap between developed and developing countries by promoting international cooperation in the use of scientific data. UNISIST has as one of its main aims the development of information networks to foster the dissemination of scientific and technological information. It stresses the value of standardizing documentation and classification techniques, enabling effortless information access and retrieval. UNISIST plays an important role in providing access to information resources that enable these actors to fulfil their mandates-benefiting science and society alike-through its initiatives. UNISIST also works with other international organizations, national libraries, and research institutions to help formulate strategies for effective knowledge sharing. It also pilgrims in the digitisation of scientific literature and the establishment of openaccess policies that are corner stone to achieve universal scientific knowledge. This initiative helps bridge the information gap and facilitates scientific collaboration on a global scale. The IAEA's INIS International Nuclear Information System NDT, with its background, gives access to a wealth of publications on nuclear science and technology. As one of the world's most comprehensive nuclear information resources, INIS promotes research for all aspects of nuclear energy, applications of radiation and nuclear safety. Nuclear scientists: INIS is an important resource for nuclear scientists, engineers, and policy makers. By keeping a comprehensive repository of technical reports, scientific publications, and conference papers, it guarantees that professionals can access accurate data on the latest developments in the nuclear field.



This pushes innovation in energy generation, healthcare, and environmental preservation. The INIS database is a joint project with many Member States and international organizations. It also collects and indexes literature related to nuclear science from scholars and researchers around the world, enabling experts and institutions to access critical research findings. Through promoting the sharing of knowledge in nuclear science, INIS supports the safe and efficient use of nuclear technology at the global level.

19 MEDLARS (Medical Literature Analysis and Retrieval System) is a complex database system for bibliographic information developed by the U.S. National Library of Medicine (NLM). It is the basis for MEDLINE, one of the most widely used databases of medical literature. MEDLARS, with its powerful indexing and searching capabilities, makes it possible to access the research articles, clinical studies, and medical journal articles so vital for all those who serve in the healthcare professions and the researchers who seek to support their work. Offering a wealth of peerreviewed publications spanning all areas of medicine and health, the system is an important resource for medical research. MEDLARS provides doctors, scientists, and policymakers with evidence-based information that informs medical practices, treatments, and healthcare policies. The integration with contemporary digital systems has revolutionized access to crucial medical information. The system is designed to support progress in our field by allowing rapid retrieval of medical information. This also keeps medical professionals up to date as new diseases, treatments, and healthcare technology emerge, by updating the database with the latest information. This access leads to better patient care and public health. The promotion of scientific research, knowledge-sharing, and technological innovation continues through efforts of the international community with initiatives such as UNISIST, INIS, and MEDLARS. All these systems cumulatively supply global access and are port-al to niche information thus rendering advantages in ways of science, medicine, nuclear. These projects run that help bridge any existing knowledge gaps and promote collaborative efforts within their respective fields, providing crucial value and spurring progress forward. AGRIS (International System for Agricultural Science and Technology): A global agricultural information system, maintained by the Food and Agriculture Organization (FAO) This covers agricultural research, policy documents, and technical reports from institutions from all over the world. Over the years AGRIS has been instrumental in providing agricultural knowledge and supporting areas in competences suitable to **Notes** 

### Library Networking



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bring sustainability in development strategies. The founding of the EURONET (European Library Network) was aimed at facilitating collaboration between the libraries of Europe and increasing the dissemination of scientific information. It has a focus on cross-border collaboration, sharing digital resources and research support services. The European Union provided funding for the Launching of EURONET, which serves to reinforce the European research landscape via access to diverse knowledge resources. (One of the largest Russian libraries on scientific and technical information VINITI (All-Russian Institute for Scientific and Technical Information) Providing bibliographic databases, scientific reports and research materials to promote innovation and technological advancement. VINITI is key in conservation and circulation of Russian science literature for the world research community. Finally, national and international library networks are essential and significantly work for increased knowledge accessibility, research support, and collaboration between institutions. National networks, such as DELNET and INFLIBNET, provide academic infrastructure within a country, while international networks like UNISIST and INIS link researchers across borders. These library networks will be even more efficient with the aid of digital technologies, artificial intelligence, and open-access projects that allow patrons to bypass waiting lists and gain needed access across borders.

### 5.5 Levels of Library Networks and Their Applications

Introduction The Implementing Library Networks Libraries, as the one who generates, organizes, disseminates and provides access to Information. GOULD, Drone: These networks allow for coordinated staffing efforts and related cross-institutional service initiatives that keep both library collections and cataloging and other services managed and up to date. Library networks can be classified according to their level, based on range, structure and how much they share. There are generally four primary levels of networks, each addressing differing needs and operational scales: local, regional, national, and international. From these data networks the applications range from simple redistribution of catalog records to elaborate research collaboration, digital library integration and worldwide knowledge exchange. At the local level, library networks function within a single institution or collection of closely affiliated libraries within a university or municipal system. These networks assist with the maintenance of common resources, ensure agreement on cataloging standards, and facilitate interlibrary loans. Local networks are also essential for academic institutions, where university libraries collaborate to facilitate access for students and faculty. Some of



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the applications at the inter-library collaboration level include shared bibliographic databases, automated circulation systems, and cooperative acquisitions to minimize duplication of effort and maximize resource utilization. The regional level of library networks is where networks comprise multiple libraries in general or within a specific geographical area (usually within a state or province). These networks seek to improve collaboration among public academic and special libraries to provide access to a wider range of users. In the US, and elsewhere in the world including India on a statewide basis, this ability to pool resources is a compelling reason for state-wide library consortia, unified library management systems and collaboration on reference. Another important application of the regional library networks is setting up digital repositories and common licensing agreement for electronic resources for cost effectiveness and dissemination of knowledge on a wider-scale. Library networks at the national level link institutions across an entire country, encouraging standardization, national library bibliographic databases, and large-scale digitization projects. Library automation, metadata aggregation, and research collaboration are provided for by national networks like OCLC (Online Computer Library Center) in the U.S. and INFLIBNET (Information and Library Network) in India. They are essential for scholarly communication, interlibrary loan services, and digital preservation initiatives, allowing researchers, students, and professionals to access a wide range of knowledge resources. The network is an international level of the developed library to share data beyond the border of the nation. Among the most important international networks are: The World Digital Library (WDL), The European Library, The International Federation of Library Associations and Institutions (IFLA). Such networks enable cross-border knowledge exchange, multilingual digital collections, and joint research initiatives. The implementation of Artificial Intelligence-powered cataloging, followed by linked data technology fosters international library networks, generating knowledge at a world scale, and this will certainly mean integrating open-access solutions for universal knowledge to everyone.

Resource sharing is one of the most important examples of library networking that enables institutions to maximize their holdings and offer their users the widest possible access to materials. Through interlibrary loan systems, users can ask for books, journals and research papers that are available in other libraries in the network. Platforms like HathiTrust and arXiv have fundamentally changed the way that scholarly content can be accessed allowing for easy access to research-oriented content. Library networks also enable the joint buying of e-books and journals and databases, making those



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purchases less expensive for the institutions that have joined up. Through knowledge managing and preserving, library networks systematically archive and make available valuable historical, scientific, and cultural documents for future generations. Notable initiatives both nationally and internationally such as the Digital Public Library of America (DPLA) or European focus specifically on digitizing rare manuscripts, government records, and scholarly works. AI and ML Algorithms (Machine Learning Algorithms) are also now utilized to enhance metadata extraction and classification to make them searchable and accessible across multiple library networks. Another important utilization is automation of library services to improve library efficiency and user experience. While decades past saw the rise of the Open Archives Initiative and the establishment of Integrated Library Systems (ILS), more recently we have seen cloud-based library management software and AI-powered chatbots rapidly adopted to streamline cataloging, circulation, and reference services. RFID: (Radio Frequency Identification) technology makes automated check in/check out easier. Libraries make use of different digital analytics tools to evaluate usage trends and improve service delivery. New open-access initiatives and schools have changed the way our library networks work, creating an environment promoting the free circulation of scholarly information. Open access initiatives, institutional repositories, open educational resources (OER), and collaborative publishing platforms have facilitated access to high-quality academic content for researchers and students without the constraints of financial barriers. Some networks like the Directory of Open Access Journals (DOAJ) and arXiv offer free access to peer-reviewed literature, promoting the democratization of knowledge sharing and academic collaborations. World our knowledge and interaction is limited in certain boundaries, which is why library networks across different levels from local networks to international networks are a necessity and need of the hour; they help in spreading information, serving as avenues for research collaboration, and helping in digital frontiers, and this is what Library Networks contribute to society Their applications include, but are not limited to, AI-driven services, digital preservation, and open-access publishing, beyond traditional library functions. As it evolves, the integration of technologies such as block chain, cloud computing and big data analytics will further enhance the capabilities of global library networks, making knowledge more accessible and interconnected.

### Multiple Choice Questions (MCQs):

#### 1. Library networking helps in:



- a) Resource sharing and collaboration between libraries
- b) Selling books in bookstores
- c) Only preserving old books
- d) None of the above

### 2. LAN stands for:

- a) Local Area Network
- b) Library Access Node
- c) Linked Archive Network
- d) None of the above

#### 3. Which of the following is a national library network in India?

- a) INFLIBNET
- b) EURONET
- c)AGRIS
- d) None of the above

#### 4. DELNET primarily facilitates:

- a) Interlibrary loan and document delivery services in India
- b) Digital marketing for books
- c) Online book purchases
- d) None of the above

#### 5. Which of the following is an international library network?

a) UNISIST

#### b) CALIBNET

#### c) DELNET

d) None of the above

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### 6. WAN stands for:

a) Wide Area Network

b) Web Access Node

c) Wireless Archive Network

d) None of the above

7. INIS (International Nuclear Information System) focuses on:

a) Nuclear science and technology

b) Literary studies

c) Public libraries

d) None of the above

## 8. Which organization is responsible for AGRIS (Agricultural Information System)?

a) FAO (Food and Agriculture Organization)

b) UNESCO

c) IEEE

d) None of the above

### 9. INFLIBNET is associated with:

a) Academic and research libraries in India

b) Private bookstores

c) Fictional literature archives

d) None of the above

### **10. EURONET is an example of:**

a) A European information network

b) A mobile library service



- c) An e-book platform
- d) None of the above

#### **Short Questions:**

- 1. Define library networking and explain its purpose.
- 2. What is the difference between LAN, MAN, and WAN?
- 3. Explain the functions of DELNET in India.
- 4. What is the role of INFLIBNET in academic libraries?
- 5. Describe the objectives of AGRIS and INIS.
- 6. What is the significance of UNISIST in global information sharing?
- 7. How do library networks improve interlibrary loan services?
- 8. Compare national and international library networks.
- 9. What are the benefits of EURONET?
- 10. How does MEDLARS contribute to medical research?

#### Long Questions:

- 1. Discuss the importance of library networking in information sharing.
- 2. Explain the differences between LAN, MAN, and WAN in library networks.
- 3. Analyze the role of national library networks like INFLIBNET and DELNET.
- 4. Describe the objectives and significance of international library networks.
- 5. Compare the impact of digital and physical library networks.

### Notes

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